



| SUN Show the dinner workings of your life or biz | MON Host a live Q&A session | TUE Share a memorable throwback photo or video | WED Highlight a product or service & explain features | THU Share positive feedback or reviews | FRI Take your audience through a typical day for you | SAT Document your travels & adventures |
|---|--|--|---|--|---|--|
| Highlight collabs with others | Share a useful tip or trick related to your expertise | Participate in popular challenge or create your own | Share interesting facts related to your niche or industry | Use interactive polls & surveys to engage your audience | Share a step- by-step tutorial on something you're skilled at | Post motivational quotes to uplift your audience |
| Let your followers ask you anything they're curious about | Give a shoutout to another biz you admire | Share your current favorites (books, movies, tools, shoes, etc. | Tease an upcoming product or event or project | Let someone else takeover your account & share their perspective | Share fitness routines, healthy recipes or skincare tips | Share your current favorite songs or your playlist |
| Share your ideal client's problem in three steps | Debunk one common myth in your industry | Share why you started this biz | Share what keeps you moving forward | Share your one eye- opener experience | Make coffee and ted talk about a topic of choice | Share your weekend plans |
| "Click here if you wish you had a xxxx" | Share a bit of nature today | Share a 'caption this' post | Share an unpopular opinion you have | Ask your audience to share their struggles | Share your insights, highlights and lowlights of the week | Create a poll to ask if audience is struggling with xxx (service or product that you offer solves) |
| Share 5 fun facts that your ideal client would benefit from | Do a mini training | This or that | Share a boundary that you are working on and how | Reintroduce yourself | Share 3 big goals you have for the year and ask audience to share theirs | Mid-day checkin and a poll asking how your followers are doing |