



Invest In Iosco

Community. Synergy. Solutions.

2027 Corporate Partnership Opportunities

OUR MISSION is to promote economic development in Iosco County, Michigan.

Develop Iosco (DI) is a nonprofit economic development organization working to strengthen Iosco County through collaboration, resource development, and initiatives that support our communities, businesses, and residents.

Corporate partnerships provide year-round support for DI's work while giving our partners recognition for their investment in Iosco County's economic future.

2027 SPONSORSHIP OPPORTUNITIES

Champion Sponsor **\$2,500 +**

Our premier annual sponsorship level, recognizing organizations making a significant investment in Develop Iosco and economic development in Iosco County.

Champion Sponsors receive all Platinum benefits, plus:

- Premier logo placement on the DI website and in the Annual Report
- Premier recognition at all quarterly community meetings and DI special events
- Additional recognition through DI social media and communications throughout the year
- Priority recognition on applicable event and program materials
- Recognition as a Champion Sponsor supporting economic and community development in Iosco County

Platinum Sponsor **\$1,000 +**

Year-round recognition including logo placement on the DI website, Annual Report, quarterly community meetings and special events, quarterly DI email updates, and quarterly social media sponsor recognition.

Community Sponsorship

GOLD SPONSOR — \$500+
SILVER SPONSOR — \$250+

Gold and Silver Sponsors support Develop Iosco's economic and community development work while receiving year-round recognition on the DI website, in the Annual Report, at quarterly community meetings and special events, and through DI communications.

Gold Sponsors receive increased visibility and recognition reflecting their higher level of investment.



www.develop-iosco.org





Why Partner With DI?

Community. Synergy. Solutions.

2027 Corporate Partnership Opportunities

YOUR INVESTMENT AT WORK

A partnership with Develop Iosco is more than event advertising. Corporate partners receive year-round visibility while supporting DI's work to bring businesses, local governments, nonprofits, educational institutions, and community leaders together through quarterly community meetings, Networking Night, workshops, special events, and economic development initiatives.

\$6.7 Million+

Grant funding brought
to Northeast Michigan
to date

86 Members

Businesses, organizations,
governments &
individuals

250+ attendees

attend our community
meetings each year

QUARTERLY COMMUNITY MEETINGS bringing businesses, local officials, nonprofits, and community partners together four times each year.

NETWORKING NIGHT is an annual opportunity for DI members, sponsors, businesses, and community leaders to build connections.

WORKSHOPS & SPECIAL EVENTS provide educational workshops, grant-writing programs, housing events, entrepreneurship activities, and other opportunities throughout the year.

Why it matters: DI brings partners together around challenges that are difficult for any one business, municipality or organization to solve alone. Sponsor support helps maintain the local capacity needed to move ideas from conversation to action.

What Corporate Support Helps Advance

HOUSING - Supporting housing solutions, partnerships and development capacity.

CHILD CARE - Building regional solutions around access, affordability, provider support and workforce needs.

SMALL BUSINESS & ENTREPRENEURSHIP - Connecting entrepreneurs and businesses with resources, partners and opportunities.

GRANT DEVELOPMENT & TECHNICAL ASSISTANCE - Expanding local capacity to identify, pursue and manage outside investment.

WORKFORCE & TALENT - Supporting strategies that help employers and communities attract and retain people.

REGIONAL COLLABORATION & ADVOCACY - Bringing Iosco County's priorities into broader regional and statewide conversations.



www.develop-iosco.org





Partner With Develop Iosco

Community. Synergy. Solutions.

2027 Corporate Partnership Opportunities

MEMBERSHIP + SPONSORSHIP

Membership and sponsorship are separate opportunities to support and engage with Develop Iosco.

Membership connects your organization to DI's network, resources, information, and opportunities to collaborate.

Sponsorship provides additional financial support for DI's work while increasing your organization's year-round visibility and recognition.

2027 Business Membership

Small Business | 1–9 employees
\$200 annually

Medium Business | 10–24 employees
\$300 annually

Large Business | 25+ employees
\$500 annually

Corporate Partnership Example

CHAMPION CORPORATE PARTNERSHIP

Large Business Membership	\$500
Champion Sponsorship	\$2,500

TOTAL ANNUAL INVESTMENT	\$3,000
--------------------------------	----------------

	Large Business Membership	Platinum Sponsorship	Champion Sponsorship
Annual Amount	\$500	\$1,000	\$2,500
DI membership benefits	Included		
Website recognition	Member listing	Logo	Premier Logo
Annual Report recognition	Member listing	Logo	Premier Logo
Quarterly meeting recognition	Member listing	Logo	Premier Logo
Special event recognition	Member listing	Logo	Premier Logo
Social media sponsor recognition		Quarterly	Enhanced
Champion Partner designation			Included

Ready to Partner?

Jennifer Riggs, Executive Director
Develop Iosco, Inc.
PO Box 9, East Tawas, MI 48730
executivedirector@develop-iosco.org
810-869-1042

Develop Iosco is a 501(c)(3) nonprofit organization. W-9, tax documentation and invoices are available upon request.

www.develop-iosco.org