

Think   
Strategic  
STRATEGIC  
MANAGEMENT

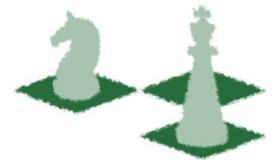
# Command & Control

A Disruptor makes the  
Impossible Possible



# Definition of Command & Control

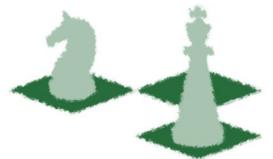
The structure and principles through which senior officers exercise authority over their forces and approach decision making. Modern armed forces tend to favor **mission command**, in which soldiers on the ground are empowered to follow their initiative in line with the commander's intent.



# What is Command & Control

Command and control an effective and resilient an essential to the basic functions of a firm, to the planning and execution of a firm's operations. The nature of business is constantly changing; the attractiveness of a business continues to progress.

Command & Control is an emerging methodology in strategy and management for research and exploration of future operations of a corporate environment in which an organization will need to operate in the future.



# Command & Control Capability

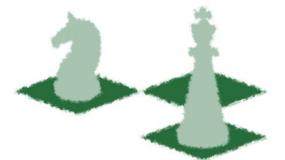
**Capability** a more complex entities than resource. An organisations capabilities are knowledge based that resides in people and in company's intellectual capital, or organisational processes and systems, that embody tacit knowledge.

A firm's capability is distinctive and core a firm needs to take systematic view of its capabilities. Identifying a firm's capabilities, there needs to be some basis to classifying and disaggregating a firm's activities.



# Command & Control Resource

**Resource** is a productive asset that is owned and controlled by the firm. A firm have different types of resource as its disposal which are tangible and intangible.





# Command & Control

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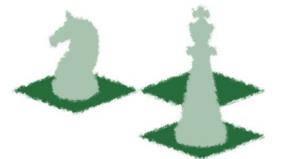
STRATEGY

# Command & Control Strategy

**Strategy** is the execution and development of resource, capabilities, that support the achievement of organisational intentions that achieve superior operational expansion.

**Operational effectiveness** is not strategy; the root of the problem is the failure to distinguish between operational effectiveness and strategy.

There are different **definition** of strategy and ideas how strategies should be made. Process by which strategy is created is called “strategy formulation”.





# Command & Control

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MANAGEMENT

# Command & Control Management

**Management** is a collection of functions performed on behalf of an enterprise, and the term also refers to specific groups of people whose main role is to perform these functions. Management has history from military training which involves periodic reflection and reassessment of tactics and behaviours.

Theories of management are the concepts that a manager can use to manage different organisations for successfully running operations. These theories offer different ways of managing modern organisations. Although these theories are different from each other to some extent, they all have one thing in common: they all ultimately support organisational goals achievements.

