

Hello again 😊



Of Northwest Florida & South Alabama

Prospects

Users

New Year, New You! Hear What Matters.



Open House January 9-20, 2023

2670 S Ferdon Blvd, Unit 105 Crestview, FL 32536 In Redstone Plaza Near Panera Bread (850) 546-4560

Dear <Sample A. Sample>.

Medical professionals believe it is important for people age 60 and over to have their hearing evaluated annually, so I am sponsoring a FREE Hearing Screening to assess your hearing health. Your FREE Hearing Screening will be offered January 9-20, 2023.

In addition, I will use state-of-the-art Fiber Optic Oscope technology to inspect the inside of your ear canal. This procedure is completely painless. THE ENTIRE SCREENING IS FREE, AND YOU ARE UNDER NO OBLIGATION.

A Fiber Optic Oscope exam may reveal such common problems as:

- Excessive wax build-up
Damage to the eardrum
Fluid accumulation in the middle ear
Other conditions

At Beltone, I'm your hearing care partner, available to help you match award-winning technology with your lifestyle, budget and hearing needs. Call today. You'll be glad you did.

Sincerely,

Cameron Gordon, AuD, BC-HIS, Owner

Cameron Gordon, AuD, BC-HIS, Owner Hearing Aid Specialist

Call (850) 546-4560

Reservation code: OH0123

2670 S Ferdon Blvd, Unit 105 Crestview, FL 32536 In Redstone Plaza Near Panera Bread

P.S. This is a 10-day event. Appointment times are limited. Call today to schedule your FREE Hearing Screening and FREE Fiber Optic Oscope Exam!



DO NOT CASH • THIS IS NOT A CHECK

Expires January 20, 2023

THE SUM OF: Eight Hundred Fifty Dollars and 00/100*

Table with columns DOLLARS and CENTS, showing \$850 and 00.

PAY TO THE ORDER OF:

<Sample A Sample>
<123 Oak Street>
<City, State, Zip>

Cameron Gordon, AuD, BC-HIS, Owner

Authorized Signature

*Toward the purchase of the Beltone Auralon™ 17 or 18 hearing system, based on two instruments. Discount taken off MSRP. Cannot be combined with any other offer or discount. Not valid on prior purchases. Limit one check per person.

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More Personal 2023

I think on all pieces that allow it, there should be a photo of the HCPS, rather than just stock photos.

*New Year, New You!
Hear What Matters.*

Open House
January 9-20, 2023

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Hearing Aid Specialist

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Crestview, FL 32536
In Redstone Plaza Near Panera Bread

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THE SUM OF: Eight Hundred Fifty Dollars and 00/100*

DOLLARS	CENTS
\$850	00*

PAY TO THE ORDER OF:
<Sample A Sample>
<123 Oak Street>
<City, State, Zip>

Cameron Gordon, AuD, BC-HIS, Owner
Authorized Signature

*Toward the purchase of the Beltone Auditory™ 17 or 19 hearing system, based on two instruments. \$425 off of a single instrument. Discount taken on CE/MSR. Cannot be combined with any other offer or discount. Not valid on prior purchases. Limit one check per person.



Add this to everything

Darwill said it will be the same price, so why not??

Beltone Hearing Care Centers are independently owned and operated. Benefits of hearing instruments vary by type and degree of hearing loss, noise environment, accuracy of hearing evaluation and proper fit. Participation may vary by location. See individual centers for details. © 2015 Darwill, Inc.

New Season, New You!

January Savings Event



3 Day Only Event • <Month XX - Month XX>

Call today to receive a
FREE HEARING CONSULTATION
<000-000-0000>



Sample A. Sample
123 Oak St.
Hometown, US 12345-6789

<Address Line 1 & 2>
<City>, <ST> <Zip>
<000-000-0000>



Belton Achieve™
Superior surround sound so you hear more naturally, long battery life, easy connectivity and all-day comfort. Expect a life-changing hearing experience that simply can't be matched.

MEMO: <Signature>

10 25 THIS IS NOT A CHECK

THE SUM OF: <One Thousand Dollars> and 00/100*

TO THE ORDER OF: <Sample A Sample>
<Address Line 1 & 2>
<City>, <ST> <Zip>

Expires <Month XX, 20XX>

Not a check. For promotional purposes only.

DO NOT WRITE IN THESE SPACES

\$ <995> 00*

New Season, New You!

