

# 2026 KRA Pro Rodeo Sponsorship Program

## SAPPHIRE - \$5,500

### Title Sponsor

- Company Flag Flown by Grand Entry Rider (all 3 performances)
- Full Page Color Ad in Rodeo Program (provided by company)
- Company Banner displayed in prime location in arena
- Corporate Media package. Includes: poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Wall Ad at Saturday Night Cabaret
- Company Logo displayed on Big Screen during all 3 performances
- 6 tickets for each Pro Rodeo Performances & 6 Cabaret Tickets

## EMERALD - \$3,500

### A – Professional Entertainment Act (Clown) Sponsor

- Company Logo on Prof. Entertainment Act (Clown) page in Program
- ½ page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

### B – Canadian Pro Rodeo Sports Medicine Team Sponsorship (CPRSMT)

- Company Logo on CPRSMT Page in Program
- ½ page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes; poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

## GARNET - \$3,000

### A - Rodeo Announcer

- Company Logo on Announcer page in program
- 1/4 page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes; poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

## B - Bull Fighters Sponsor

- Access to VIP/Contestant Lounge
- Company Logo on Bull Fighters page in program
- 1/4-page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Company Media package. Includes social media, KRA Pro Rodeo Website
- Company Name announced during bull riding event
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

## DIAMOND - \$1,275

### Corporate Flag (provided by company) Sponsor

- Company Flag flown by Grand Entry Riders for all 3 performances.
- 1/4 page color Ad in Rodeo Program (provided by company)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- Company Logo displayed on Big Screen during all 3 performances
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

## GOLD - \$900

### Event Sponsor

- Company Representative can co-present prize to contestant
- Company banner displayed above chutes in arena
- Company name announced during sponsored event
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- Company Logo displayed on Big Screen during sponsored event
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

## SILVER - \$850

### A - Centre Gate Ad

- Company name announced during each performance
- Company Banner/Sign displayed at center gate
- Company Name in Program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

### B - East Gate Ad (Stock out gate)

- Company name announced during each performance
- Company Banner/Sign displayed at East Gate in Arena
- Company Name in Program (no logo)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

## PEARL - \$700

### Front Chute Ad

- Company name announced each time chute is opened
- Company Sign displayed on front of chute
- Company Name in Program (no logo)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

## BRONZE

### A – Event Prize Sponsor - \$500

- Company Representative can co-present prize to contestant
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 tickets for Sundays Rodeo Performance

### B – One Banner Wall Ad (opposite the audience) \$400

- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 Cabaret Tickets

## RUBY

### A – \$350 - Mechanical Bull Sponsor

- Company Banner displayed on fencing for bull
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 Cabaret tickets

### B – \$200 - Wall Banner Ad (Displayed at Cabaret)

- Company Banner displayed on wall at Saturday Night Cabaret
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 1 Cabaret ticket

Talk to us about a customized  
sponsorship package to suit your  
company's needs!



**2026 Kananaskis Pro Rodeo**

**April 24,25,26 2026**

## 2026 Kananaskis Pro Rodeo Advertising Opportunities On The Big Screen

If you have been to our rodeo...you will know what an *amazing* advertising opportunity the big screen is!! If you haven't been... trust me...this is great bang for your buck!

### A – Commercial Playback - \$600

- Maximum size for commercial is 30 seconds in length (provided by Company). The commercial will be played a minimum of 2 times per performance over the 3-day Kananaskis Pro Rodeo Event

### B – Logo Loop - \$250

- Each logo (provided by Company) is shown for 6 seconds and repeated in a loop. Logo will be displayed a minimum of 10 times per performance over the 3-day Kananaskis Pro Rodeo Event

### Kananaskis Pro Rodeo Program Advertising

Ad Size	Price	Dimension
Business Card	\$175	2" high x 3.5" wide
¼ page Ad	\$300	5" high x 3.5" wide
½ page Ad	\$400	5" high x 7.5" wide
Full Page Ad	\$550	10" high x 7.5" wide

All program ads are in color. Ads are to be provided by the company.

## 2026 Kananaskis Pro Rodeo

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level Selection (Please check the level of sponsorship you would like to provide)

Sapphire \_\_\_\_\_ Emerald \_\_\_\_\_ A Emerald B \_\_\_\_\_ Garnet A \_\_\_\_\_ Garnet B \_\_\_\_\_ Diamond \_\_\_\_\_ Gold \_\_\_\_\_  
Silver A \_\_\_\_\_ Silver B \_\_\_\_\_ Pearl \_\_\_\_\_ Bronze A \_\_\_\_\_ Bronze B \_\_\_\_\_ Ruby A \_\_\_\_\_ Ruby B \_\_\_\_\_

### Big Screen Advertising (Please make your selection below)

A – Commercial Playback - \$600 \_\_\_\_\_ B – Logo Loop - \$250 \_\_\_\_\_

### Program Advertising (Please make your selection below)

Business Card \$175 \_\_\_\_\_

¼ Page Ad \$300 \_\_\_\_\_

½ Page Ad \$400 \_\_\_\_\_

Full Page Ad \$550 \_\_\_\_\_

**Total Sponsorship/Advertising amount: \$\_\_\_\_\_**

**Cheque enclosed: \_\_\_\_\_**

**Please Invoice: \_\_\_\_\_**

*Receipt will be forwarded upon receipt of payment.*

Please make cheques payable to the Kananaskis Rodeo Association. Cheques can be picked up by a KRA member or can be mailed to PO Box 402, Coleman, Alberta T0K 0M0. E-transfer to [Kananaskisrodeo@gmail.com](mailto:Kananaskisrodeo@gmail.com), If sending e-transfer, please indicate company name in notes.

*The KRA wishes to thank you for your contribution & support and looks forward to seeing you at the KRA Pro Rodeo April 24, 25 & 26, 2026*