



DEVELOP IOSCO^{INC}

Community. Synergy. Solutions.

Quarterly Community Meeting

THURSDAY, March 13th, 2025

8:30 am: Registration/Networking

9 – 11:00 am: Program

AGENDA

9 am

**Welcome &
Introductions**

9:05

Host City & Neighboring Township Updates

City of Whittemore: Bob Leslie, Mayor

Whittemore Chamber of Commerce: Kandy Steinley, President

Burleigh Township: Matt Jordan, Trustee

9:20

**The Future of
Healthcare
in Iosco County**

Mike Erickson,
President, MyMichigan

9:50

Short Break

10:00

**DI Initiatives
& Updates**

10:30 – 11 am

Networking

Business Members

Alpena Community College

Black Bear Coffee

Child Care Back Office (CCBO) **NEW**

Consumers Energy

Dangler Guys **NEW**

DTE Foundation

FISH Inc. - Tawas

Gilbert Drugs

G. Brooks & Associates LLC

Huron Community Bank **NEW**

Huron Housing Hope

Huron Shores Artisan Hall

Iosco County Coats for Kids

Iosco County Commission on Aging

Iosco Exploration Trail

Iosco Regional Education Service Agency (IRESA) **NEW**

Northland Area Federal Credit Union (NAFCU) **NEW**

Northern MI Children's Assessment Center (NMCAC)

Northeast Michigan Council of Governments (NEMCOG)

Northeast Michigan Community Service Agency (NEMCSA)

Business Members (continued)

O'Connors

Oscoda-AuSable Chamber of
Commerce

Pam Loveless Enterprises Inc.

Perceptions Agency

PKL Cares

Sunrise Side Animal Rescue

Tawas Area Chamber of
Commerce

Tawas Bay Beach Resort **NEW**

Tawas Bay Ice Arena

Tawas Bay Insurance

Tawas Bay Players

Tawas Wellness Warriors

TCA Insurance

Whittemore Chamber of
Commerce

Witz End/WE Players Inc.

