OH SWEEL TASTE OF BEAUTY

All Styling, Photography and Art Direction by Melanie Dunshea





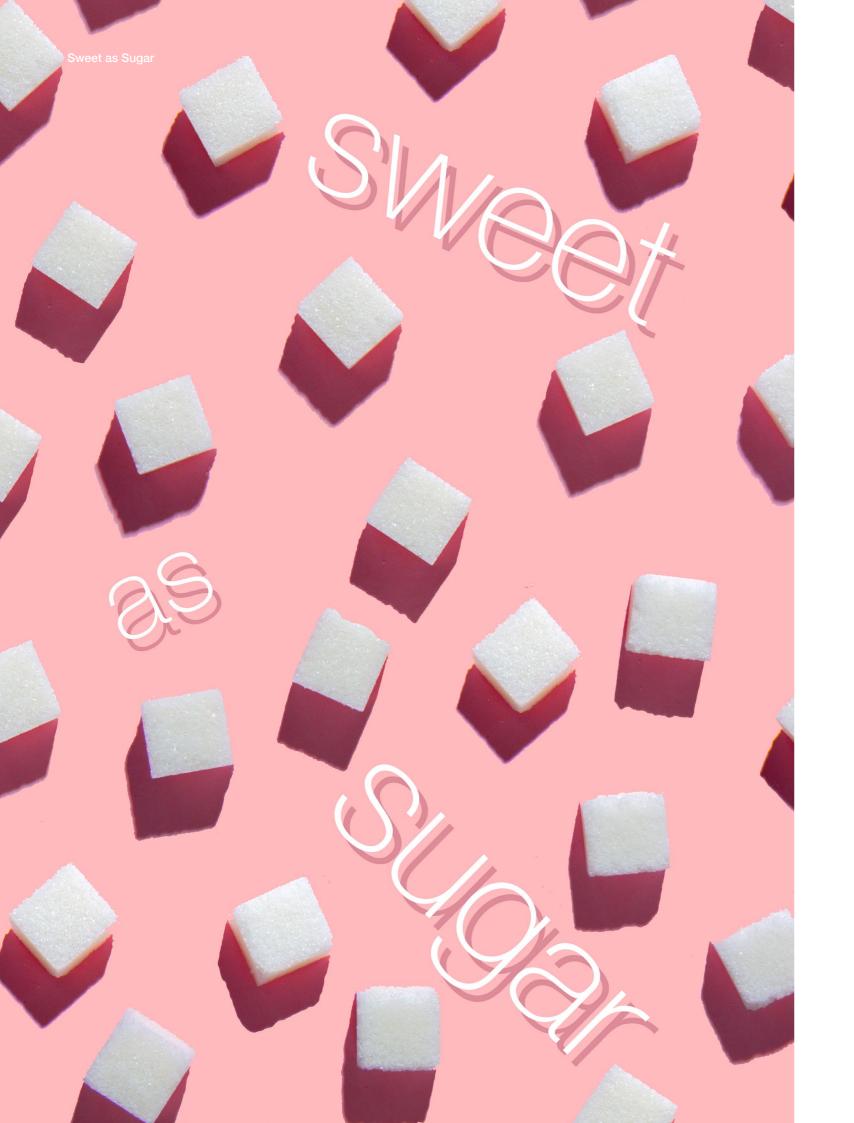
All Styling, Photography, and Art Direction by MELANE DUNSHEA

