



Think Strategic UK Consultancy

SME
news

CEO of the Year
Awards 2023

Think Strategic UK Ltd

Business eLearning Solutions
CEO of the Year - UK



CorporateLiveWire
INNOVATION
& EXCELLENCE AWARDS

2024 Award Winner

Think Strategic UK Ltd
Business Strategy
Consultants of the Year

www.thinkstrategicuk.com



The Context



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INNOVATION
& EXCELLENCE AWARDS
2024 Award Winner
Think Strategic UK Ltd
Business Strategy
Consultants of the Year

A green-bordered box containing an icon of a hand holding gears and a lightbulb, and text announcing a 2024 award win for Think Strategic UK Ltd.

Context to Strategy
Important to understanding the
principles & practices



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news
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A circular badge with a gold ribbon, containing the SM news logo and text announcing a 2023 award win for Think Strategic UK Ltd.

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Context

What is Strategy?

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What is Competitive Advantage?



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What is Game Theory?



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What is Firm Growth?



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What is Core Competence?



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How is Operational Effectiveness useful in Strategy?



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