

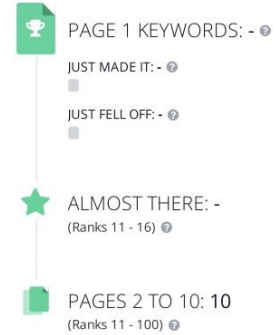
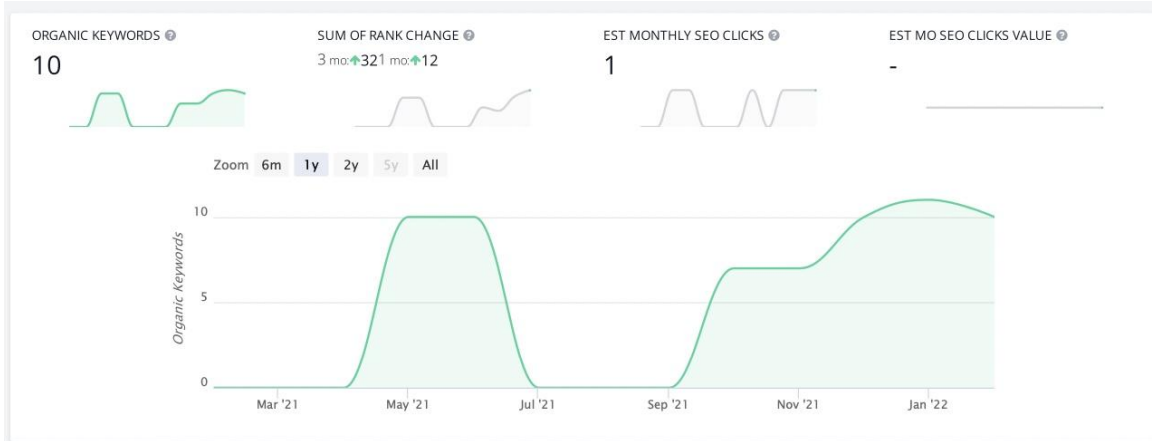
# Develop losco



February 28, 2022



# Develop losco



## Keyword Gainers and Losers

Improved Ranks: 4



Newly Ranked Keywords: 2



Lost Ranks: 2



## Inbound Links



- Blogs
- News
- Has affiliate links
- Forums
- .gov / .edu
- Directories

3 YEARS 3 MONTHS  
History of rankings we've collected

-  
Keywords their top 2 competitors also rank for



# Develop Iosco

## Most Valuable Keywords

Keyword	SEO Clicks
iresa tawas	1
oscoda senior center	0
iosco county historical museum	0
oscoda michigan chamber of commerce	0
robert j parks library	0
<a href="#">VIEW ALL ORGANIC KEYWORDS &gt;</a>	

## Newly Ranked Keywords

Keyword	Rank (Change)	SEO Clicks
east tawas mi chamber of commerce	61 <span>new</span>	0
hale mi chamber of commerce	29 <span>new</span>	0
<a href="#">VIEW ALL NEWLY RANKED KEYWORDS &gt;</a>		

# Develop losco

## Keyword Click Gains

We've not seen this domain rank in the top 50 Google results for any keywords during the last month.

Add any of your branded or long tail keywords to our database.

[+ ADD KEYWORDS](#)

## Keyword Click Losses

We haven't seen any new keywords rank in the top 50 Google results for this domain this month.

Need immediate tracking results? See who's advertising on any list of keywords with our SERP tracking tool - results within an hour.

[◇ START TRACKING](#)



# Develop losco

## Top Pages

Page	Est Monthly SEO Clicks	Keywords
<a href="#">Develop losco, Inc. - Economic Development, losco County ...</a> develop-losco.org	1	<a href="#">VIEW 4 KEYWORDS</a> ▼
<a href="#">losco History</a> develop-losco.org/losco-history	0	<a href="#">VIEW 1 KEYWORDS</a> ▼
<a href="#">losco Service Groups   Develop losco, Inc.</a> develop-losco.org/losco-service-groups	0	<a href="#">VIEW 4 KEYWORDS</a> ▼
<a href="#">losco Communities   Develop losco, Inc.</a> develop-losco.org/losco-communities	0	<a href="#">VIEW 1 KEYWORDS</a> ▼

# MiPlace

## ORGANIC KEYWORDS

18,303



## SUM OF RANK CHANGE

3 mo:  $\uparrow$ 17.3k 1 mo:  $\uparrow$ 5k



## EST MONTHLY SEO CLICKS

7.78k



## EST MO SEO CLICKS VALUE

\$74.1k



Zoom 6m 1y 2y 5y All



PAGE 1 KEYWORDS: 917

JUST MADE IT: 334

JUST FELL OFF: 165



ALMOST THERE: 831

(Ranks 11 - 16)



