
PROPOSAL TO SERVE AS YOUR BUSINESS COACH

Empowering Leaders and Organizations for Sustainable Growth

INTRODUCTION

In today's rapidly evolving business landscape, organizations and professionals face unprecedented challenges and opportunities. To navigate this complexity and achieve sustainable success, expert guidance is essential. I am pleased to submit this proposal to serve as your business coach, offering tailored strategies, actionable insights, and ongoing support to unlock your full potential and drive measurable results.

ABOUT ME

I am an experienced business coach with a proven track record of helping entrepreneurs, managers, and teams achieve their goals. I have been focused on finding and providing business solutions to individuals and small businesses in the Metro Detroit area since 2010. I accept challenges as opportunities to employ my education, experience, and passion to serve others. My coaching approach is collaborative, result-oriented, and grounded in the latest best practices.

COACHING PHILOSOPHY

My philosophy centers on empowering clients to identify their strengths, overcome obstacles, and develop the skills necessary for long-term success. I believe in:

- **Personalized Solutions:** Every client is unique, and my coaching is tailored to individual and organizational needs.
- **Actionable Strategies:** I focus on forming and committing to SMART Goals as well as the mental, physical, and emotional (MPE) challenges of business.
- **Continuous Growth:** Success is an ongoing journey; I support clients in developing and maintaining a Growth Mindset.

SERVICES OFFERED

- **One-on-One Executive Coaching:** Personalized sessions to enhance leadership, communication, and decision-making skills.
- **Team Coaching:** Facilitating team alignment, collaboration, and performance improvement.
- **Business Strategy Development:** Assisting in crafting clear, actionable business plans and growth strategies.
- **Workshops & Training:** Custom workshops on leadership, innovation, and change management.

- Accountability & Support: Ongoing check-ins to ensure progress and address emerging challenges.

COACHING PROCESS

1. Initial Consultation: Understand your goals, challenges, and aspirations.
2. Assessment: Evaluate current strengths and areas for improvement.
3. Goal Setting: Establish clear, achievable objectives aligned with your vision.
4. Action Planning: Develop a step-by-step plan with milestones and success indicators.
5. Implementation: Support and guidance as you execute your plan.
6. Review & Adjust: Regular progress reviews and strategy adjustments as needed.

BENEFITS OF BUSINESS COACHING

- Enhanced leadership and management skills
- Improved team performance and morale
- Clearer vision and strategic direction
- Greater adaptability to change
- Increased productivity and profitability

CONCLUSION

Partnering with a business coach is a valuable investment in your professional growth and organizational success. I am committed to providing the expertise, support, and encouragement you need to achieve your objectives. I welcome the opportunity to discuss how I can help you and your team reach new heights.

Thank you for considering my proposal. I look forward to the possibility of working together.

Respectfully,

Catherine Everett, BSBM, MBA

CONTACT INFORMATION

Please feel free to reach out to schedule an initial consultation or request additional information.

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