

Service Offerings



IIHD India

Committed for Social Impact

SolutionLab

Innovations for SDGs

Type of Partners		Our service offerings to respective partners
Government	Central and State Government	Strategic advisor to various policy and programmatic issues related to health and entrepreneurship
		Promotion of public welfare services, including insurance, subsidies, healthcare, education, start-up, Make in India, Digital Health
		Government strategic purchasing and pricing strategy
		Engagement with Public healthsystem through various non-commercial / commercial partnership, e.g. Public Private Partnership Program (offering end-to-end solutions as aggregator)
		Design, Implement and Evaluate various capacity building programs for doctors, nurses, frontline workers, data managers
		Scale up interventions in health, education and innovations/startup India
		Documentation support - Reports, scientific articles, policy and white papers
		Conceptualise and conduct technical/programmatic and policy level consultations
		Not-for-profit/non-commercial
Social entrepreneurship model design, pilot and scale up		
Concept design and implementation		
Data Collection and analysis		
Healthsystem research		
Program Evaluation (process & impact)		
Documentation support - Reports, scientific articles, policy and white papers		
Design, Implement and Evaluate various capacity building programs		
Conceptualise and conduct technical/programmatic and policy level consultations		
Fund raising		
Profit/Commercial	Multinational companies, local companies, startups and innovators	Business Development
		Access, Reach/coverage and scale-up/expansion programmes
		Patient Advocacy
		Government Advocacy
		Go-to-Market Strategy
		New Product launch
		Public Private Partnership Engagement
		CSR investment plan aligned with the Business capabilities
		CSR strategy design, implementation and evaluation
		Helping to align business strategy to the Sustainable Development Goals (SDG)
		Strategic Alliance /Partnership Development and Engagement Program (all relevant stakeholders)
		Legal & IP Rights and other regulatory issues
		Pre-sales and Government tender support services
		Raise/ensure government budget for the product/solution as part of the PIP
Positioning of the company's product/solution in policy		
Government/Private	Academia	Academic Institution growth strategy plan/business plan
		Curriculum design for short-term and long-term courses (degree/diploma/certificate/executive programs)
		Design, Implement and Evaluate various capacity building programs
		Documentation support - Reports, scientific articles, policy and white papers
		Conduct sessions on latest issues - pharmaceutical industry, medical device and hospital industry, National Health Policy, Geopolitics etc
		Conceptualise and conduct technical/programmatic and policy level consultations
		Setting up Entrepreneurship/Innovation cell/center, design and implement various courses, networking and partnership with investors

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