PAGES 2 TO 10: 17,383

(Ranks 11 - 100)

## Keyword Gainers and Losers

Improved Ranks: 4,941



Newly Ranked Keywords: 5,413



Lost Ranks: 5,602



## Inbound Links



13 YEARS 3 MONTHS

History of rankings we've collected



306

Keywords their top 2 competitors also rank for



Keyword	SEO Clicks
<a href="#">medc</a>	270
<a href="#">mi state</a>	145
<a href="#">michigan state historic preservation office</a>	140
<a href="#">shpo</a>	110
<a href="#">national register of historic places</a>	105

[VIEW ALL ORGANIC KEYWORDS >](#)

Keyword	Rank (Change)	SEO Clicks
<a href="#">marketing plan example</a>	102 	12
<a href="#">foundation repair grants</a>	12 	7
<a href="#">home repair grants michigan</a>	3 	7
<a href="#">michigan historical sites</a>	8 	6
<a href="#">howell michigan</a>	102 	6

[VIEW ALL NEWLY RANKED KEYWORDS >](#)



## Keyword Click Gains

Keyword	Rank (Change)	SEO Clicks
national landmarks	9 15 ↑	32 29 ↑
historic	51 49 ↑	55 27 ↑
what region is michigan in	9 2 ↑	24 17 ↑
national register of historic places	16 3 ↑	105 15 ↑
mcrp	8 6 ↑	24 15 ↑
<a href="#">VIEW ALL &gt;</a>		

## Keyword Click Losses

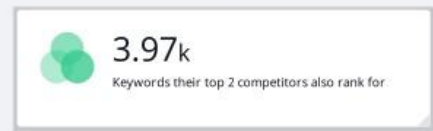
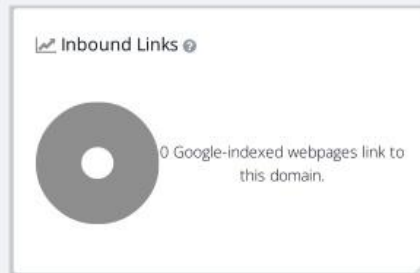
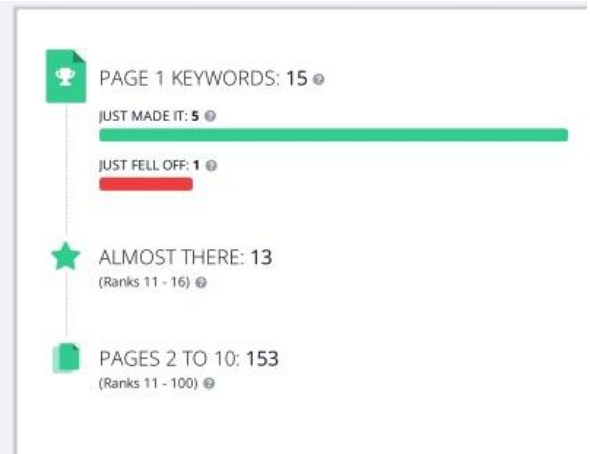
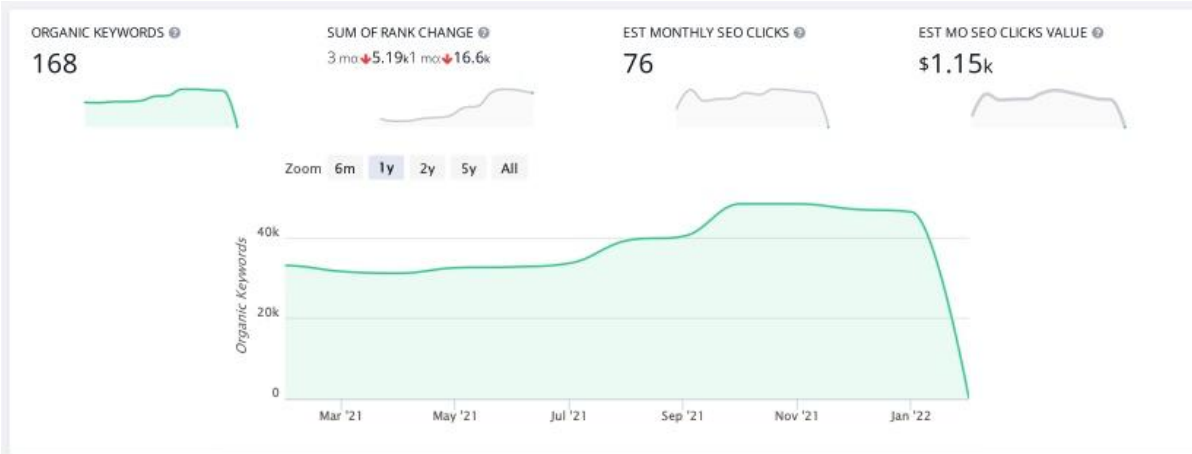
Keyword	Rank (Change)	SEO Clicks
map of michigan lighthouses	4 3 ↓	32 93 ↓
ready	96 61 ↓	50 90 ↓
main street program	8 6 ↓	9 56 ↓
mi state	29 6 ↓	145 35 ↓
shpo	8 2 ↓	110 35 ↓
<a href="#">VIEW ALL &gt;</a>		