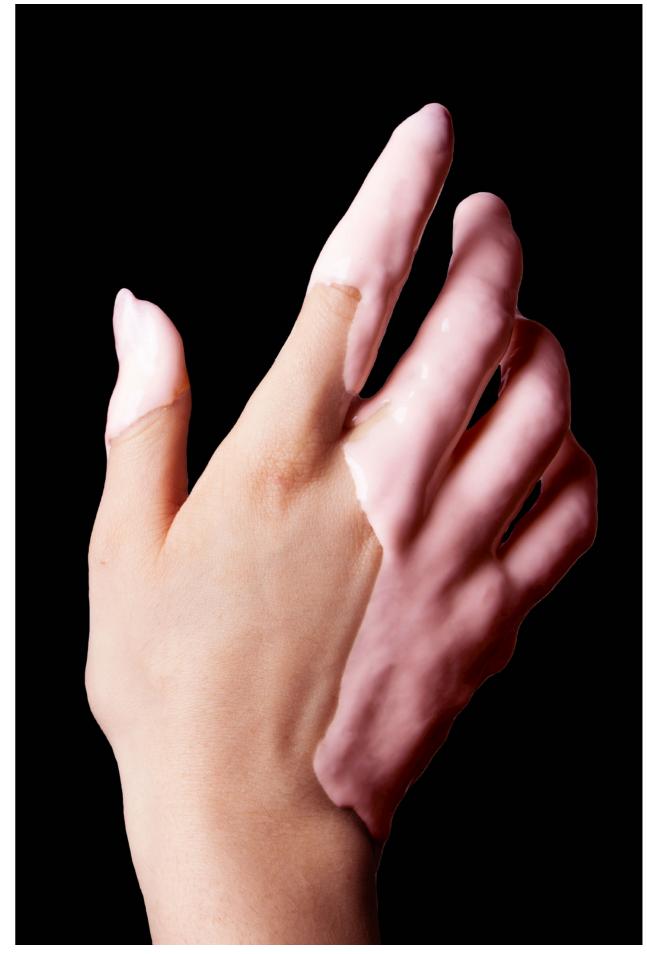






Quick change to go





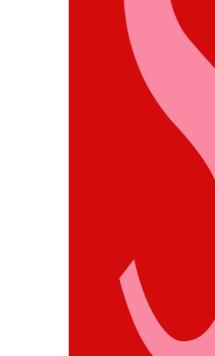
Candy coating



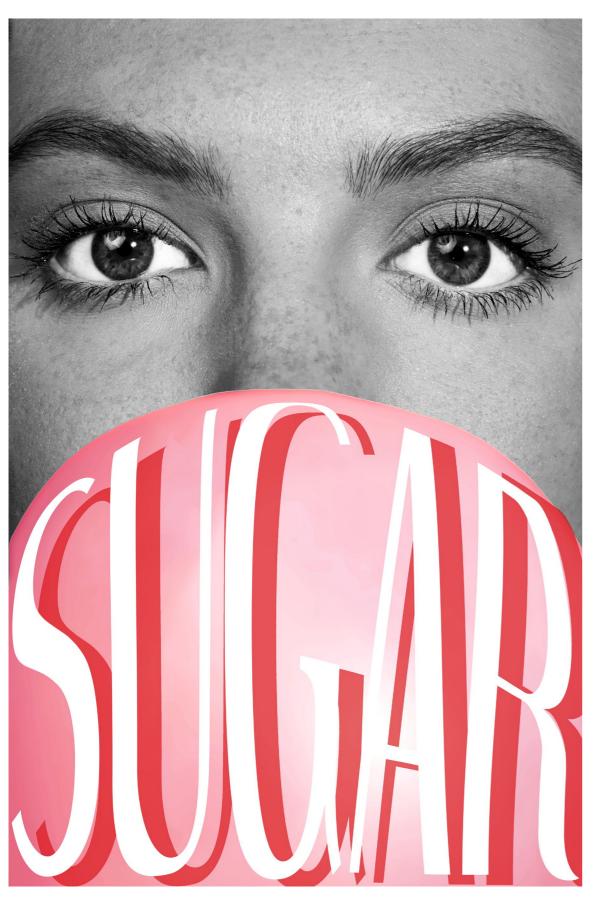




Taste Time







Bursting energy





'Oh Sweet'; marries both humour and glamour in this Beauty Editorial that celebrates the cohesion between beauty and food styling. In curation through storytelling and visual elements the narrative and candied colour palette is inspired by the thematic and aesthetic influences of the 1950's diner scene. The imagery, graphics and marketing strategy for 'Oh Sweet' feature my key design signifiers of boldness, optimism and structure, through the determined control of negative space, linear direction and balanced elements.





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