Individuals

Blinda Baker

Michelle Bacarella

Vicki Seltz Barnes

David & Amanda Bergeron

Wendy Hoin

Alycia Mooney

Michael Timreck

Members

GOVERNMENT ENTITIES

Alabaster Township

AuSable Township

Baldwin Township

Burleigh Township

City of East Tawas

City of Tawas City

City of Whittemore

Grant Township

Iosco County

Plainfield Township

Reno Township

Tawas Township

Wilber Township

PREMIER EVENT SPONSORS



Sponsorships

PREMIER Sponsor - \$1,000 or higher

GOLD Sponsor - \$500

SILVER Sponsor - \$100

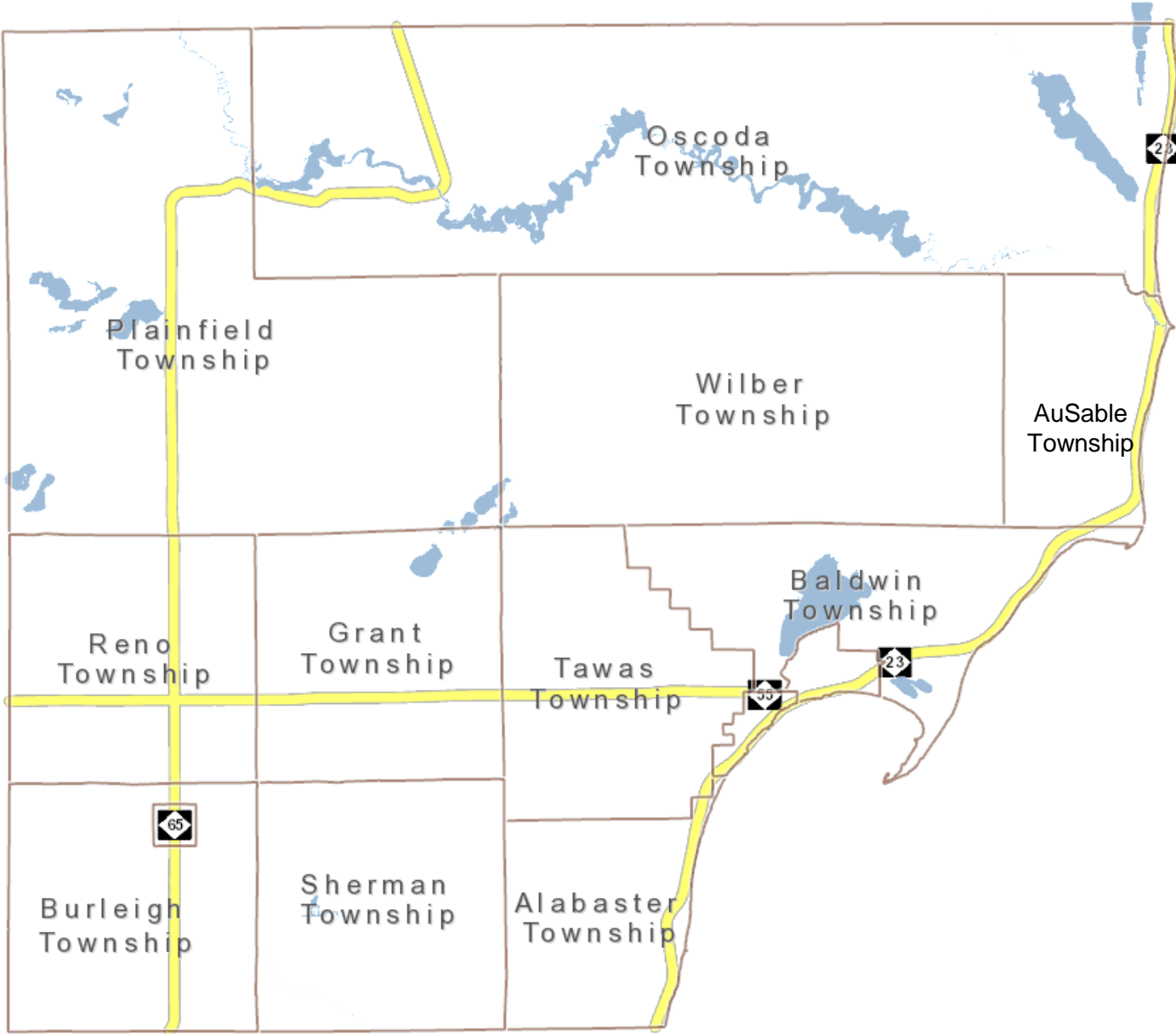
ALPENA
COMMUNITY COLLEGE

Consumers Energy


Count on Us[®]

Our Mission

To promote economic development in Iosco County, Michigan



Today's Meeting Expectations

- We will start on time and end on time
 - Virtual attendees: please stay on mute to eliminate feedback
 - Please use the chat or raise-hand feature to ask questions
 - Today's meeting is being recorded to assist with accurate meeting notes
 - Respectful dialogue and interactions, please
 - Strategic focus not operational details
 - Forward thinking for the future, not dissecting the past
- 