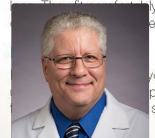
January Savings Event

call today to receive a
FREE HEARING CONSULTATION

- <3 Days> Only!
- <Month XX> <Tuesday>
- <Month XX> <Wednesday>
- <Month XX> <Thursday>

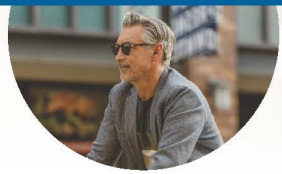
DISCREET & POWERFUL HEARING TECH

The Belton Imagine™ Custom hearing aids are designed to discreetly offer a hearing solution for mild-to-severe hearing loss. They fit comfortably in your ear canal, so it's likely no one will notice you're wearing hearing aids.



Belton Imagine™ Custom Hearing Aids

No more batteries! Totally rechargeable.
Discover our smallest hearing aid yet, tailor-made for you.



SIMPLICITY

This hearing aid is simple and easy to use. Just put it in your ear canal and go.

WINDY? DON'T WORRY.

This hearing aid sits inside the ear canal, naturally shielded from wind noise so your hearing will not be disrupted.

Special Offer!

BELTON RELY™
NOW \$995*
WAS \$1,795



EXPIRES <XXXX/XXXX/XXXX>

Schedule your appointment today:
Call <000-000-0000> or scan the QR code



<Address Line 1>
<Address Line 2>
<City>, <ST> <Zip>



<Option 1>
<Location 1 City>
<Address 1 Address 1 & 2>
<City>, <ST> <Zip>

<Option 2>
<Location 2 City>
<Address 2 Address 2 & 2>
<City>, <ST> <Zip>

<Option 3>
<Location 3 City>
<Address 3 Address 3 & 2>
<City>, <ST> <Zip>

<Option 4>
<Location 4 City>
<Address 4 Address 4 & 2>
<City>, <ST> <Zip>

<Option 5>

DISCREET & POWERFUL HEARING TECH

The Belton Imagine™ Custom hearing aids are designed to discreetly offer a hearing solution for mild-to-severe hearing loss. They fit comfortably in your ear canal, so it's likely no one will notice you're wearing hearing aids.

NATURAL SOUND

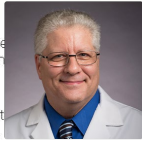
Designed to work with your unique ear canal to help facilitate a more natural sound.

SIMPLICITY

This hearing aid is simple and easy to use. Just put it in your ear canal and go.

WINDY? DON'T WORRY.

This hearing aid sits inside the ear canal, naturally shielded from wind noise so your hearing will not be disrupted.



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No more batteries! Totally rechargeable.
Discover our smallest hearing aid yet, tailor-made for you.



Call <000-000-0000> to receive a
FREE HEARING CONSULTATION
3 DAY ONLY EVENT

- <Month XX> <Tuesday>
- <Month XX> <Wednesday>
- <Month XX> <Thursday>

Special Offer!

BELTON RELY™
NOW \$995*
WAS \$1,795



EXPIRES <XXXX/XXXX/XXXX>

<Optional Header>

<Location 1 Address 1 & 2>, <Location 1 City>, <Location 1 ST> <Location 1 Zip>

<Location 2 Address 1 & 2>, <Location 2 City>, <Location 2 ST> <Location 2 Zip>

<Location 3 Address 1 & 2>, <Location 3 City>, <Location 3 ST> <Location 3 Zip>

<Location 4 Address 1 & 2>, <Location 4 City>, <Location 4 ST> <Location 4 Zip>

<Optional Footer>



Schedule your appointment today:
Call <000-000-0000> or scan the QR code

*Offer valid toward purchase of two Belton Achieve™ hearing instruments. \$995 of a single instrument. Discount of MSPF cannot be combined with other offers or coupons. Not valid on previous purchases. Cash value: 1/20¢. Void where prohibited by law. Offer Expires: 01/31/2024. Benefits of hearing instruments vary by type and degree of hearing loss, noise environment, accuracy of hearing evaluation and proper fit. Belton Hearing Care Centers are independently owned and operated. Belton Hearing Care Centers are not affiliated with Belton Hearing Care Centers, Inc. © 2023 Belton, Inc.



Scan Me!
BeltonHearing.com

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Prospect Mail 2022

Mailer	Net
→ Open House Otoscope Prospects June 2022	
\$998 Virtually Invisible - Prospects March 2022	
Imagine Customs Event Postcard Prospect August 2022	
→ Open House Check Prospects July 2022	
Records Show Prospect May 2022	
Spring Hearing 3- Card Prospects April 2022	

Prospect Mail 2023

Month	Mailer
★ Jan 2023 – ordered	New Year, New You! Hear What Matters PROSPECTS - Check Letter \$850 *Same as open house mailers above – but New Years theme.
Feb 2023	?
March 2023	\$998 Virtually Invisible
April 2023	?

