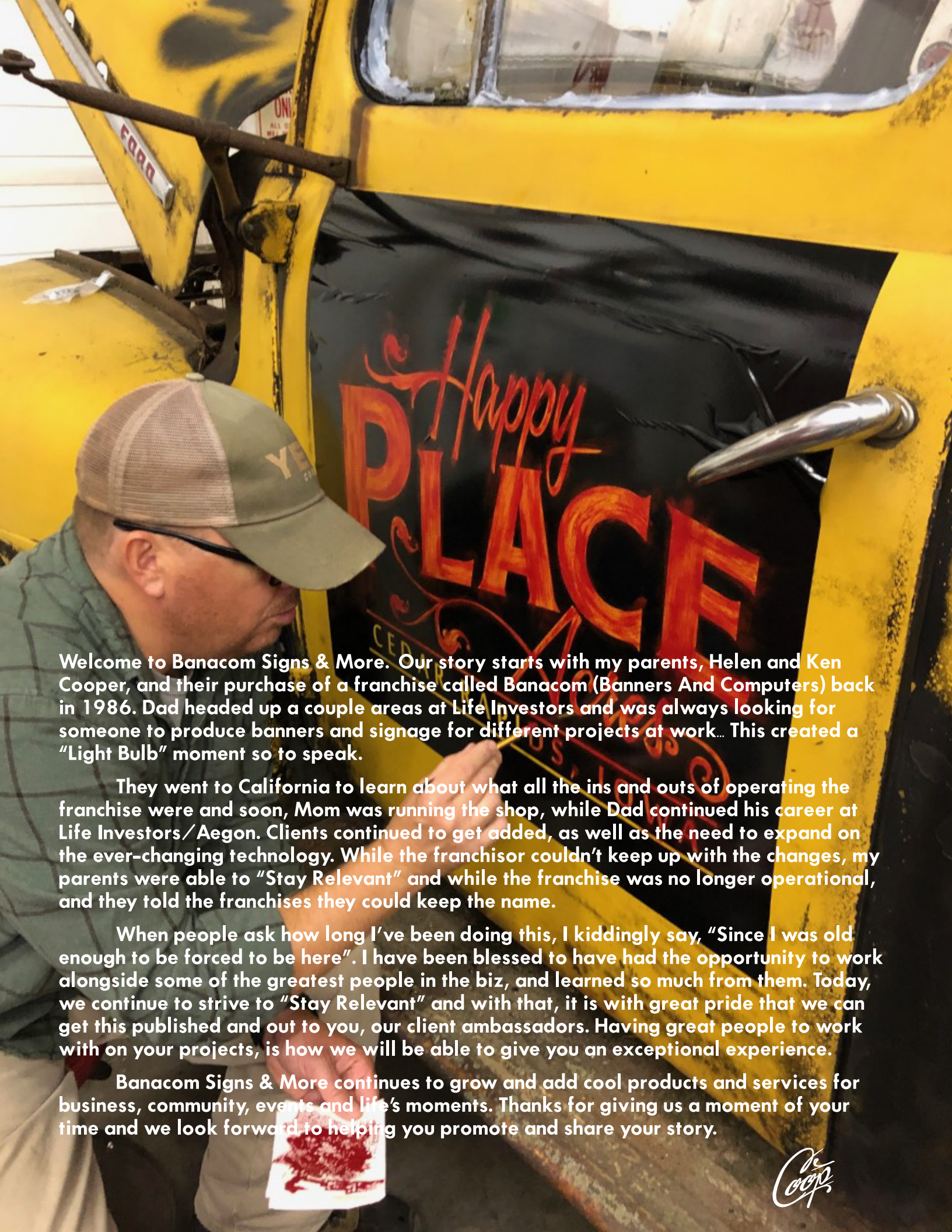




we *Make* COOL For  
STUFF

BUSINESS | COMMUNITY | EVENTS | LIFE'S MOMENTS

• SINCE 1986 •  
**BANACOM**  
Signs & More



Welcome to Banacom Signs & More. Our story starts with my parents, Helen and Ken Cooper, and their purchase of a franchise called Banacom (Banners And Computers) back in 1986. Dad headed up a couple areas at Life Investors and was always looking for someone to produce banners and signage for different projects at work.. This created a "Light Bulb" moment so to speak.