## Top Pages

Page	Est Monthly SEO Clicks	Keywords
<a href="#">State Historic Preservation Office   MiPlace - Michigan ...</a> miplace.org/historic-preservation	711	<a href="#">VIEW 262 KEYWORDS</a>
<a href="#">Michigan Economic Development Corporation   MiPlace</a> miplace.org	508	<a href="#">VIEW 200 KEYWORDS</a>
<a href="#">SINGLE-FAMILY HOME REPAIR PROGRAMS - Michigan ...</a> miplace.org/4a7324/globalassets/documents/cdbg/resources/single-family-home-repair-programs-resource-guide.pdf	455	<a href="#">VIEW 1.44K KEYWORDS</a>
<a href="#">National Register of Historic Places   MiPlace - Michigan ...</a> miplace.org/historic-preservation/programs-and-services/national-register-of-historic-places	239	<a href="#">VIEW 178 KEYWORDS</a>
<a href="#">National Historic Landmarks   MiPlace - Michigan Economic ...</a> miplace.org/historic-preservation/programs-and-services/historic-landmarks	221	<a href="#">VIEW 107 KEYWORDS</a>
<a href="#">Community Development Block Grant (CBDG)   MiPlace</a> miplace.org/programs/community-development-block-grant	208	<a href="#">VIEW 211 KEYWORDS</a>

# Bay County Economic Development








# Bay County Economic Development

## Most Valuable Keywords

Keyword	SEO Clicks
<a href="#">bay county chamber of commerce</a>	12
<a href="#">bay city chamber of commerce</a>	6
<a href="#">bay area community foundation</a>	4
<a href="#">baisd jobs</a>	4
<a href="#">bay area chamber of commerce</a>	4

[VIEW ALL ORGANIC KEYWORDS >](#)

## Newly Ranked Keywords

Keyword	Rank (Change)	SEO Clicks
<a href="#">bay arenac isd employment</a>	17 	2
<a href="#">it job training and placement</a>	48 	1
<a href="#">bay community foundation scholarship</a>	36 	1
<a href="#">bay city chamber</a>	7 	1
<a href="#">chamber of commerce bay area</a>	8 	1

[VIEW ALL NEWLY RANKED KEYWORDS >](#)

# Bay County Economic Development

## Keyword Click Gains

Keyword	Rank (Change)	SEO Clicks
midland economic development	43 8 ↑	1 1 ↑
essexville	92 34 ↓	3 1 ↑
job training and placement	21 13 ↑	2 1 ↑
<a href="#">VIEW ALL &gt;</a>		

## Keyword Click Losses

Keyword	Rank (Change)	SEO Clicks
bay area chamber of commerce	4 2 ↑	4 8 ↓
bay city chamber of commerce	4 1 ↑	6 6 ↓
west side merchants	67 6 ↑	0 2 ↓
auburn chamber of commerce	64 7 ↑	1 2 ↓
michigan manufacturers association	34 15 ↑	1 1 ↓
<a href="#">VIEW ALL &gt;</a>		