User Mail 2022

Mailer	Net
Appointment Reminder User June 2022	
Imagine Buy Back Event- Users April 2022	
Rebate with Newsletter- Users Feb. 22	
Rebate Check Newsletter - User 0122	
Imagine Buy Back Event- Users March 2022	

User Mail 2023

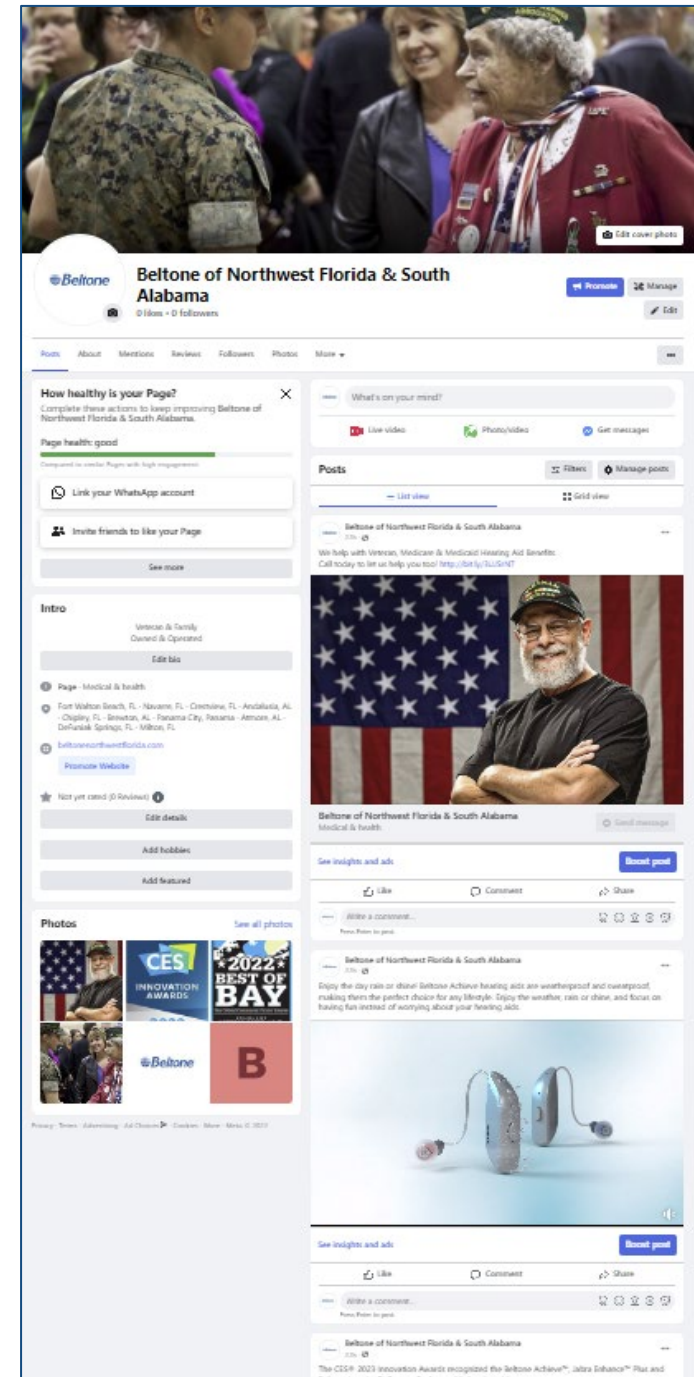
*\$000 for 4 drops a year
Plus 2 free co-op – so we are mailing every other month

Month	Mailer
★ Jan 2023 – ordered	New Year, New You! Hear What Matters USERS- Check Letter \$850
Feb 2023	Skip
March 2023	Co-op Appointment Reminder
April 2023	Skip
May 2023	Imagine (Achieve or ?) Buy Back Event
June 2023	Skip

Facebook has been created

Most of the stuff we will be putting onto the webpage, I am going to slowly load onto here.