They went to California to learn about what all the ins and outs of operating the franchise were and soon, Mom was running the shop, while Dad continued his career at Life Investors/Aegon. Clients continued to get added, as well as the need to expand on the ever-changing technology. While the franchisor couldn't keep up with the changes, my parents were able to "Stay Relevant" and while the franchise was no longer operational, and they told the franchises they could keep the name.

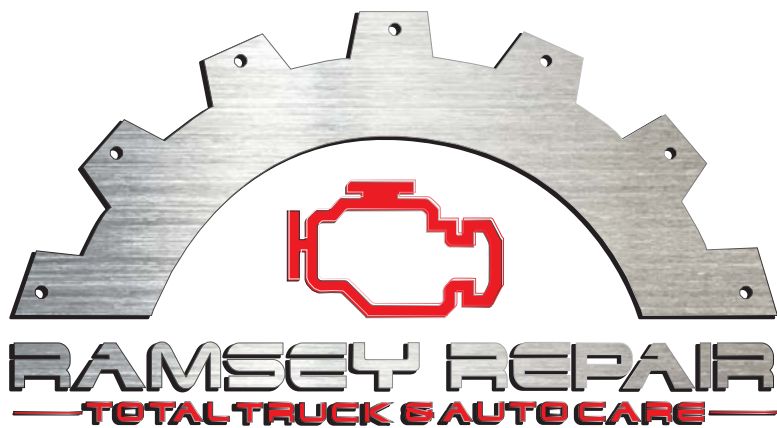
When people ask how long I've been doing this, I kiddingly say, "Since I was old enough to be forced to be here". I have been blessed to have had the opportunity to work alongside some of the greatest people in the biz, and learned so much from them. Today, we continue to strive to "Stay Relevant" and with that, it is with great pride that we can get this published and out to you, our client ambassadors. Having great people to work with on your projects, is how we will be able to give you an exceptional experience.

Banacom Signs & More continues to grow and add cool products and services for business, community, events and life's moments. Thanks for giving us a moment of your time and we look forward to helping you promote and share your story.



# BRAND CREATION & DEVELOPMENT

**Moo Moo's Ice Cream** was founded by Sheila and Jason Happel in Ely, Iowa to showcase Iowa made Ice Cream right at your doorstep. The goal was to work with all local companies to see their vision realized. They had the name and idea but didn't know how to bring their image to life. We created the logo and character design to fit their needs. We worked with the Happels to get it exactly right. This logo was then used on vehicles, push carts, banners, decals, clothing, and much more.



# VEHICLE

## G R A P H I C S

From basic door logos to full coverage wraps, **we can accommodate your needs.**

We will help you design graphics to fit your goals and budget. Our shop can fit up buses and cement mixers, no job is too big for us to tackle. Need reflective graphics incorporated into your design? No problem! We can apply high intensity reflective that meet the 6" chevron style requirements for emergency vehicles as well.



Give us a call or stop by to discuss how we can help get your vision into reality. We take measurements and photos of the vehicle to provide you with an accurate quote as well as design mock-up for approval. We do not use standard online templates, see the design on your ACTUAL vehicle! Our designers are also the installers, so we know the best way to layout the information on the vehicle without text distortion and imagery being cut off in spots that ruin the overall look.

*"We have chosen to work with Banacom Signs for several years based on their timely and professional work and creative solutions. They do a bit of everything for us, from graphics for squad cars and vinyl coverings for dings and dents, to engravings for retirement gifts, office window and door graphics, drug drop box labeling, banners and signage for our annual K-9 fundraiser golf outing. You will be hard pressed to find a better family-owned company to work with."*

Dennis Marks, Police Chief





# Windows & Doors



Entryways, Store Fronts, Dividers, Mirrors and more. We can do complete coverage, block out style or frosted vinyl to allow light to pass through. We offer one-way viewing via window perf and can accommodate your needs, whatever they may be. Let us design and install your next glass project!