# Bay County Economic Development

## Top Pages

Page	Est Monthly SEO Clicks	Keywords
<a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaChamberofCommerce.aspx">Bay Area Chamber of Commerce</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaChamberofCommerce.aspx">baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaChamberofCommerce.aspx</a>	30	<a href="#">VIEW 28 KEYWORDS</a>
<a href="http://baycounty-mi.gov/EconomicDevelopment/JobTrainingPlacement.aspx">Job Training &amp; Placement - Bay County</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/JobTrainingPlacement.aspx">baycounty-mi.gov/EconomicDevelopment/JobTrainingPlacement.aspx</a>	14	<a href="#">VIEW 16 KEYWORDS</a>
<a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaCommunityFoundation.aspx">Bay Area Community Foundation - Bay County</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaCommunityFoundation.aspx">baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayAreaCommunityFoundation.aspx</a>	5	<a href="#">VIEW 5 KEYWORDS</a>
<a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/GreatLakesCenterFoundation.aspx">Great Lakes Center Foundation - Bay County</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/GreatLakesCenterFoundation.aspx">baycounty-mi.gov/EconomicDevelopment/LocalAssistance/GreatLakesCenterFoundation.aspx</a>	5	<a href="#">VIEW 5 KEYWORDS</a>
<a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/EsexvilleHamptonBusinessAssociation.aspx">Essexville Hampton Business Association - Bay County</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/EsexvilleHamptonBusinessAssociation.aspx">baycounty-mi.gov/EconomicDevelopment/LocalAssistance/EsexvilleHamptonBusinessAssociation.aspx</a>	4	<a href="#">VIEW 7 KEYWORDS</a>
<a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayCountyGrowthAlliance.aspx">Bay County Growth Alliance, Inc.</a> <a href="http://baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayCountyGrowthAlliance.aspx">baycounty-mi.gov/EconomicDevelopment/LocalAssistance/BayCountyGrowthAlliance.aspx</a>	3	<a href="#">VIEW 9 KEYWORDS</a>

# Arenac County

ORGANIC KEYWORDS

72

SUM OF RANK CHANGE

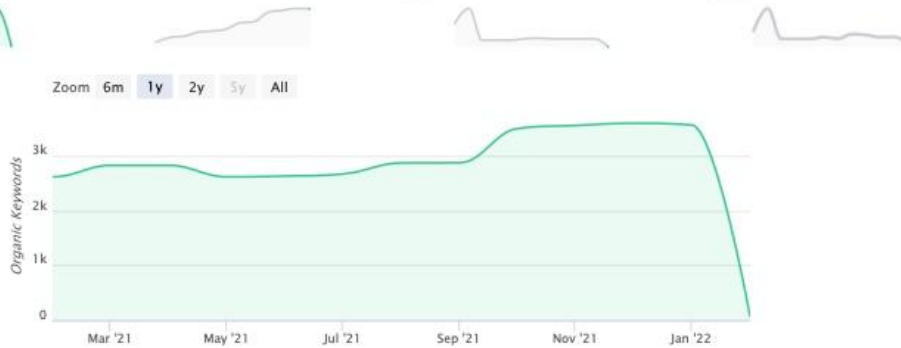
3 mo ▲ 1.4k 1 mo ▼ 80

EST MONTHLY SEO CLICKS

22

EST MO SEO CLICKS VALUE

\$675



PAGE 1 KEYWORDS: -

JUST FELL OFF: 1

JUST MADE IT: -



ALMOST THERE: -

(Ranks 11 - 16)



PAGES 2 TO 10: 72

(Ranks 11 - 100)

Keyword Gainers and Losers

Improved Ranks: 21

Newly Ranked Keywords: 15

Lost Ranks: 24

Inbound Links



0 Google-indexed webpages link to this domain.



3 YEARS 3 MONTHS

History of rankings we've collected



87

Keywords their top 2 competitors also rank for



# Arenac County

## Most Valuable Keywords

Keyword	SEO Clicks
chemicalbankmi.com	6
ncacu.org	5
michigan demographics	5
michigan economic development corporation	2
demographics of michigan	1
<a href="#">VIEW ALL ORGANIC KEYWORDS &gt;</a>	

## Newly Ranked Keywords

Keyword	Rank (Change)	SEO Clicks
michigan economic development corporation jobs	62 	0
globe fire sprinkler standish mi	80 	0
corporation michigan	95 	0
union square demographics	75 	0
michigan demographics by city	77 	0
<a href="#">VIEW ALL NEWLY RANKED KEYWORDS &gt;</a>		



# Arenac County

## Keyword Click Gains

Keyword	Rank (Change)	SEO Clicks
michigan demographics	58 7↓	5 3↑

[VIEW ALL >](#)

## Keyword Click Losses

Keyword	Rank (Change)	SEO Clicks
au gres mi population	28 22↓	0 2↓
standish mi population	18 6↓	0 1↓

[VIEW ALL >](#)