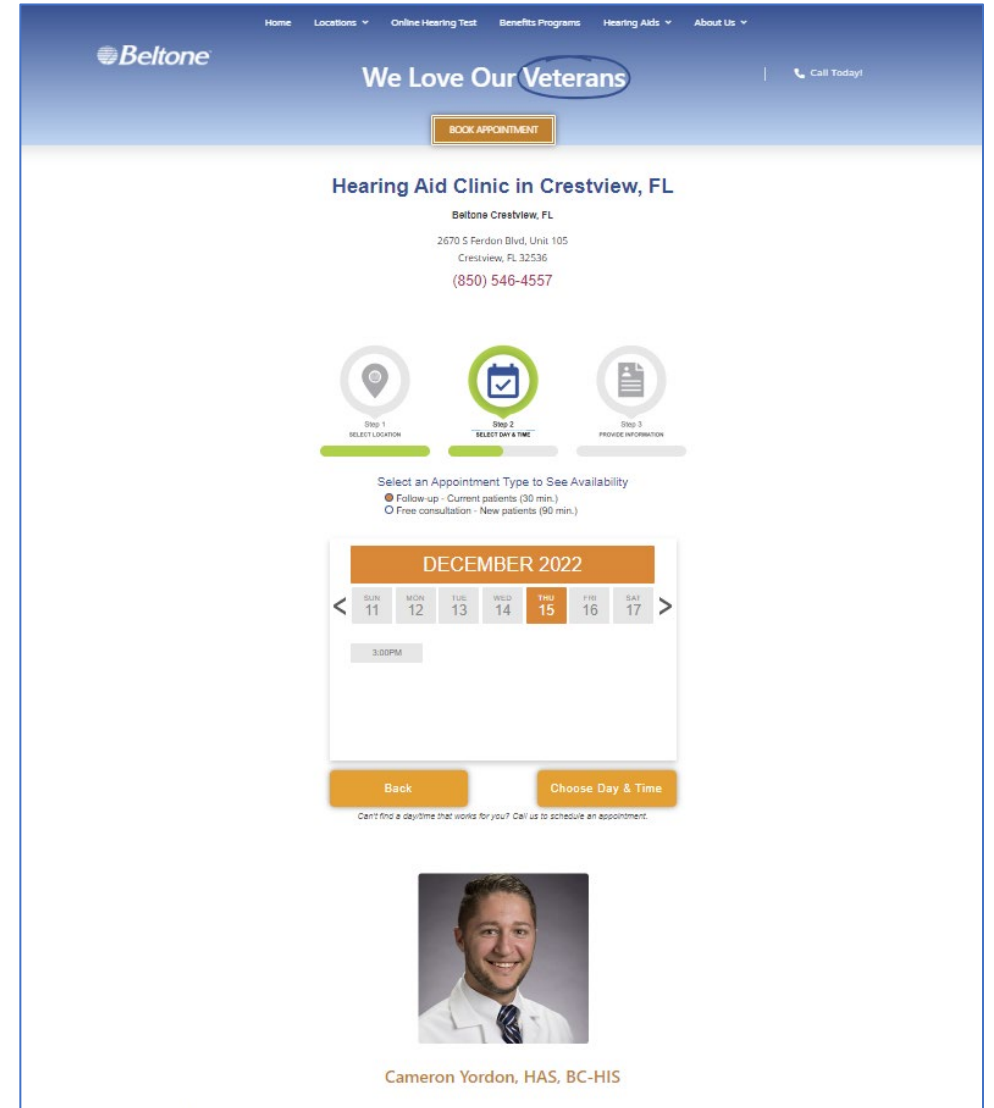
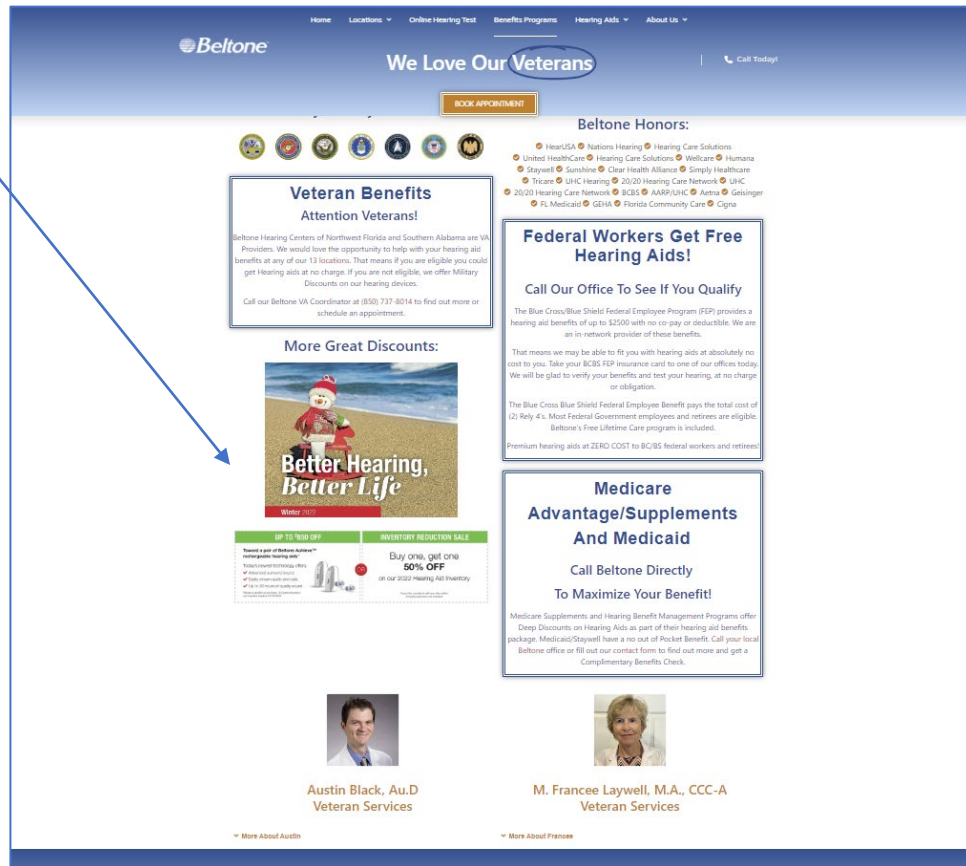
I will add to the general communication for the staff to like the page.



