

ALPHA KAPPA ALPHA SORORITY, INC.®

# Global Impact Day

## April 12, 2019

**GOAL: 500,000 PAIRS OF SHOES OVER 4 YEARS!  
SHOE DRIVE TO BENEFIT GLOBAL PARTNER SOLES4SOULS**

Raise awareness and garner participation from your community for your chapter's shoe drive to benefit the global community through these innovative recommendations for community partnerships:

- Public schools
- Churches
- Gym, exercise and fitness locations
- #CAP students
- Athletic shoe stores
- Beauty salons and barber shops

Provide the community partners with a collection bin at least one week prior to April 12 and collect the shoes on Global Impact Day on April 12. The collection should be labeled as follows:

*Alpha Kappa Alpha Sorority, Inc.  
Global Shoe Drive  
April 12, 2019*

Post pictures of your chapter's shoe drive on social media.



### HELP WEAR OUT POVERTY WITH A \$1 DONATION TO SOLES4SOULS

Globally, we can help wear out poverty. A one dollar donation to Soles4Souls equals one pair of shoes. Give the gift of a pair of shoes, and help provide short-term relief and long-term solutions to poverty around the globe. Solicit the support of sorors in your chapter, family, friends, classmates and others through a competitive drive or simply ask sorors in your chapter to give \$1 to Soles4Souls on Global Impact Day on April 12. Click [here](#) to donate.

### PRELUDE TO INTERNATIONAL 2020 GLOBAL IMPACT DAY OBSERVANCE

AKA will partner with Soles4Souls on an international mission trip to deliver shoes along with Pillowcase Dresses and Shirts to observe Global Impact Day in 2020. Additional information including how to sign up will follow.

Participants will be selected based on the number of shoes collected and reported in their Chapters 2019 Program Activity Report under Target 5: Global Impact.



**SOLES4SOULS**  
WEARING OUT POVERTY®