# Arenac County

## Top Pages

Page	Est Monthly SEO Clicks	Keywords
<a href="#">Demographics - Arenac County, Michigan</a> arenacountymi.gov/Economic-Development/Demographics.aspx	19	<a href="#">VIEW 51 KEYWORDS</a>
<a href="#">Economic Development Corporation - Arenac County, Michigan</a> arenacountymi.gov/Economic-Development	2	<a href="#">VIEW 17 KEYWORDS</a>
<a href="#">EDC Director's Report - Arenac County, Michigan</a> arenacountymi.gov/Economic-Development/EDC-Directors-Report.aspx	1	<a href="#">VIEW 4 KEYWORDS</a>

# Greater Grand Rapids

ORGANIC KEYWORDS

5,313



Zoom 6m 1y 2y 5y All



SUM OF RANK CHANGE

3 mo  $\uparrow$  4.55k 1 mo  $\uparrow$  1.22k



EST MONTHLY SEO CLICKS

3.48k



EST MO SEO CLICKS VALUE

\$14.8k



PAGE 1 KEYWORDS: 269

JUST MADE IT: 169

JUST FELL OFF: 29



ALMOST THERE: 239

(Ranks 11 - 16)



PAGES 2 TO 10: 5,044

(Ranks 11 - 100)

Keyword Gainers and Losers

Improved Ranks: 1,104

Newly Ranked Keywords: 2,383

Lost Ranks: 1,227

Inbound Links



- Blogs
- News
- Has affiliate links
- Forums
- .gov / .edu
- Directories



15 YEARS 8 MONTHS

History of rankings we've collected



32






Keywords their top 2 competitors also rank for

# Greater Grand Rapids

## Most Valuable Keywords

Keyword	SEO Clicks
workforce adp	360
grand rapids	320
grand rapids michigan	240
grand rapids mi	175
Grand Rapids, MI	90
<a href="#">VIEW ALL ORGANIC KEYWORDS &gt;</a>	

## Newly Ranked Keywords

Keyword	Rank (Change)	SEO Clicks
2018 supply chain conference	1 	18
grand rapids michigan cost of living	4 	10
rethink west michigan	4 	10
supply chain management conference 2018	1 	9
grand rapids mi cost of living	4 	9
<a href="#">VIEW ALL NEWLY RANKED KEYWORDS &gt;</a>		



# Greater Grand Rapids

## Keyword Click Gains

Keyword	Rank (Change)	SEO Clicks
grand rapids	27 8 ↑	320 70 ↑
population of grand rapids mi	7 3 ↑	55 15 ↑
grand rapids mi	14 1 ↑	175 10 ↑
stikwood	15 2 ↑	75 10 ↑
michigan demographics	20 2 ↑	14 9 ↑
<a href="#">VIEW ALL &gt;</a>		

## Keyword Click Losses

Keyword	Rank (Change)	SEO Clicks
the right place	1 —	80 170 ↓
Grand Rapids, Michigan	15 9 ↓	55 85 ↓
grand rapids michigan	17 1 ↓	240 60 ↓
right place	1 —	16 32 ↓
i was in the right place	7 3 ↓	1 31 ↓
<a href="#">VIEW ALL &gt;</a>		

# Greater Grand Rapids

## Top Pages

Page	Est Monthly SEO Clicks	Keywords
<a href="#">The Right Place   Grow Your Business in Greater Grand Rapids</a> <a href="#">rightplace.org</a>	1.19k	<a href="#">VIEW 454 KEYWORDS</a>
<a href="#">Build for Now, Build for Future Webinar Series - The Right Place</a> <a href="#">rightplace.org/events/build-for-now-build-for-future-webinar-series-the-workforce-that-is-coming</a>	394	<a href="#">VIEW 4 KEYWORDS</a>
<a href="#">Population and Demographics   Greater Grand Rapids</a> <a href="#">rightplace.org/why-greater-grand-rapids/talent/demographics</a>	303	<a href="#">VIEW 116 KEYWORDS</a>
<a href="#">Newaygo County, Michigan - The Right Place</a> <a href="#">rightplace.org/regions/newaygo-county</a>	99	<a href="#">VIEW 30 KEYWORDS</a>
<a href="#">Grand Rapids Rankings - The Right Place</a> <a href="#">rightplace.org/why-greater-grand-rapids/quality-of-life/rankings</a>	80	<a href="#">VIEW 224 KEYWORDS</a>
<a href="#">Stikwood establishing Greater Grand Rapids locations</a> <a href="#">rightplace.org/news/the-right-place-attracts-california-manufacturer-to-west-michigan</a>	75	<a href="#">VIEW 10 KEYWORDS</a>