Website

- Looks Great
- Optimized
- Online Scheduler

Matches
Current
Mail



*On Google all of your offices now point directly to your website.

Some concerns

Call Source

- I know that the missed calls should show up on the caller ID in office, but what about the abandoned calls?
- Out of 62 calls month to date, half weren't answered.
- Do the PCCs have call source logins and handle this?
- Most were not reviewed at all.

CallSource

Call Details

Reporting | Call Details | Yordon 50974

DECEMBER 1, 2022 - DECEMBER 31, 2022

Total Calls: 62
Average Duration: 01:53
Total Duration: 117:33

Search: [] Show All < Previous 1 2 3 Next >

Audio	Date	Time	Employee	Location	Label	Source	Channel	Result	Duration	Status	Caller Number	Missed Opp	Prospect/Non-Prospect
	12/8/2022	11:18:57 AM	↓	Yordon 50974	Pensacola	Google	Prospect	Abandoned	00:02		(251) 752-2393		
	12/8/2022	8:52:34 AM	↓	Yordon 50974	Milton	Google	Prospect	Abandoned	00:03		(850) 758-6120		
	12/5/2022	3:14:38 PM	↓	Yordon 50974	Chipley	Website	Landing Page	Abandoned	00:00		(820) 280-8347		
	12/5/2022	1:28:30 PM	↓	Yordon 50974	Pensacola	Website	Landing Page	Abandoned	00:00		(925) 217-6639		
	12/5/2022	1:20:30 PM	↓	Yordon 50974	Crestview	Website	Landing Page	Abandoned	00:00		(850) 902-3211		
	12/5/2022	1:08:29 PM	↓	Yordon 50974	Yordon 50974	Website	TBD	Abandoned	00:01		(818) 239-8883		
	12/5/2022	9:32:21 AM	↓	Yordon 50974	DeFuniak Springs	Website	Landing Page	Abandoned	00:00		(669) 205-9348		
	12/8/2022	10:31:14 AM	Code Needed (123)	Yordon 50974	Andalusia	Website	Landing Page	Connected	00:59	Reviewed	(704) 495-1548	Y	Prospect
	12/7/2022	6:53:52 PM	↓	Yordon 50974	Pensacola	Prospect	Print	Connected	00:09	Unreviewed	(850) 220-4132		Hang-ups
	12/7/2022	3:13:11 PM	↓	Yordon 50974	DeFuniak Springs	Prospect	Print	Connected	01:23	Unreviewed	(850) 499-7203		Current Customer
	12/7/2022	2:53:12 PM	↓	Yordon 50974	Pensacola	Google	Prospect	Connected	02:02	Unreviewed	(251) 752-2393		
	12/7/2022	2:52:35 PM	Code Needed (123)	Yordon 50974	DeFuniak Springs	Prospect	Print	Connected	08:48	Unreviewed	(850) 499-7203	N	Prospect
	12/7/2022	1:27:20 PM	↓	Yordon 50974	Tallahassee	Digital	Landing Page	Connected	00:02	Unreviewed	(833) 671-0548		Other
	12/6/2022	3:35:17 PM	↓	Yordon 50974	Andalusia	Prospect	Campaign 1	Connected	00:42	Unreviewed	(334) 892-3790		Other
	12/6/2022	3:33:00 PM	↓	Yordon 50974	Andalusia	Prospect	Campaign 1	Connected	00:46	Unreviewed	(334) 892-3790		Other
	12/6/2022	3:28:03 PM	↓	Yordon 50974	Pensacola	Google	Prospect	Connected	00:46	Unreviewed	(850) 471-9862		
	12/6/2022	1:56:08 PM	↓	Yordon 50974	Chipley	Website	Landing Page	Connected	01:26	Unreviewed	(850) 461-5748		Other
	12/6/2022	11:31:16 AM	Voicemail (125)	Yordon 50974	Yordon 50974	Website	TBD	Connected	03:49	Reviewed	(850) 582-1259	N	Prospect

