## **VICTORIA SIMMONS**

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# Certified Product Owner Scrum Professional (CPOSP)

Sustainability; taking something important and making it better.

I am a self-driven individual with excellent advocacy for maintaining quality assurance and workflow analysis. Motivated by Identifying gaps in the process to create efficiencies in both customer and colleague-facing experiences. Looking for a Green Job, preferably.

"We keep moving forward, opening new doors, and doing new things, because we're curious and curiosity keeps leading us down new paths." Walt Disney

## Work experience

## Website Implementation Consultant

Feb 2022 - Current

#### Storable

- Regularly maintained a book of business of approximately 40 clients
- Seek daily completion of website builds and launches
- Including efficient customer communication, Voyager and WebWorks website build, as well as launch day processes regarding SSL, Google Analytics, and DNS configuration.
- Customer and Business Solution guidance for clients paid with their preferences, needs, and best alternatives.

Produced a variety of Onboarding and Process related assets:

- Training documentation
- SSL process documentation
- Revised several knowledgebase articles
- Proactive reach out to customers to try to get them across the launch finish line
- Email Templates and Call Note Prompts created

Owner and Creator August 2019 - Current

## Tadpole Bay Designs LLC

- Art Responsibilities of Tadpole Bay Designs
  - o Business Development
    - Assisting New and Existing Businesses with creating assets for their Brand. Logo's, Business Cards, Email Marketing Template and Graphics, and full Branding Guides.
    - UpWork 100% Job Success Rate, 5 star review for all work.
      - Worked with Major Companies with held contracts to provide graphics for both the website and their email marketing campaigns
      - Largest Client; Wunderground Coffee: https://wundergroundcoffee.com/
      - UpWork Profile here: https://www.upwork.com/freelancers/tadpolebay
  - o Continuous improvement on my art and my techniques
  - Observing and Practicing Anatomy, Color Theory, Art Styles and Drawing Techniques
  - Art Commissions (Both Business and Art Commissions)
    - Communicating and setting proper expectations for each client
    - Delivering a product promptly
    - Providing Revisions and final files as possible and as requested
- Small Business Responsibilities of Tadpole Bay Designs
  - Social Media Management and Marketing
  - Ensuring posting on each Social Platform with an update at least once a week, ideally once a day
  - · Consistently Filming and editing content and pictures of my Art, Timelapses of the program, and my drawings.
  - Finding trends and making them applicable to my business, my art, and my art style
  - Running Holiday Sales and promotions as applicable
  - Product Creation and Management
  - Creating art promptly
  - For pre-made art, applying the proper designs to Third-Party, print on demand companies
  - Creating the product within their site, adjusting all correct margins and content.
  - o Completing all agreements and disclosures that need to be signed per product within their site
  - o Analyzing Results of current business strategies and plans in order to create a new business plan annually, and a new focus quarterly.

VIP Project Manager Jan 2020 - Jan 2021

### Ylopo LLC

- Sought to completion a "Floater" process to ease the pain point of the uneven book of businesses and absentee agents.
- Maintained a VIP book of business of high-value clients and organized the needs of the clients.
- Coordinated across departments to communicate efficiently on behalf of the client while driving growth throughout Ylopo.
- · Developed coaching tools for leadership in reviewing calls.
- Produced Onboarding tools and presentations to ensure new hire ramp-up to productivity.

### SWAT - Special Website Action Team

August 2016 - January 2020

#### GoDaddy

- Integrated the "Website Care" process to streamline customer site inquiries.
- · Workflow analysis of the productivity, management, and website specialist teams to ensure execution of efficiencies.
- Managed backlog projects to ensure completion amidst internal tool migrations.
- · Partnered with agents to Identify gaps, implement changes, and further drive business sales.
- · Collaborated with leadership and designers to rectify any pain points from the customer perspective
- · Worked closely with eCommerce website design and internal payment processors, such as Stripe, Square, and PayPal.

## Education

### Certified Product Owner Scrum Professional (CSPOP)

June 2023 - Complete

Six Sigma Global Institute

Product Owner Certification completed by Victoria Simmons through Six Sigma Global Institute

### Bachelor of Environmental Sciences

August 2022 - Current

University of Phoenix

THE NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS - MEMBER DATE 2023 - PRESENT

Selected by campus administration to participate among top students in a leadership program including:

- Leadership Training Day: Trained in leadership and success skills via an introspective and interactive training session.
- Speaker Events: Participated in seminars led by celebrities and best-selling authors on topics such as leadership, time management, and goal setting.
- Success Networking Teams: Participated in peer based leadership development teams, Experience in setting and achieving goals, receiving coaching, coaching others, and holding others accountable to commitments.

## **Honors and Certifications**

## University of Phoenix

- Reflective Decision Maker University of Phoenix
- Strategic Problem Solver University of Phoenix
- Reflective Problem Solver University of Phoenix
- Decision Maker Personal Finance University of Phoenix

# National Society of Leadership and Success

## NSLS Through University of Phoenix

- ORIENTATION AND LEADERSHIP TRAINING CERTIFICATE The National Society of Leadership and Success
- FOUNDATIONS OF LEADERSHIP CERTIFICATE The National Society of Leadership and Success

## LinkedIn Learning Certifications

# LinkedIn Learning

- What Is Scrum? LinkedIn
- Scrum: The Basics LinkedIn
- Navigating Environmental Sustainability: A Guide for Leaders LinkedIn
- Sustainability Strategies LinkedIn
- UX Design: 1 Overview LinkedIn
- Introduction to ESG: Environmental, Social, and Governance LinkedIn
- Product Management Insights LinkedIn

# PSPO 1 $\ensuremath{\mathbb{R}}$ and PSM 1 $\ensuremath{\mathbb{R}}$ Certifications, Product Management

Oct 2021 - Mar 2022

Udemy Alumni