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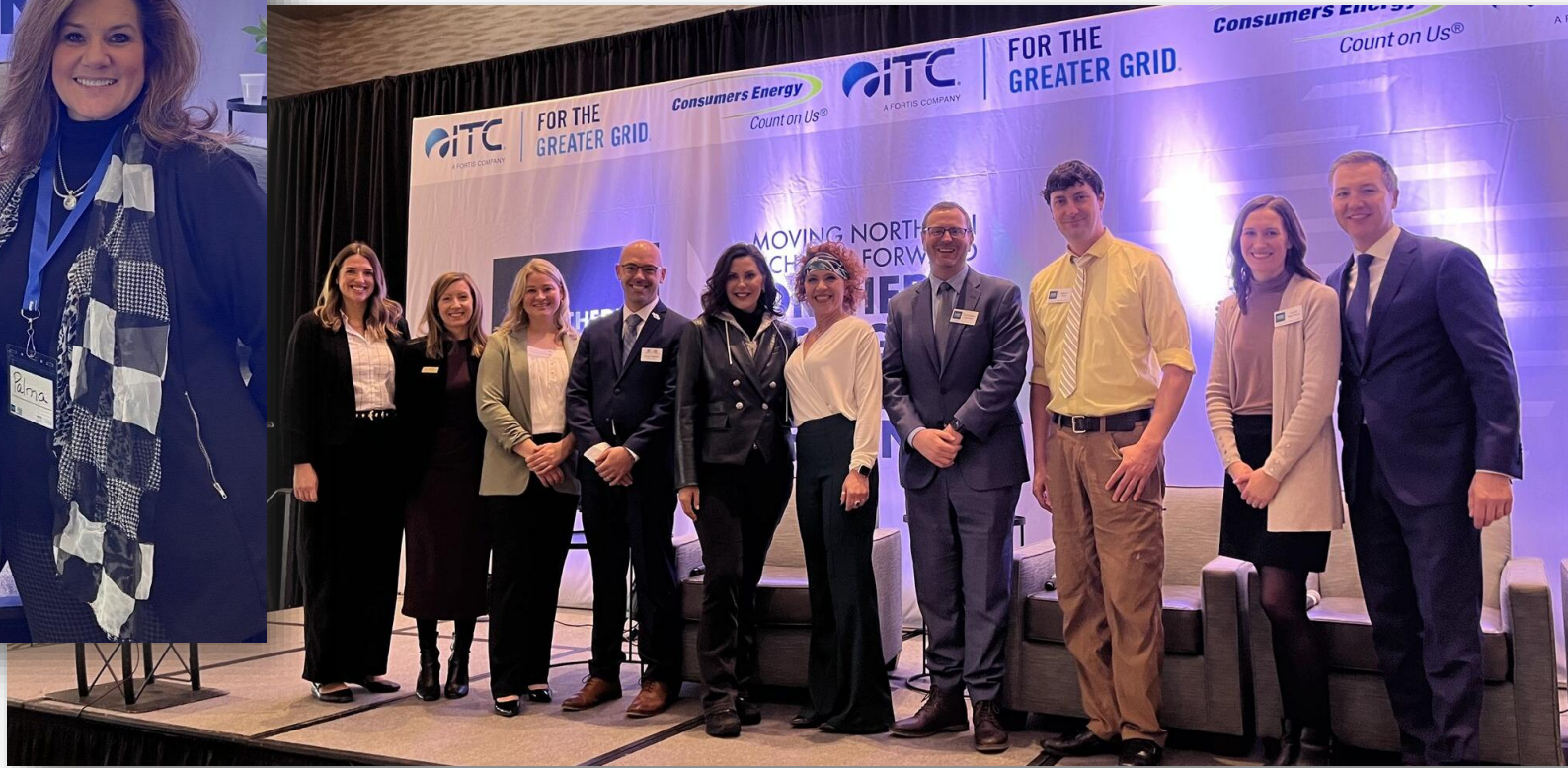
Director's Updates

Christopher Martin

2025 State of the State
February 26, 2025



Christopher Martin with Representative Mike Hoadley
(99th district in the Michigan House of Representatives)



High Speed Internet

Chris Martin

- Mercury- RDOF Funding
- BEAD in losco
- Letters of support from local units



Countywide Tourism

Rich Castle

DI Board President



Childcare

Gloria Brooks, Board
Member

President/Treasurer, Child
Care Back Office



**CHILD CARE
BACK OFFICE**

Updates



CHILD CARE BACK OFFICE

- New MI nonprofit organization created in November 2024; 501c3 application pending at the federal level.
- Board of Directors was approved in October 2024:
 - DI, NEMCOG, NEMCSA, and Pulse of the WE Upjohn Institute in Kalamazoo are founding members and each have seats and alternates on the board
 - Officers: Gloria Brooks, President/Treasurer; Maria Ortiz Borden, Secretary
 - Members: Lisa Bolen, NEMCSA; Melissa Chambers, NEMCOG
 - Alternates: Frances Ommani, NEMCSA; Doug Baum, NEMCOG; Kathy Szenda Wilson, Pulse

Updates



CHILD CARE BACK OFFICE

- Launched a fundraising plan to build the Child Care Back Office
 - Meeting with community and private foundations across the state of Michigan – positive feedback about the concept and funding potential
 - Submitted 2 funding requests and received \$25,000 in January 2025
 - MI-LEAP has new grant opportunity for childcare initiatives lead by EDOs in collaboration with the MEDC; requests pending as of 3/11/25 for funding starting 4/1/25

Next Steps



CHILD CARE BACK OFFICE

- Recruited locally and nationally for a CEO
 - Offer pending to experienced childcare business owner with expertise in back-office services administration
- Identify childcare business owners to participate in *MSO* pilot projects
 - Test back-office services
 - No cost to childcare businesses to participate

MANAGED SERVICE ORGANIZATION (MSO) DEFINED

- Independent entity that provides outsource, administrative services, e.g. finance, accounting, information technology, human resources, etc.
- Originally started in the Health Care sector as a solution to increase access to low cost health care in underserved areas.
- Has expanded to other industries based upon success.