2022 © CallSource, Inc.

2023 Outreach



Snowbirds, Sunbirds, and Seasonal Stayers have flocked to this event for over 20 years. Vendor categories represented include; dining, attractions, healthcare, accommodations, and more. Bring promotional items such as event flyers, discount cards, and goodies to distribute and/or merchandise to sale! Complete the [vendor application and return it no later than January 5th](#) to: The Greater Fort Walton Beach Chamber of Commerce – P. O. Box 640, Fort Walton Beach, FL 32549.

Have questions? Contact Rachele Graves, rachele@fwbchamber.org, 850.244.8191

Vendor Pricing:
No Cost for Chamber Members!
Non-Chamber Members, \$250 per vendor space
A \$25 late fee will apply to vendor applications received after January 5th

Vendor spaces are approx. 10 ft. x 8 ft.
Vendor space includes One 8 ft. banquet table and one chair

To provide the best possible experience for all

- Please advise in advance if you'll need access to electricity and please provide the extension cord.
 - If you plan to offer a door prize please bring the door prize with you on set-up day.
- If you have plan to hand out perishable food samples, you must provide a Certificate of Insurance with the FWB Chamber of Commerce listed as certificate holder and/or additional insured.
 - Vendor set up will be on Wednesday, January 11th from 3:00 p.m. – 5:00 p.m.
 - On Event Day vendors may arrive at 6:30 a.m.
 - On Event Day all booths should be set up, staffed, and ready by 7:45 a.m.
- Vendors may begin breaking down at noon and should be completed by 1:30 p.m.

We do not offer refunds for no-shows, unforeseen Act(s) of God, or Force Majeure

Have questions? Contact Rachele Graves, rachele@fwbchamber.org, 850.244.8191
Greater Fort Walton Beach Chamber of Commerce
P. O. Box 640, Fort Walton Beach, FL 32549

Please review and acknowledge with your signature below.

ature.



2020 VENDOR INFORMATION

FORT WALTON BEACH SNOWBIRD CLUB
LOCATION FORT WALTON BEACH REC CENTER
132 Jet Drive NW, Fort Walton Beach, FL 32548

1ST MEETING JANUARY 07, 2020
2ND MEETING FEBRUARY 04, 2020

ALL MEETINGS START AT 10:00 AM

NO CHARGE FOR A VENDOR TABLE/ It is suggested vendors provide either a Gift Basket/Draw Prizes/Food/Give Away Items/or Gift Certificates for each meeting you attend. We ask that you come to both meetings if possible.

MEETING INFORMATION

1. Space provided: 1- 2x8 ft. banquet table and one chair. A table may be scheduled for January and/or February meetings. Please schedule your table as soon as you know you will be available to attend.
2. Set up starts at **8:30 AM**. Tear down **10:00 AM** after start of meeting, or you may wait until after the close of the meeting to give out additional information.

Our 2019 membership stood at a total of **657 SNOWBIRDS!**

Average attendance at each meeting is between **350-400 members.**

To reserve a table or for questions and additional information please send an email to terselijas@aol.com

OUR SNOWBIRD CLUB APPRECIATES AND THANKS YOU FOR PARTICIPATING AT OUR MEETINGS.

Check out our website at fwbsbc.com or like us on facebook at **FWB Snowbird Club.**