

**Press release**

**July 28, 2020**

**Virtual Solutions for Access 2 Care Launched today**

**NEW DELHI – July 28, 2020** – The International Institute for Human Development in collaboration with partners launched the exclusive Access 2 Care (A2C) programme enabling patient access to continuum of healthcare. Padma Bhushan Awardee, Dr S.K. Sarin, Former Chairman of Medical Council of India, and Director Institute of Liver and Biliary Sciences launched the program today during the 1<sup>st</sup> Asia Pacific Virtual Hepatitis Summit.

*“Many of us suffer at least one chronic disease during our lifetime. Unfortunately, most chronic patients do not get timely diagnosis and right kind of treatment they need or desire, primarily due to shortage of healthcare resources, inadequate diagnostic and treatment facilities, non-availability of specialist doctors near to home, lack of guidance and psycho-social support which eventually lead to late access to care and high out of pocket expenses on healthcare”,* said Prasant Mohanty, Director, Patient Access & Social Impact, IIHD India.

A2C design and approach is to work as a catalyst and solution aggregator connecting multiple stakeholders of the healthcare ecosystem. A2C is a virtual solutions for care that offers personalized patient and doctor support services that attend to serve e-consultations, diagnostic and treatment services, rehabilitation and palliative care, psychosocial counseling, financial support, and other needs in the healthcare value chain. In addition, features like EHR, on-line sharing of diagnostic investigation, e-prescription and information on latest medical advancements helps doctors to efficiently serve patients in a hassle-free manner.

*“By simplifying the patients care pathway, IIHD stands committed to serve for social impact and help them lead a fuller and better quality of life, without any compromises. IIHD alongwith its partners will execute A2C in a phased manner to deliver value-based patient care services across the healthcare value chain. The first phase will focus on LiverCare, RespiratoryCare, CancerCare and EndocrineCare”,* said Dr Ruchi Sogarwal, Founder & CEO, IIHD India.

**About International Institute for Human Development (IIHD)**

The IIHD India is a not for profit organisation committed for social impact, helps in supporting ideas, people and organizations in transforming their vision into reality. IIHD believes that strengthening ecosystem partnership is the most essential strategy for long-term and sustainable social impact, hence, the organization work as catalyst and aggregator to connect with/within Government, NGOs, corporate & professional associations and academia & research institutions for skills/talent and solutions, primarily in healthcare and education sector.

<http://iihdindia.in>

**Media Contacts:**

Ruchi Sogarwal

IIHD India

Mobile: +91 9560054647

info@iihdindia.in