# WALL GRAPHICS



# Banners

- Mesh
- Retractable
- Step & Repeat
- Double Sided
- Oversized
- Pole
- Table Top 11" x 18"
- Custom Shape
- Table Runners
- X-Stand



*Follow us on social media!*

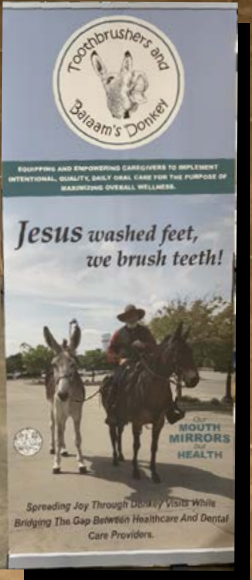



**@FYHBOUTIQUE**

"I FOLLOWED MY HEART AND IT LED ME TO  
A LITTLE BOUTIQUE!"

**VISIT OUR STORE FRONT!**  
700 16TH ST. NE SUITE 303  
CEDAR RAPIDS, IOWA 52402

*Shop [www.fyhboutique.com](http://www.fyhboutique.com)!*





Master Packing & Rubber Company



"Innovators in Seal Technology"

## CUSTOM TRADESHOW DISPLAYS

"THE STAFF AT BANACOM SIGNS & MORE, HAVE BEEN A TRUSTED SOURCE

for all of our needs when it comes to our company branding.

We had a real challenge though, we needed to recover and completely redo, a 10' x 10' exhibit booth with a new logo and completely new branding. Not only did the team at Banacom meet the job, they far exceeded expectations.

We have now been using them for trade show items with this same logo such as notepads and hard hat stickers. Banacom has helped Master Packing & Rubber Company forge ahead with this new branding which will better help our customers to understand the multiple industries we serve. When it comes to getting your logo onto something, there is very little the folks at Banacom can't do!"

- Dave Leatherman

Master Packing & Rubber Company (MPRC)

ASK HOW WE CAN HELP YOU!

**WE CAN ACCOMMODATE  
TABLE TOP DISPLAYS TO  
FREE STANDING HARD SIGNAGE  
TO ALL YOUR PROMO PRODUCTS!**



**RETRACTABLE BANNER  
WITH STAND AND CARRYING CASE**

# SIGNS

- Coroplast
- Aluminum
- Alupanel
- Metal Frames
- Economy H-Stakes
- Heavy Duty H-Stakes
- Post & Panel Kits
- Riders
- Temporary
- A-Frames
- Real Estate
- Vinyl Lettering **FOR YOUR ITEM!**





ENGRAVED

# PERSONALIZED DRINKWARE!



10 oz. Tumblers    12 oz. Stemless Tumblers    16 oz. Stemless Tumblers    15 oz. Pints    Slim Beverage Holders    Beverage Holders



14 oz. Pilsners    20 oz. Pilsners    20 oz. Tumblers    30 oz. Tumblers    20 oz. Travel Mugs    15 oz. Mugs

## Ask Us About Pricing!



Growlers



40 oz. Water Bottles



32 oz. Water Bottles



20 oz. Water Bottles



HIGH ENDURANCE *drinkware*



20 oz. Silicone Grip Tumblers



20 oz. Leatherette Grip Tumblers

# Ceramic Engraved Mugs Also Available!



Color Options



"To celebrate being named an Iowa Top Workplace for the 5th year in a row, we decided to purchase a 30 oz. Yeti tumbler for every employee. Our partner, Banacom Signs, suggested we personalize each tumbler with the employee's first name. Once they were delivered to us, our President/CEO, Gene Neighbor, personally delivered the Yetis to each employee. As you might imagine, these personalized Yetis were a huge hit with our employees!"

