



Quarterly Community Meeting

THURSDAY, SEPTEMBER 22, 2022

8:30 am: Registration/Networking

9 – 10:30 am: Program

Community Meeting Agenda



Welcome & Introductions – 9 am



Baldwin Township Economic Development Update – 9:10 am



Driving Iosco County's Circular Economy – 9:20 am



DI Project Updates – 9:50 am



Broadband Focus Group – 10:05 am



Feedback from Attendees – 10:20 am



Next Steps – 10:25 am

Today's Meeting Expectations

- ▶ We will start on time and end on time
- ▶ Virtual attendees: please stay on mute to eliminate feedback
- ▶ Today's meeting is being recorded to assist with accurate meeting notes and will be posted on our website
- ▶ Respectful dialogue and interactions, please
- ▶ Strategic focus not operational details
- ▶ Forward thinking for the future not dissecting the past
- ▶ Please use the chat or raise-hand feature to ask questions

Introductions

DI Board Members

Community Representatives

2022 DI Board Members

Officers

- ▶ Gloria Brooks, President
 - ▶ G. Brooks & Associates & The Michigan Meatball Company
- ▶ Terry Dutcher, Vice President
 - ▶ Iosco County Board of Commissioners
- ▶ Blinda Baker, Treasurer
 - ▶ East Tawas City Council
- ▶ Dawn Stone, Secretary
 - ▶ Alpena Community College
- ▶ Chris Young, Communications Officer
 - ▶ Perceptions Agency

Members

- ▶ Rich Castle
 - ▶ Consumers Energy Foundation
- ▶ Christopher Martin
 - ▶ Baldwin Township
- ▶ Angel Melendez
 - ▶ Kalitta Air
- ▶ Michael Nunneley
 - ▶ Michigan Small Business Development Center
- ▶ Perry Roberts
 - ▶ Retired Information Technology Executive
- ▶ Julie Shellenbarger
 - ▶ Proof Bakehouse
- ▶ Clara Sherman
 - ▶ MIWorks! Region 7B

Meeting Participants

Representatives from the following organizations registered to attend as of 9/21/22:

- ✓ AuSable Valley Community Mental Health
- ✓ Baldwin Township
- ✓ Bogey's Indoor Gold of Tawas City
- ✓ Community Residents
- ✓ DCS Technology Design
- ✓ Iosco Arenac District Library
- ✓ Iosco County Board of Commissioners
- ✓ MIWorks! Iosco & Ogemaw Offices
- ✓ Oscoda Press
- ✓ Oscoda Charter Township
- ✓ Plainfield Township
- ✓ Tawas Area Chamber of Commerce
- ✓ Tawas Bay Insurance Agency
- ✓ TCA Insurance

Engaging the Community: 3rd Quarter Presentation

Chris Martin,
Supervisor, Baldwin
Township

Featured Speaker: Driving the Circular Economy in Iosco County

Elisa Seltzer, Senior Consultant

RRS



DI Project Updates



Broadband



Housing



Countywide
Tourism

Housing: Josh Sutton & Terry Dutcher

First committee meeting held
in July

Sharing information

Projects

Countywide Tourism: Julie Shellenbarger, presenter

Committee members: Vicki Seltz Barnes, Clara Sherman



REVIEWED NEW NEMCOG
TOURISM WEBSITE



[IOSCO TOURISM
\(DEVELOP-IOSCO.ORG\)](http://DEVELOP-IOSCO.ORG)



[IOSCO : DISCOVER
NORTHEAST MICHIGAN](#)

[HOME](#)

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Community. Synergy. Solutions.

IOSCO COUNTY'S ECONOMIC DEVELOPMENT ORGANIZATION

Iosco County: Play Where You Live & Work!

There's much to see and do here in Iosco County.
Visit this website and explore the four corners of Iosco - we hope to see you soon!

