SEO
Recommendations

PRIORITIZE QUALITY OVER QUANTITY

Maximize SEO Impact with Less Content: Prioritize Quality, Relevance, and User Experience.

FOCUS ON CORE CONTENT

DON'T DILUTE VALUE

OPTIMIZE FOR USER EXPERIENCE

NATURAL KEYWORD INTEGRATION

- Understand what your target audience searches for and choose relevant keywords to target.

- Incorporate keywords naturally in titles, headings, sub headers, and throughout your content.

- Don't cram too many keywords into your content, as it negatively can impact readability.

Utilize SEO techniques like **internal linking**, meta descriptions, alt text and focus on user intent.

Leverage content-centric SEO with a content calendar and regularly updated and repurposing content.