



**Develop losco, Inc.**

# Quarterly Community Meeting

Tuesday, May 17, 2022

8:30 - Registration/Networking

9 am - 10:30 am: Program

# Community Meeting Agenda



Welcome & Introductions - 9 am



Grant Township Economic Development Update - 9:10 am



Fishing For Employees - 9:20 am



DI Project Updates - 10 am



Feedback from Attendees - 10:20 am



Next Steps - 10:25 am

# Today's Meeting Expectations

- ▶ We will start on time and end on time
- ▶ Virtual attendees: please stay on mute to eliminate feedback
- ▶ Today's meeting is being recorded to assist with accurate meeting notes and will be posted on our website
- ▶ Respectful dialogue and interactions, please
- ▶ Strategic focus not operational details
- ▶ Forward thinking for the future not dissecting the past
- ▶ Please use the chat or raise-hand feature to ask questions

# Introductions

DI Board Members

Community Representatives

# 2022 DI Board Members

## Officers

- ▶ Gloria Brooks, President
  - ▶ G. Brooks & Associates & The Michigan Meatball Company
- ▶ Terry Dutcher, Vice President
  - ▶ Iosco County Board of Commissioners
- ▶ Blinda Baker, Treasurer
  - ▶ East Tawas City Council
- ▶ Dawn Stone, Secretary
  - ▶ Alpena Community College

## Members

- ▶ Rich Castle
  - ▶ Consumers Energy Foundation
- ▶ Christopher Martin
  - ▶ Baldwin Township
- ▶ Michael Nunneley
  - ▶ Michigan Small Business Development Center
- ▶ Perry Roberts
  - ▶ Retired Information Technology Executive
- ▶ Clara Sherman
  - ▶ MIWorks! Region 7B

# Meeting Participants

*Representatives from the following organizations registered to attend as of 5/16/22:*

- ▶ Au Sable Charter Township
- ▶ Baldwin Township
- ▶ Grant Township
- ▶ Iosco Arenac District Library
- ▶ Iosco County Board of Commissioners
- ▶ MIWorks! - Iosco & Ogemaw Offices
- ▶ Old Orchard Park
- ▶ Oscoda Press
- ▶ Oscoda-AuSable Chamber of Commerce
- Oscoda Township
- PLK Homes
- Plainfield Township
- Sen. Jim Stamas' Office
- Tawas Area Chamber of Commerce
- Tawas Bay Insurance Agency
- TCA Insurance
- Vertex Innovation
- Wurtsmith Advisory Board

# Engaging the Community: 2<sup>nd</sup> Quarter Presentation

Carole Bleau, Deputy  
Supervisor, Grant Township

*"No Blues, Just Good News"*  
**What's Happenin'?**  
*Oh! Yes! It's FREE*  
 A monthly publication of what's happenin' in and around the community of Hale. APRIL 2021

### Dad's Place Bakery Opens April 2nd

For the last two months new owners, Loren and Grace Caverly, have been renovating the former Harry's Cafe restaurant located at 3112 M-65 on the south end of Hale into a bakery. The new bakery will affectionately be called Dad's Place in honor of their heavenly bound fathers, Duane Caverly and Richard Beck, respectively. Loren and Grace have been married 20 years and have three children, Lane, 18, Landon, 17 and Laken 14.

The Caverly's reside in Loren's grandparent's home and farm 6 miles south of Hale on M-65 where Grace runs a greenhouse and a pumpkin farm. By trade, Loren is a foreman with Hydecker Wheat Lake Company installing natural gas and is a proud member of operating engineers 324 Michigan. Grace also runs a lawn care and snow plow business and stays busy in the summer barrel racing their horses with Laken.

Loren grew up around bakeries. His mother Linda was a baker for 42 years. Linda began her bakery career working at Perry Shellenbarger's bakery, which was located just south of the current TCF bank approximately where the drive thru now stands. Linda would work there from

1995-76. In those years, Loren would sleep in a laundry basket under the counter while his mother worked. Over the years Linda also worked for bakeries at



A wide variety of doughnuts will be freshly made and available.

Under the renovations, the place was cleaned and repainted. New metal siding was put on the front and soon will be on the sides when the steel is done by L & M. They have brought in stools from the old Wheeler's

Kocher's and in West Branch.

Loren Caverly admits that owning a bakery has always been part of his life plan. He always thought after he retired he would pursue owning a bakery. Caverly states, "Over the winter the opportunity presented itself and I could not wait any longer." His wife Grace adds, "When he brought up opening a bakery, with all that we already have going on, I wasn't quite sure how we were going to make it work." After some discussion and commitment from their teenage children and some friends and family, the Caverly's have a plan in place to make the bakery a reality. Linda Caverly will be head baker at Dad's Place. She brings the knowledge and experience the bakery needs.

Loren adds, "I can't thank all the friends and family who have stepped up to help enough. We truly are blessed."