[VISIT IOSCO COUNTY](#)



Tourism Committee Next Steps

- ▶ Promote tourism to four corners of Iosco County
- ▶ Consider ideas to develop new community events
- ▶ Interested? Join the committee by reaching out to Julie or Vicki

Broadband: Gloria Brooks & Jamie Carruthers- Soboleski

Iosco County Board of Commissioners approved \$45k expenditure from American Rescue Plan funds to contract with Broadband Project Coordinator

DCS Technology Design of Chelsea MI was awarded the contract after a recommendation from the DI Broadband Advisory Committee

Met with Mercury Wireless and issued joint social media post re: expanded broadband in Iosco County

Provider Panel meeting with stakeholders from coastal counties including Iosco County scheduled for 9/29/22

On track to submit state/federal funding grant proposal in December 2022



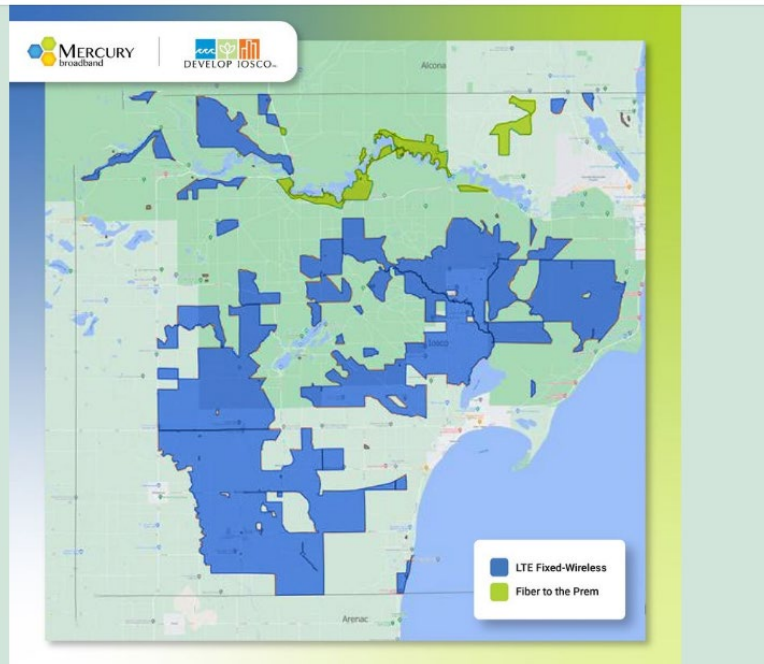
Mercury Broadband

September 8 at 12:45 PM · 🌐



Mercury Broadband is excited to expand fixed wireless and fiber-optic Broadband Internet services to Iosco County, MI. We plan to serve more than 2,100 residential households and businesses. We look forward to working together with [Develop Iosco](#) on advancing broadband in Iosco County.

#developiosco #nemichigan #mercurybroadband #SmarterInternetInYourHands #internet #ruralwireless #wireless #broadband #tech #kansas #missouri #indiana — in **Iosco County, Michigan**.



Broadband Focus Group



Need to gather projects for inclusion in grant proposal



What broadband-dependent projects are you aware of?



What projects are on hold because of the quality of broadband services?



What projects are needed to improve quality of life for residents and tourists?



What projects have been successful to date?

Attendee Feedback



Future Meeting Topics?



Current Focus-Area
Projects?



Anything on your mind
related to economic
development?

Next Steps

Sign Up

Sign up to serve on one of DI's 3 focus work groups: Broadband; Housing; Tourism at info@developiosco.org

Visit

Visit our website at <https://www.developiosco.org> for additional information and future meeting dates

Share

Share DI posts to your social media accounts on Facebook & LinkedIn with colleagues and encourage them to sign up for email updates

Contact

Feel free to contact DI board members for additional conversations



DEVELOP IOSCO^{INC}

Community. Synergy. Solutions.

THANK YOU

For Your input and participation on behalf of Iosco County Businesses and Residents

See you at the 4th Quarter meeting – check our website for location and date

<https://www.facebook.com/DevelopIoscoInc>

<https://www.linkedin.com/company/developiosco/>

www.develop-iosco.org