

# Your Ideal High-Fidelity Wireless Speaker — Consumer Survey

We'd love to understand what matters most to you when choosing a high-fidelity wireless speaker. Your answers will help us shape better products and experiences. This survey will take about 3–5 minutes.

---

\* Indicates required question

1. How often do you listen to music using a wireless speaker? \*

*Mark only one oval.*

- Daily
- A few times a week
- A few times a month
- Rarely

2. How important is sound quality when choosing a wireless speaker? \*

*Mark only one oval.*

1   2   3   4   5

---

Not      Extremely important

3. *Which features matter most to you? \**

*Check all that apply.*

- Portability
- Battery life
- Smart assistant integration
- Waterproof/resistant design
- Customizable EQ settings
- Multi-room pairing

4. What's your current wireless speaker brand/model (if you have one)? \*

---

5. Rate the importance of the following factors when buying a wireless speaker: \*

*Mark only one oval per row.*

	Not Important	Somewhat Important	Important	Very Important
<b>Price</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Brand Reputation</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Design/Style</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Sustainability</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Warranty/Support</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. *Describe your ideal listening experience with a wireless speaker. \**

---

---

---

---

## 7. What's your preferred budget range for a high-fidelity wireless speaker?

\*  Dropdown*Mark only one oval.*

- Under \$100
- \$100–\$200
- \$200–\$400
- \$400–\$600
- \$600+

## 8. Where do you usually use your wireless speaker the most? \*

*Mark only one oval.*

- At home
- Outdoors
- At parties/events
- During workouts
- While traveling

9. Which music genres do you most often listen to on a wireless speaker? \*

*Check all that apply.*

- Pop
- Hip-Hop / Rap
- Rock
- Jazz / Blues
- Electronic / Dance
- Classical
- Podcasts / Audiobooks

10. If you could request one improvement in wireless speakers, what would it be? \*

---

---

This content is neither created nor endorsed by Google.

Google Forms

