CLD
CALLIS | LYLE | DIGGS

STRATEGIC AND MANAGEMENT CONSULTING * INFORMATION TECHNOLOGY * BUSINESS SERVICES * HEALTH AND BUSINESSS ANALYTICS

Core Competencies

Corporate Snapshot

Callis, Lyle, & Diggs serves as a reliable consultant for both government and private-sector clients, delivering established strategic, technical, advisory, and program management support services essential for realizing vital business transformation objectives. Our dedication lies in delivering tangible business outcomes, utilizing innovative thinking, guiding informed decision-making, and actively participating in our clients' success through shared responsibility.

Who We Are

Callis, Lyle, & Diggs is a minority-owned business, operating in Dallas, TX, Atlanta, GA, and the District of Columbia. We hold expertise in providing comprehensive consulting services to government and private-sector clients. Our offerings encompass strategic planning, digital transformation, technology implementation, data analysis/analytics, program/project management, business/enterprise management, and business process improvement.

Our solutions adhere to the highest standards of enterprise architecture and project management, ensuring meticulous oversight of design, process, scope, cost, and schedule throughout service delivery. Our project teams consist of multidisciplinary professionals, delivering results and value to clients through their diverse knowledge and cutting-edge expertise.

Our success is built on the foundation of recruiting highly qualified staff, consistently achieving impactful results, and addressing client challenges with creativity, precision, and innovation. Callis, Lyle, & Diggs is dedicated to contributing to the success of our clients through thought leadership, strategic guidance, and a commitment to shared responsibility.

Strategic and Management Consulting

- Strategic Implementation and Adoption
- Organizational and Digital Transformation
- Evaluation, Performance Reporting, and Analysis
- Business Process Development, Re-engineering, and Improvement

Information Technology

- Cloud and AI Implementation
- Ethical AI and AI Algorithm Development
- Platform and System Implementation
- Business and Health Analytics Informatics
- Data Analysis and Architecture
- Program and Project Management

Our Valued Customers

PAST PERFORMANCE

The Boeing Company (Boeing) - Exploratory Data Analysis / Data Visualization
• Created and conceptualized reporting dashboards and applied creative diagnostic techniques to the data, which allowed data to be viewed from a different perspective and help improve the supply chain operations and performance.

The Centers for Disease Control (CDC) - Biobehavioral Health Study
• Conducted a quantitative study to Identify employers in the state of North Carolina participating in the National Diabetes Prevention Plan as a covered health benefit and those employers not offering the program.

The Coca-Cola Company (Coke) - Data Analysis and Architecture
• Worked closely with C-Suite business and technology leaders and technology team to implement data governance to manage their overall data management structure.
• Profiled and analyzed 1000+ company datasets and compiled a data quality assessment to implement a roadmap and plan to activate data governance structure and MDM activities.

Federal Emergency Management Agency (FEMA) - Research / Evaluation / Technical Writing
• Authored the 2022 National Preparedness Survey report using quantitative analysis of national survey data to evaluate disaster preparedness of American citizens including individuals from historically under- served and underrepresented populations in response to agency congressional mandate.
• Managed the planning, design, and testing of survey instruments for the 2022 National Preparedness survey on disaster preparedness of individuals from historically underserved and underrepresented populations in response to the agency's congressional mandate.

International Business Machines (IBM) – Strategic Planning / Project Management / Systems Consulting
• Led Global Project Management Office (PMO) that managed complex, multinational software project portfolios across North America, Europe, and Asia Pacific. Aligned PMO strategies with global business objectives to drive stakeholder, communications, reporting, adoption, and deployment. Managed project resources and budget to deliver projects timely. Trained staff and users.
• Authored and spearheaded go-to-market (GTM) strategies for security software product launches. Collaborated with enterprise C-Suite, Product Engineering, Press Relations, and Analyst Relations to facilitate product release and market adoption.
• Modernized service practices to include best practices in agile methodology and traditional consulting services practices. Worked across enterprise c-Suite to drive adoption to 1000+ customer-facing consultants.
• Technical Account Consultant for technical requirements and business goals. Led resolution of technical issues, planned upgrades, and managed multi-vendor problems. Worked with the client's IT teams to plan successful DevOps deployments and optimize performance. Served on the Change Management Board.
• Systems Integration and Application Development Consultant, providing managed services to fortune 500 private clients and government entities.

National Institutes of Health (NIH) - Biobehavioral Health Research / Strategic Analysis
• Provided statistical guidance on vaccine hesitancy in the United States using immunization data from states in the Southern and Midwestern regions of the United States. In addition, collaborated with the agency in identifying and defining the personas of vaccine-hesitant individuals for targeted outreach.
• Developed mitigation strategies in collaboration with behavioral science SMEs for personas of historically under-served and under-resourced populations.

Pharmaceutical Research and Manufacturers of America (PhRMA) - Public Relations Intelligence / Analysis
• Developed client strategies to better understand their stakeholders, make data-driven decisions, and develop impactful communication strategies.
• Advised in Reputation Intelligence Performed stakeholder management, cross-team collaboration, and reported on KPIs.

The White House - Office of National Drug Control Policy (ONDCP) – Data Transformation
• Re-engineered data collection and convention process of drug injury data repository in real-time for the White House Office of National Drug Control Policy (ONDCP) and the Substance Abuse and Mental Health Services Administration (SAMHSA)

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