

Privacy Policy

Last Updated: May 15, 2025

Welcome to sorterstar.com ("we," "our," or "us"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, disclose, and safeguard your personal information when you visit our website sorterstar.com (the "Website"). By using our Website, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Information you provide voluntarily, such as your name, email address, phone number, or other details when you register, fill out forms, or contact us.
- **Usage Data:** Information automatically collected when you visit our Website, including your IP address, browser type, operating system, pages visited, time spent on pages, and referring URLs.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to enhance your experience, analyze usage, and deliver personalized content. You can manage cookie preferences through your browser settings.

2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our Website and services.
- Respond to your inquiries, comments, or requests.
- Send promotional emails, newsletters, or marketing communications (you can opt out at any time).
- Analyze Website usage to enhance functionality and user experience.
- Comply with legal obligations and protect our rights or property.

3. How We Share Your Information

We do not sell your personal information. We may share your information in these cases:

- **Service Providers:** With third-party vendors who perform services like hosting, analytics, or payment processing, bound by confidentiality agreements.
- **Legal Requirements:** When required by law, regulation, or legal process, or to protect the safety, rights, or property of our users, the public, or ourselves.

- **Business Transfers:** In connection with a merger, acquisition, or sale of assets, where your information may be transferred.

4. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. For example, we may retain account information while your account is active and usage data for analytics for up to 12 months. When information is no longer needed, we securely delete or anonymize it.

5. Your Choices and Rights

Depending on your jurisdiction, you may have the following rights:

- **Access and Update:** Access or update your personal information via your account or by contacting us.
- **Opt-Out:** Unsubscribe from marketing communications using the "unsubscribe" link in emails or by contacting us.
- **Cookies:** Disable cookies via browser settings, though this may impact Website functionality.
- **Data Requests:** Request access, correction, deletion, or restriction of your personal data. Contact us at Your Contact Email to exercise these rights.

6. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse. However, no system is entirely secure, and we cannot guarantee absolute security.

7. Third-Party Links

Our Website may link to third-party websites. We are not responsible for their privacy practices or content. Please review their privacy policies.

8. Children's Privacy

Our Website is not intended for individuals under 13. We do not knowingly collect personal information from children. If you believe we have, please contact us immediately.

9. International Data Transfers

If you access our Website from outside Your Country, your information may be transferred to and processed in Your Country. We ensure such transfers comply with applicable data protection laws.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted here with an updated "Last Updated" date. Please review this policy regularly.

11. Contact Us

For questions or concerns about this Privacy Policy, contact us at:

Sorterstar.com
info@sorterstar.com
5401 Kite Tail Drive, Austin TX 78730