

2026 KRA Pro Rodeo Sponsorship Program

SAPPHIRE - \$5,500

Title Sponsor

- Company Flag Flown by Grand Entry Rider (all 3 performances)
- Full Page Color Ad in Rodeo Program (provided by company)
- Company Banner displayed in prime location in arena
- Corporate Media package. Includes: poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Wall Ad at Saturday Night Cabaret
- Company Logo displayed on Big Screen during all 3 performances
- 6 tickets for each Pro Rodeo Performances & 6 Cabaret Tickets

EMERALD - \$3,500

A – Professional Entertainment Act (Clown) Sponsor

- Company Logo on Prof. Entertainment Act (Clown) page in Program
- ½ page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

B – Canadian Pro Rodeo Sports Medicine Team Sponsorship (CPRSMT)

- Company Logo on CPRSMT Page in Program
- ½ page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes: poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

GARNET - \$3,000

A - Rodeo Announcer

- Company Logo on Announcer page in program
- 1/4 page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Corporate Media package. Includes: poster, newspaper, social media, KRA Pro Rodeo Website & local Radio
- Company Name announced during all 3 performances
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

B - Bull Fighters Sponsor

- Access to VIP/Contestant Lounge
- Company Logo on Bull Fighters page in program
- 1/4-page color Ad in Rodeo Program (provided by company)
- Company Banner displayed in arena
- Company Media package. Includes social media, KRA Pro Rodeo Website
- Company Name announced during bull riding event
- Company Logo displayed on Big Screen during all 3 performances
- 4 tickets for each Pro Rodeo Performances & 4 Cabaret Tickets

DIAMOND - \$1,275

Corporate Flag (provided by company) Sponsor

- Company Flag flown by Grand Entry Riders for all 3 performances.
- 1/4 page color Ad in Rodeo Program (provided by company)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- Company Logo displayed on Big Screen during all 3 performances
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

GOLD - \$900

Event Sponsor

- Company Representative can co-present prize to contestant
- Company banner displayed above chutes in arena
- Company name announced during sponsored event
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- Company Logo displayed on Big Screen during sponsored event
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

SILVER - \$850

A - Centre Gate Ad

- Company name announced during each performance
- Company Banner/Sign displayed at center gate
- Company Name in Program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

B - East Gate Ad (Stock out gate)

- Company name announced during each performance
- Company Banner/Sign displayed at East Gate in Arena
- Company Name in Program (no logo)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

PEARL - \$700

Front Chute Ad

- Company name announced each time chute is opened
- Company Sign displayed on front of chute
- Company Name in Program (no logo)
- Company Media package. Includes; social media, KRA Pro Rodeo Website
- 2 tickets for each Pro Rodeo Performances & 2 Cabaret Tickets

BRONZE

A – Event Prize Sponsor - \$500

- Company Representative can co-present prize to contestant
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 tickets for Sundays Rodeo Performance

B – One Banner Wall Ad (opposite the audience) \$400

- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 Cabaret Tickets

RUBY

A – \$350 - Mechanical Bull Sponsor

- Company Banner displayed on fencing for bull
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 2 Cabaret tickets

B – \$200 - Wall Banner Ad (Displayed at Cabaret)

- Company Banner displayed on wall at Saturday Night Cabaret
- Company name in program (no logo)
- Company Media package. Includes social media, KRA Pro Rodeo Website
- 1 Cabaret ticket

Talk to us about a customized sponsorship package to suit your company's needs!



2026 Kananaskis Pro Rodeo

April 24,25,26 2026

2026 Kananaskis Pro Rodeo Advertising Opportunities On The Big Screen

If you have been to our rodeo...you will know what an *amazing* advertising opportunity the big screen is!! If you haven't been... trust me...this is great bang for your buck!

A – Commercial Playback - \$600

- Maximum size for commercial is 30 seconds in length (provided by Company). The commercial will be played a minimum of 2 times per performance over the 3-day Kananaskis Pro Rodeo Event

B – Logo Loop - \$250

- Each logo (provided by Company) is shown for 6 seconds and repeated in a loop. Logo will be displayed a minimum of 10 times per performance over the 3-day Kananaskis Pro Rodeo Event

Kananaskis Pro Rodeo Program Advertising

Ad Size	Price	Dimension
Business Card	\$175	2" high x 3.5" wide
1/4 page Ad	\$300	5" high x 3.5" wide
1/2 page Ad	\$400	5" high x 7.5" wide
Full Page Ad	\$550	10" high x 7.5" wide

All program ads are in color. Ads are to be provided by the company.

2026 Kananaskis Pro Rodeo

Company Name: _____

Contact: _____ Phone Number: _____

Mailing Address: _____

Email: _____

Sponsorship Level Selection (Please check the level of sponsorship you would like to provide)

Sapphire Emerald A Emerald B Garnet A Garnet B Diamond Gold
Silver A Silver B Pearl Bronze A Bronze B Ruby A Ruby B

Big Screen Advertising (Please make your selection below)

A – Commercial Playback - \$600 _____ B – Logo Loop - \$250 _____

Program Advertising (Please make your selection below)

Business Card	\$175	_____
1/4 Page Ad	\$300	_____
1/2 Page Ad	\$400	_____
Full Page Ad	\$550	_____

Total Sponsorship/Advertising amount: \$ _____

Cheque enclosed: _____

Please Invoice: _____

Receipt will be forwarded upon receipt of payment.

Please make cheques payable to the Kananaskis Rodeo Association. Cheques can be picked up by a KRA member or can be mailed to PO Box 402, Coleman, Alberta T0K 0M0. E-transfer to Kananaskisrodeo@gmail.com, If sending e-transfer, please indicate company name in notes.

The KRA wishes to thank you for your contribution & support and looks forward to seeing you at the KRA Pro Rodeo April 24, 25 & 26, 2026