



FY 2023 ANNUAL GOALS

Approved by the Board of Directors on December 15, 2022

Why does Develop Iosco exist? Our mission is to serve as the convener and facilitator for economic development activities within Iosco County related to business development, community connectivity access and housing.

Where is Develop Iosco going? Our vision is to facilitate efforts that focus on regional assets, quality of life and educational opportunities.

How does Develop Iosco get there? By promoting Iosco County as a place for business growth to improve the quality of life for current and new residents through economic growth, increased employment, and thriving communities.

GOVERNANCE	PROJECTS	COMMUNITY OUTREACH	MEDIA	FUNDING
<p>Goal #1: Recruit and appoint Treasurer officer role by March 31, 2023</p> <p>Goal #2: Recruit and appoint all open seats on the board of directors based on sector seats by December 31, 2023</p> <p>Goal #3: Recruit and hire Executive Director position by June 30, 2023</p>	<p>Goal #4: Establish Environmental Concerns Committee to coordinate hydroelectric dams response by February 28, 2023</p> <p>Goal #5: Establish Childcare Coalition pending ECIC grant approval by March 31, 2023</p> <p>Goal #6: Identify outcomes for each current committee: Housing, Tourism, and Broadband by May 31, 2023</p> <p>Goal #7: Identify ways to support workforce development</p> <p>Goal #8: Develop and implement Blueberry Jam Fest by July 31, 2023</p>	<p>Goal #9: Conduct outreach to municipalities, townships, and Township Association by May 31, 2023</p> <p>Goal #10: Develop and implement Community Breakfast Annual Meeting by December 15, 2023</p>	<p>Goal #11: Triple followers on all social media platforms by March 31, 2023</p> <p>Goal #12: Implement Marketing Blueprint marketing and social media strategy recommendations by December 31, 2023</p>	<p>Goal #13: Implement Membership Dues program for individuals, businesses, and governmental entities and generate \$55,000 in dues by June 30, 2023</p> <p>Goal #14: Develop and implement sponsorship levels for signature events and raise \$10,000 by October 31, 2023</p> <p>Goal #15: Raise \$150,000 in grant funding to support priority projects (childcare, tourism) by March 31, 2023</p>