

ARE YOU READY TO PITCH YOUR DREAM?

Here's the how...

1. Complete the ENTIRE event application and return it by October 24th.
2. Attend the appointed review meeting.
3. Take advantage of the connections and tools you are given to prepare for "what's next".
4. This could be a huge life altering game-changer! There are many steps to starting a business and/or product development. Do the Work!

More info...

- ◇ Everyone who goes through the process will have access to the same opportunities.
- ◇ Concepts that are deemed ready by the review panel will be invited to present on November 7th.
- ◇ Concepts that are not ready will have the opportunity of continuing to work with the DI team and mentors.
- ◇ The sooner you get your event application in, the more time we will have to help you prepare.



Are you ready to believe?

If the answer is YES, take the first step.

Contact director@tawas.com to get your application process started.

November 7, 2019

2019

Think Tank

ARE YOU
READY?



Iosco Think Tank Questionnaire/Application

Name _____ Position/Title _____
 Address _____ Phone # _____
 Email _____
 Business Address _____ Business EIN _____
 Facebook Page _____ Instagram _____
 Twitter Account _____ Need Social Media Help _____
 CPA/Accountant _____ Lawyer _____ Need CPA/Lawyer _____

Iosco Think Tank Application Requirements

Completed Application/Questionnaire _____ Business Plan _____
 3 Year Financial Projections _____

Business Structure

Business Organization or Projected Start Date _____ NAISC Code _____
 No Structure _____ Need Help with Starting Business _____
 Sole Prop _____ Partnership _____ LLC _____ S-Corp _____ C-Corp _____

Employees (*Current*) - Full Time _____ Part-Time _____ Seasonal _____
 Potential Employee Growth - Full Time _____ Part-Time _____ Seasonal _____

Business Financials

Historical Annual Sales -	2017 _____	2018 _____	2019 _____
Projected Sales-	2020 _____	2021 _____	2022 _____
Historical Profit/Loss -	2017 _____	2018 _____	2019 _____
Projected Profit/Loss -	2020 _____	2021 _____	2022 _____



Business Plan

Completed _____ In Process _____ Not Started _____

Need Help with a Business Plan _____

Sales Area

Iosco County _____ Northern Michigan _____ Michigan _____

USA _____ International _____

Business Idea

(Use additional pages)

Do you have Capital Growth Lending Needs ____? Business Capital Needs \$ _____?

Do you want information for local:

Banks _____ Credit Unions _____ Other Lenders _____ Golden Investors _____

CPA's/Accountants _____ Lawyers _____

Do you need help with:

Social Media _____ Human Resources _____ Business Plan _____ Employees/Hiring _____

Finance/Internal Accounting (*i.e. QuickBooks*) _____ Web Design _____ Media _____

Borrowing Money for startup/expansion _____ Financial Projections _____

Other Needs _____

Economic Development Results (*explain what winning this award will do for your business and use additional pages as necessary*)

Employee Growth Projections (*explain employee growth expectations*)