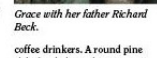
Under the renovations, the place was cleaned and repainted. New metal siding was put on the front and soon will be on the sides when the steel is done by L & M. They have brought in stools from the old Wheeler's

restaurant. Dad's Place will offer seating including a pine slab



Loren and Grace and their children Lane, Landon & Laken.

table top for the old timer coffee drinkers. Loren's Dad, Duane Caverly was one of the original coffee drinkers. A round pine slab that belonged to Duane is being refinished by Beechey's in Whittemore and will serve as the reserved table for the coffee drinkers group. Included on the table will be the initials of all



Grace with her father Richard Beck.

Loren and kids with his father Duane Caverly.

a homemade doughnut. But the taste is definitely worth the

continued on page 3

those coffee drinkers that have since passed.



Loren and kids with his father Duane Caverly.



a homemade doughnut. But the taste is definitely worth the

continued on page 3

**Dad's Place**

**Now Open!**

**Officially Open April 2nd**

- Fry Cakes
- Bismarks
- Long Johns
- Rosebuds
- Twists
- Apple Fritters and Much More!

*Fresh Homemade Bread Including Jalapeno Cheese Bread*

**Hours: 8:00am to Noon Daily.**  
 3112 M-65 • Hale - (989) 218-3334

\*\*\*ECRWSSDDM\*\*\*  
 POSTAL CUSTOMER

PRSRIT STD  
 U.S. POSTAGE  
 PAID  
 Hale, MI  
 PERMIT 3

# Featured Business: Dad's Donuts, 3112 M-65, Hale

- ▶ Dad's Donuts is the vendor for DI's breakfast items for the March and May 2022 meeting
- ▶ Just celebrated their one-year business anniversary
- ▶ Check them out on the way out of town!





# Fishing for Employees

Mike Nunneley, ARD/Consultant  
MI Small Business Development  
Center

# DI Project Updates



Broadband



Housing



Countywide  
Tourism

# Broadband

Iosco County Board of Commissioners resolution to collaborate with DI

Connected Michigan mapping broadband access in Iosco County by October 2022

Seek to create public-private partnership

Focus group session planned for business and community input

Anticipate issuing vendor RFP

Preparing to submit state/federal funding grant proposal in December 2022

# Housing

Identifying current housing analyses from townships in Iosco County

Discussing collaboration opportunities with NEMSCA

Need to launch subcommittee - reach out to [info@develop-iosco.org](mailto:info@develop-iosco.org) if interested

# Countywide Tourism

TBCOC hosting Back to the Bricks pre-event  
Saturday, June 4

DI is encouraging an Iosco County weekend for  
tourists and residents

Come up on Friday and stay till Sunday - lots to do  
throughout the county

Submitted a grant to Iosco County Community  
Foundation - waiting for response

Let DI know if you want your business featured in  
Facebook ads and/or press releases by May 25



DEVELOP IOSCO, INC.  
FACILITATING ECONOMIC DEVELOPMENT IN IOSCO COUNTY, MICHIGAN

## MARKETING BLUEPRINT REPORT

Develop Iosco contracted with Golden Shovel Agency to conduct a Marketing Blueprint survey to determine what economic development opportunities community leaders, residents, and business owners identified as priorities. Download the reports and appendices below

### DOWNLOADS

|   |                          |
|---|--------------------------|
| Develop Iosco Marketing Blueprint March 2022 (pdf)                  | <a href="#">Download</a> |
| DI Marketing Blueprint Appendix A • SEO Report (pdf)                | <a href="#">Download</a> |
| DI Marketing Blueprint Appendix B • Website Review (pdf)            | <a href="#">Download</a> |
| DI Marketing Blueprint Appendix C • 12-Month Content Strategy (pdf) | <a href="#">Download</a> |
| DI Marketing Blueprint Appendix D • Best Practices (pdf)            | <a href="#">Download</a> |

### Our Project Partners



# Marketing Blueprint

You can find the detailed Marketing Blueprint documents on the DI website at [Marketing Blueprint \(develop-iosco.org\)](https://develop-iosco.org/Marketing-Blueprint)

# Quarterly Meetings

## 1ST QUARTER COMMUNITY MEETING PRESENTATIONS FOR DOWNLOAD

GSA Marketing Blueprint Survey  
Outcomes and Recommendations  
03292022 (pdf)

DOWNLOAD

DI 1Q22 Community Meeting 03292022  
(pdf)

DOWNLOAD

### 1st Quarter 2022 Community Meeting

Here are pictures from the March 29, 2022, Community Meeting held at Eagle Pointe Plaza in Hale, MI



Community  
Meeting  
photos,  
documents  
and  
materials  
also online at  
DI's website

# Attendee Feedback



Future Meeting Topics?



Current Focus-Area  
Projects?



Anything on your mind  
related to economic  
development?



# Next Steps

## Sign Up

- Sign up to serve on one of DI's 3 focus work groups: Broadband; Housing; Tourism at [info@develop-iosco.org](mailto:info@develop-iosco.org)

## Visit

- Visit our website at <https://www.develop-iosco.org> for additional information and future meeting dates

## Inform

- Share news about DI with colleagues and encourage them to sign up for email updates

## Contact

- Feel free to contact DI board members for additional conversations

# THANK YOU

*For Your input and  
participation on behalf of  
losco County Businesses and  
Residents*

See you at the 3<sup>rd</sup> Quarter  
meeting in late September  
2022 - check our website  
for location and date