

Iosco County Economic Snapshot

Iosco County spans 549.5 square miles with a population density of roughly 46 residents per square mile, reflecting its rural character and the unique community dynamics that come with a widely dispersed population.

Demographic Profile

Iosco County's population increased slightly from 25,319 to 25,333 this year, continuing a pattern of overall stability while reflecting the ongoing demographic shifts seen across rural northern Michigan. The county remains a community with a strong retiree presence, modest in-migration, and steady movement toward lakeshore communities where access to services, recreation, and year-round amenities continues to grow.

Population & Economic Indicators

	IOSCO COUNTY	STATE OF MICHIGAN
Median age	53.5 years	40.5 years
Median household income	\$47,777	\$69,183
Per-capita income	\$29,934	\$38,952
Poverty rate (population below poverty line)	16.60%	13.50%
Mean travel time to work	21.2 minutes	24.5 minutes
Persons per household	2.2 persons/household	2.4 persons/household
Educational attainment (age 25+)	89.1% high school or higher 17.6 % bachelor's degree or higher	92% high school or higher 32.7% bachelor's degree or higher
Movers in the past year	9.40%	11%

Source: U.S. Census Bureau, American Community Survey (5-Year Estimates)