WHAT **SERVICES** WILL BE AVAILABLE?

Enrollment Management

Enrollment/onboarding, waitlist creation, optimal child enrollment maintenance, and enrollment outreach.

Tax Preparation

Quarterly estimated tax payments, annual tax returns, and tax strategy.

Core Accounting & Financial Dashboards

Bookkeeping, accounting support, financial dashboards and reporting, and per child-care costs.

Crisis Management

Policies and procedures development and support, incident support, and crisis communication support.

License Management

Management and support of existing childcare licenses, inspection support, and new center license support.

Business Software Management

Optimal usage and configure of business management software including master contracts and discounted pricing.

MSO service pricing varies on several factors but will typically fall in the \$65-100/month range.



Contact CCBO for more information

www.childcarebackoffice.org
info@childcarebackoffice.org

Rural Readiness Planning Grant

Dr. Manuela Kress

Mid-Michigan Grant Writers



EXPANDING ECONOMIC DEVELOPMENT CAPACITY IN IOSCO COUNTY
Rural Readiness Planning Grant



Grant Writing Workshop Results:

10- individuals

10- businesses

50- non-profits representatives from 27 different non-profit organizations

43- Government representatives from 22 separate entities (Schools, Public Safety, and other Government Agencies)

Total of 114 participants in seven workshops

Grants applied for to date:

30 grants submitted totaling \$7,538,497.

Grants awarded to date:

22 grant awards totaling \$2,280,997.

Range of funded grant projects

- \$500 Cleanup equipment from Great Lakes Great Responsibility
- \$250,000 PKL Cares Food Pantry from Consumers Energy Foundation
- \$750,000 for Trailhead Market Place from Labor and Economic Opportunity

Funding currently available

- Congressionally Directed Spending
 - Gary Peters-due March 17
 - Elissa Slotkin
 - Jack Bergman

Recently funded grant projects

- Huron Hockey and Skating Association-10 sets of hockey equipment
- Alcona Humane Society-\$9,500

Current Grant from Office of Rural Prosperity

Funds grant writing assistance through the end of *May* 2025



New Grant from Office of Rural Prosperity

Expands grant writing workshops into Alcona County

We don't have an official start date yet

Will fund grant writing assistance up to an additional 18 months

What kind of help is available?

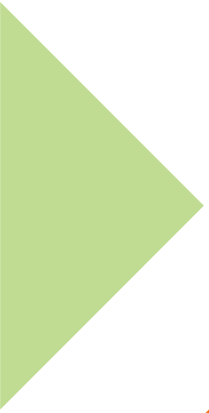
Grant research

Development of a Grant calendar

Document review

Create boilerplate language

Review grant applications



Next Steps

**Contact Chris Martin to join Develop
iosco or for grant writing assistance
executivedirector@develop-iosco.org
or 989.423.6061**



DI Goals Update



Membership



Board of Directors
and Officers

Invest in Economic Development



MEMBERSHIP DUES APPLICATION

Name: _____

Title: _____

Affiliation: _____

Address: _____

City/State/Zip Code: _____

Email address: _____

Social Media Address: Facebook: _____ LinkedIn: _____

Contact Phone Number: _____

Attendee Feedback Survey



Future Meeting Topics?



Volunteer in a Committee
or Project



Anything on your mind
related to economic
development?

Q&A





DEVELOP IOSCO^{INC}

Community. Synergy. Solutions.

THANK YOU

For Your input and participation on
behalf of Iosco County Businesses
and Residents

See you at the 2nd Quarter Community
Thursday, June 12th, 2025
8:30 – 11:00 am

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