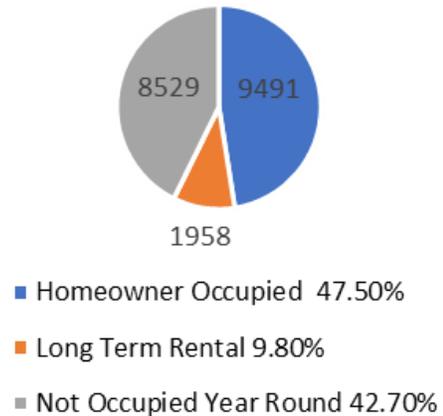


Iosco County's housing occupancy reflects its strong role as a tourism and recreation destination.

A substantial share of homes are not occupied year-round, indicating the prevalence of seasonal and recreational housing. This dynamic contributes to the character of the local economy while also influencing the availability of housing options for year-round residents.

Iosco County Housing Occupancy



Homeownership v. Homelessness

Although homeownership remains high at 82.9 percent among year-round households, many residents still face barriers to securing stable housing. Local estimates on homelessness vary depending on where the data was collected.

The Fall 2025 General Collection based on the Fall School Count period of districts serving Iosco County indicated that 152 students were homeless. More than 260 students were homeless per the Center for Educational Performance and Information (CEPI) for the 2023-24 school year in Iosco County and over 400 residents have self-reported needing assistance with homelessness between 2023 and 2025 to Huron Housing Hope.

This data highlights the urgent need for expanded housing solutions and coordinated community planning. This mix of abundant housing units, limited year-round availability, and rising housing insecurity continues to shape local priorities and long-term development strategies.

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Huron Community Bank is pleased to partner with Develop Iosco in its mission to promote economic development in Iosco County, MI. Our commitment to Iosco County aligns with the vision of Develop Iosco, cultivating a place for individuals and businesses to thrive. We are excited about the opportunity to be a part of the positive impact Develop Iosco is making and look forward to collaborating to build a strong foundation for future generations.

- Amy Peterman, SVP, Chief Operations Officer, Huron Community Bank