

# Your Ideal High-Fidelity Wireless Speaker — Consumer Survey

We'd love to understand what matters most to you when choosing a high-fidelity wireless speaker. Your answers will help us shape better products and experiences. This survey will take about 3–5 minutes.

*\* Indicates required question*

---

1. How often do you listen to music using a wireless speaker? \*

*Mark only one oval.*

- ☐ Daily
- ☐ A few times a week
- ☐ A few times a month
- ☐ Rarely

2. How important is sound quality when choosing a wireless speaker? \*

*Mark only one oval.*

1   2   3   4   5

---

Not ☐ ☐ ☐ ☐ ☐ Extremely important

---

## 3. Which features matter most to you? \*

*Check all that apply.*

- ☐ Portability
- ☐ Battery life
- ☐ Smart assistant integration
- ☐ Waterproof/resistant design
- ☐ Customizable EQ settings
- ☐ Multi-room pairing

## 4. What's your current wireless speaker brand/model (if you have one)? \*

---

## 5. Rate the importance of the following factors when buying a wireless speaker: \*

*Mark only one oval per row.*

	Not Important	Somewhat Important	Important	Very Important
<b>Price</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Brand Reputation</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Design/Style</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Sustainability</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Warranty/Support</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. *Describe your ideal listening experience with a wireless speaker.* \*

---


---

---

---

---

7. What's your preferred budget range for a high-fidelity wireless speaker?

\*  Dropdown

*Mark only one oval.*

- ☐ Under \$100
- ☐ \$100–\$200
- ☐ \$200–\$400
- ☐ \$400–\$600
- ☐ \$600+

8. Where do you usually use your wireless speaker the most? \*

*Mark only one oval.*

- ☐ At home
- ☐ Outdoors
- ☐ At parties/events
- ☐ During workouts
- ☐ While traveling

9. Which music genres do you most often listen to on a wireless speaker? \*

*Check all that apply.*

- ☐ Pop
- ☐ Hip-Hop / Rap
- ☐ Rock
- ☐ Jazz / Blues
- ☐ Electronic / Dance
- ☐ Classical
- ☐ Podcasts / Audiobooks

10. If you could request one improvement in wireless speakers, what would it be? \*

---

---

This content is neither created nor endorsed by Google.

Google Forms

