

Think Strategic UK



THINK STRATEGIC UK WINS HEROES OF INDUSTRY AWARD 2026

Naim Rahman, Founder and CEO, Champions a New Era of Strategic Thinking

Think Strategic UK
A Disruptor that Makes the Impossible Possible
Across the UK & Around the World
www.thinkstrategicuk.com

AI 2025 Global Excellence Awards Winner! Think Strategic UK Ltd Most Innovative Strategy & Business Education Consultancy 2025 - UK

SME NEWS Victory Leadership Awards 2025 Think Strategic UK Ltd Naim Rahman Visionary Management Consulting Leader of the Year 2025 Strategy Innovation Award 2025

SME NEWS UK Enterprise Awards 2025 Think Strategic UK Most Innovative Strategy Consultancy 2025 - England

HE100 AWARDS 2025 WINNER Think Strategic Business Strategy Consultancy of the Year UK

INNOVATION AWARDS 2025 AWARD WINNER Think Strategic UK Ltd Business Strategy Consultants of the Year

SME NEWS Greater London Enterprise Awards 2024 Think Strategic UK Most Innovative Business Education & Strategy Consultancy 2024

The organisation also places strong emphasis on continuous learning and development. With the business environment constantly evolving, the team remains committed to advancing its knowledge through research, analysis of market trends, and engagement with academic studies and leading publications in strategy and management. Learning is viewed as a continuous cycle, essential to maintaining relevance and excellence.

Rahman highlights the importance of mindset within the team, stating,

“To make the impossible possible, the team must first cultivate a specific mindset of strong curiosity, resilience, and optimism. Every impossible challenge is built upon a foundation of existing ideas.”

Think Strategic UK, led by Founder and CEO Naim Rahman, has been honoured with the prestigious Heroes of Industry Award 2026, recognising its disruptive approach to consultancy and its mission to make the impossible possible.

At its core, Think Strategic UK stands firm on the principle of being a disruptor that transforms challenges into opportunities through bespoke consultancy services across critical domains. The organisation is driven by a deep understanding of how future and current leaders and CEOs think, recognising that ideas and strategy begin in the mind before they are executed in practice.

Rahman believes that many organisations, companies, and SMEs have yet to fully grasp the true depth of strategy and management. There remains limited insight into how these disciplines should be applied to enable effective thinking for implementation, performance, and capability. Strategy, he explains, should go far beyond objectives and planning, embracing a broader and more integrated application.

This belief led to the creation of the One Strategy Vision, founded by Think Strategic UK and its parent Strategic UK Group. The core mission of One Strategy Vision is to redefine the delivery of strategy and management consultancy across England, Wales, and Scotland. Drawing inspiration from military strategy, it introduces originality through a set of core models including operational effectiveness, competitive advantage, the five forces that shape strategy, core competence, game theory, firm growth, and diversification strategy. While strategy has its origins in military thinking, its application within business requires a distinct and evolved approach.

Operating from London, Think Strategic UK continues to diversify its services and products to meet the evolving needs of clients. The firm is committed to supporting the development of stronger knowledge in strategy and

management through the use of technology and innovative learning methods. Over time, it has designed and refined a range of services and products that redefine its operations and set it apart from other consultancies across England, Wales, and Scotland.

“In a world where consultancy is in decline and businesses are facing financial pressures, we are re-evaluating how services and products should be delivered to truly add value,” Rahman said. “Our goal is to differentiate ourselves and lead a transformation in how strategy is understood and applied.”

Its services include a redefined consultancy offering focused on command and control, strategy advice, strategy shock and awe, management, and military strategy. Guided by its motto, “A Disruptor that makes the Impossible Possible,” the firm systematically deconstructs ideas, challenges established truths that may limit thinking, and explores what can be achieved when constraints are removed. This structured approach allows visionary ideas to be transformed into tangible results while maintaining rigorous execution.

In addition to its services, Think Strategic UK offers distinctive products including the Think Strategic Awards, the Think Strategic App, and the creation and design of the One Strategy Vision Standard. These innovations position the firm as a standout disruptor within the consultancy landscape.

To stay ahead of industry standards and expectations, Think Strategic UK continues to advance the One Strategy Vision with the aim of establishing it as a recognised UK standard. By integrating key strategic concepts such as operational effectiveness, competitive advantage, five forces, core competence, game theory, firm growth, and diversification strategy, the firm delivers innovative solutions that go beyond conventional consultancy approaches and drive meaningful change for clients.

For those entering the consultancy field, Rahman encourages a bold and unconventional approach. He advises aspiring founders and CEOs to move away from traditional service models and embrace innovation when designing products and services. He believes that many businesses remain confined to safe and conventional thinking, limiting their potential for growth and impact.

The founding of Strategic UK Group and Think Strategic UK was rooted in challenging these norms. Their services and products focus on delivering deeper context around strategy and management, addressing gaps in understanding that often exist among business leaders. Many organisations remain focused on targets, KPIs, and profit-driven outcomes, without fully appreciating the broader strategic concepts that underpin long-term success.

Rahman emphasises that consultancy in the UK must evolve to offer more diverse and innovative solutions that help businesses better understand and apply strategy and management. This requires a disruptive mindset, a willingness to work with innovative clients, and the creation of services and products that do not yet exist in the market.

Think Strategic UK and Strategic UK Group also welcome collaboration with like-minded consultancies on programmes and projects that are both creative and groundbreaking, aimed at improving the understanding and application of strategic methodologies. As CEO, Rahman remains open to engaging with upcoming leaders and fostering new ideas within the industry.

For further information or collaboration enquiries, Naim Rahman can be contacted via email at naim.rahman@thinkstrategicukconsultancy.uk or naim.rahman@consultancystrategicukgroup.uk