**Faith Anderson**

**SVP, HR Manager  
Farmers State Bank**



# APPAREL

Embroidery - HTV - Twill - Leather - Direct





**We can  
brand your  
SAFETY GEAR!**



# Decals



**IMETRIX**<sup>®</sup>  
Find-it. Track-it. Profit.<sup>®</sup>  
[www.imetrix.net](http://www.imetrix.net)

*"AS BANACOM PROVIDED SIGNAGE for our office building a few years ago, I contacted them regarding the creation of custom graphics for a new product we were rolling out. I was pleasantly surprised as Brennen jumped right in... working with us to quickly evolve our rough concept into a finished product. Given Banacom provides quality customized products, and doesn't require large initial order quantities, I have no doubt we'll be working with them on marketing and promotional related projects in the future."*

*- Roger Kelley, President  
Infologistics, Inc.*



**WARNING**  
Protected by:  
**HAWKEYE**  
communication  
Fandel Alarm  
Honeywell  
Integrated Security 319-362-4300





# NEED *Custom* BUSINESS CARDS?



## Your One Stop Shop For Promotional Needs



- Metallic Foil - Silver/Gold
- Embossed
- Pearl Paper
- Kraft Paper
- Matte Lamination
- Durable

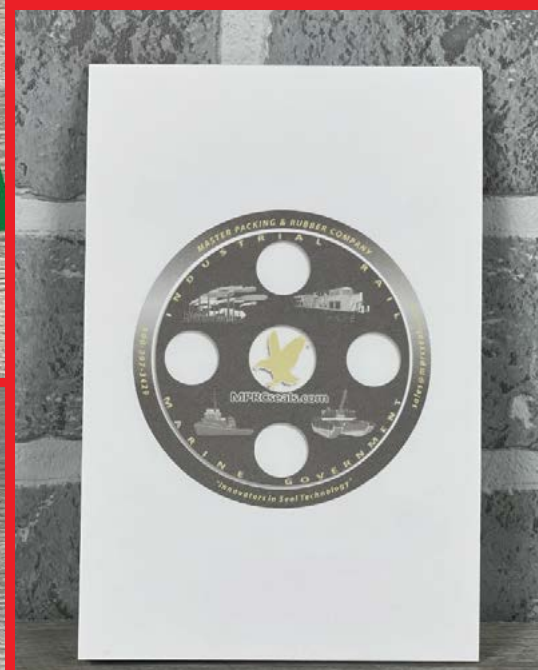
**& MORE!**

# SMALL *Print Items*

- Postcards/Mailers
- Flyers
- Brochures
- Bookmarks
- Presentation Folders
- Booklets
- Magnets
- Greeting Cards
- Invitations/Announcements
- Notepads
- Numbered Tickets
- Variable Printing

*- Triplicate Work Orders, Receipts, & More!*

- Business Cards
- Posters
- Door Hangers
- Tent Cards
- Prayer Cards
- Name Badges
- Name Tags
- Letterhead
- Envelopes
- Address Labels





**BUSINESS CARDS** are double-sided, custom designed and can be ordered as the following types: standard cardstock in matte, satin or gloss finish, embossed, metallic foil, kraft paper, durable, pearl paper, die cut, soft touch, and ultra smooth.



**NAME BADGES** come in various sizes and shapes. They can be either pin backed or magnet. Plastic, Metal and Leather options available. We also offer a lanyard version!



**PRESENTATION FOLDERS** are full color print with pockets inside, including a business card slot. They are glossy finish on a minimum of 14pt cardstock. We custom design these to suit your specifications.









# WEB STORES



**We offer custom webstore hosting and design for all your product needs. Employee stores, merch, fundraisers, you name, it we can help. Browse our LEGENDARY LASER store for an example. We will work with you to get specific products and designs you require. Want it up all year long?**

**Yes, we can do that!**

**legendarylaser.spiritsale.com**



Our Small Business Family Roots  
We Will Preserve.

319-393-1952



[www.Banacom-Signs.com](http://www.Banacom-Signs.com)

111 N. Center Point Rd. - Hiawatha, IA 52233

