

## Iosco County

Located in the heart of Lake Huron’s “Sunrise Side,” Iosco is made up of the communities of Au Sable, East Tawas, Hale, Oscoda, Tawas City, and Whittemore.

Iosco County is primarily rural, offering small-town living balanced with 21st century amenities.

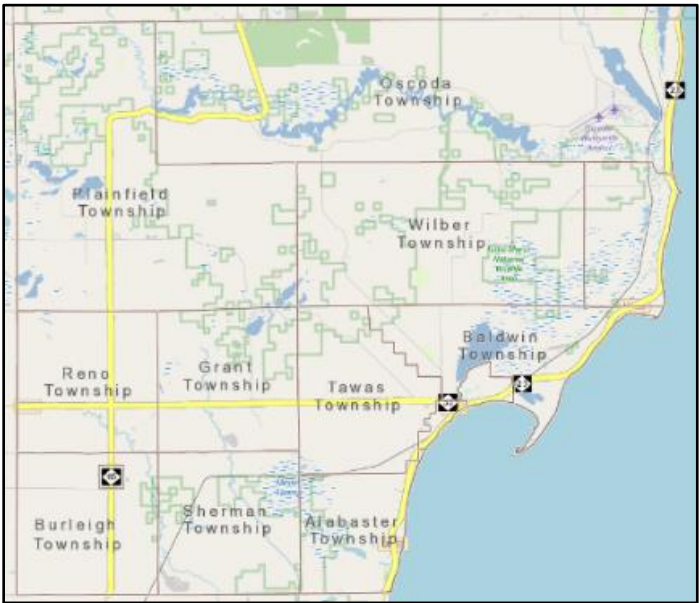
549 square miles

## Demographic Profile

The population in Iosco County, Michigan was 25,319 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 10,091 with a participation rate of 46.8%. Of individuals 25 to 64 in Iosco County, 17.2% have a bachelor’s degree or higher which compares with 35.8% in the nation.

The median household income in Iosco County is \$46,224 and the median house value is \$118,400.



## Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 10.9% lower in Iosco County than the U.S. average.

Cost of Living Information			
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Iosco County	\$56,236	89.1	\$63,146
Michigan	\$65,607	98.5	\$66,614
USA	\$72,405	100.0	\$72,405

Source: JobsEQ®  
Data as of 2024Q2  
Cost of Living per COLI, data as of 2024Q3, imputed by Chmura where necessary.

## Wage Trends

The average worker in Iosco County earned annual wages of \$56,236 as of 2024Q2. Average annual wages per worker increased 1.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$72,405 in the nation as of 2024Q2.

Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q1 with preliminary estimates updated to 2024Q2.