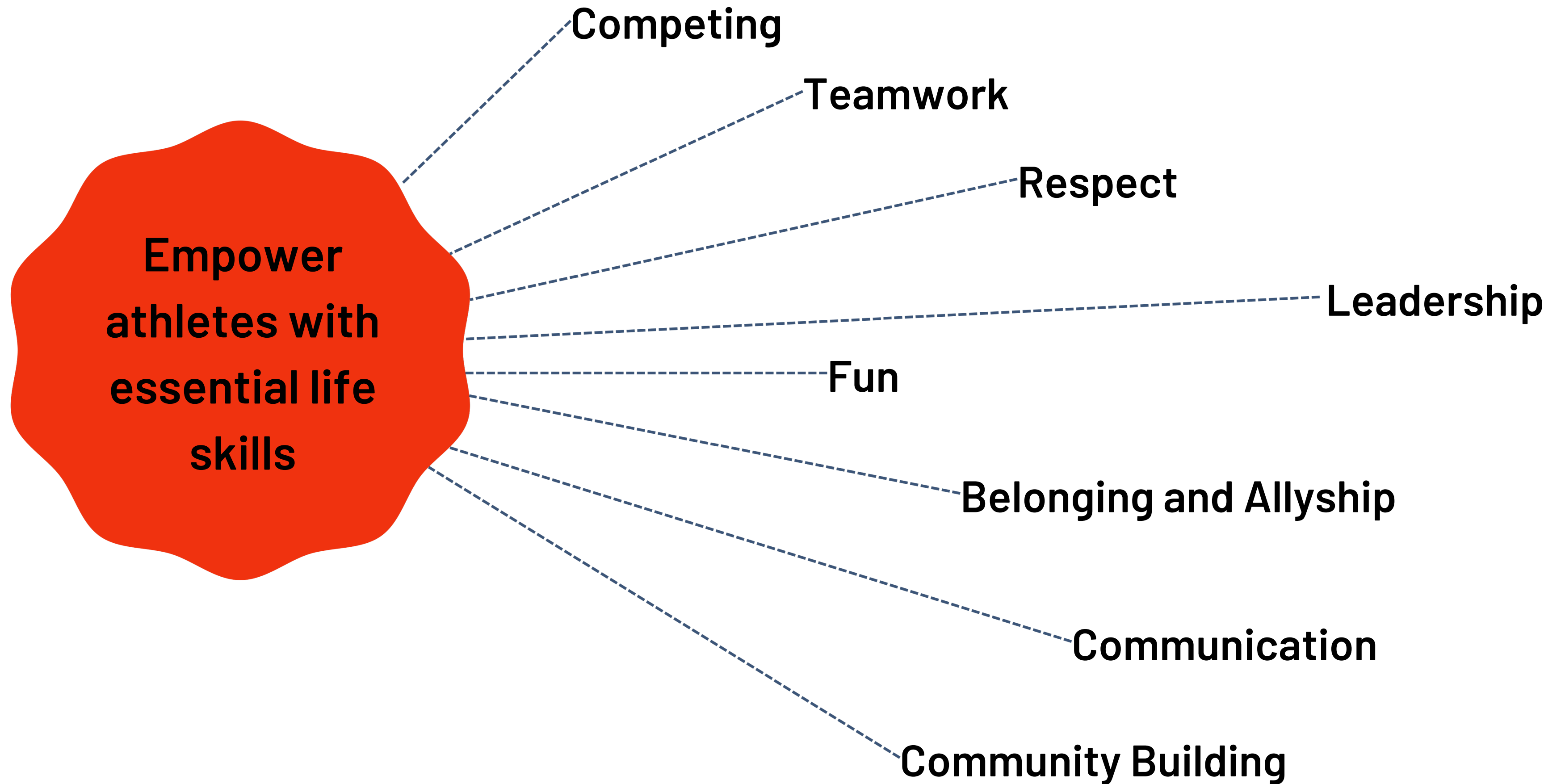


10-20-30

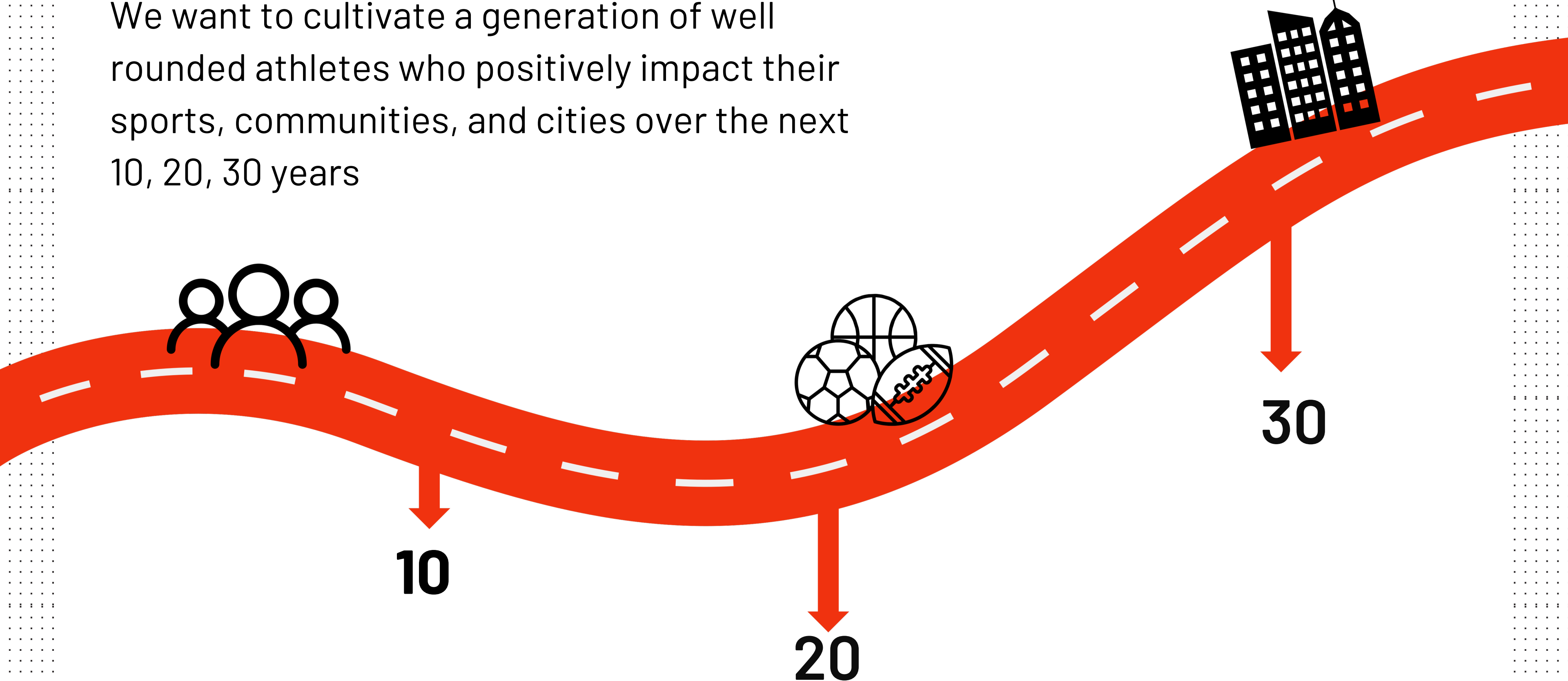
Project

Empowering Future Leaders Intentionally

Intentional learning to ensure sports skills are life skills



We want to cultivate a generation of well rounded athletes who positively impact their sports, communities, and cities over the next 10, 20, 30 years



10 *Years from now*

This is about short-term goals. Athletes should think about being coaches, referees, or volunteers.

20 *Years from now*

In the future we want them to be coaches, referees, serve on boards, or mentor others in their community.

30 *Years from now*

In the long term, we want them to be senior coaches, referees, and mentors, work on important boards, and make their communities better.

What's in it For You

This is a **turn-key** program that allows your organization the opportunity to walk the talk on your values and mission.

Time Commitment

We offer flexible scheduling, but your team will only need the equivalent of one game to complete the 5 in-class modules.

Multiple Delivery Platforms

All of our programs are delivered in person, and are tailored to the age group.

Engaging Content

Our facilitators use a combination of activities, videos, testimony, and class participation to engage your team.

10-20-30 Project Delivery Platforms

U7/U9

- Coach Santa - Mission Of Kindness.

U11

- Mission of Kindness Bridge Programming with community project on site (1.5 hrs learning, 1 hr community project, ½ impact and mod 5 content - 3 hrs total)

U13

- 10-20-30 Project with player generated community project - 3 hrs (mod 1-4), community event, and module 5 wrap-up.

U15

- Coach Santa Elves - Assist Coach Santa in promoting the program and interacting with U7/U9 teams.

U18

- Jr Facilitator program. An advanced version of 10-20-30 Project that allows older players to get experience helping to deliver the program to younger ages.

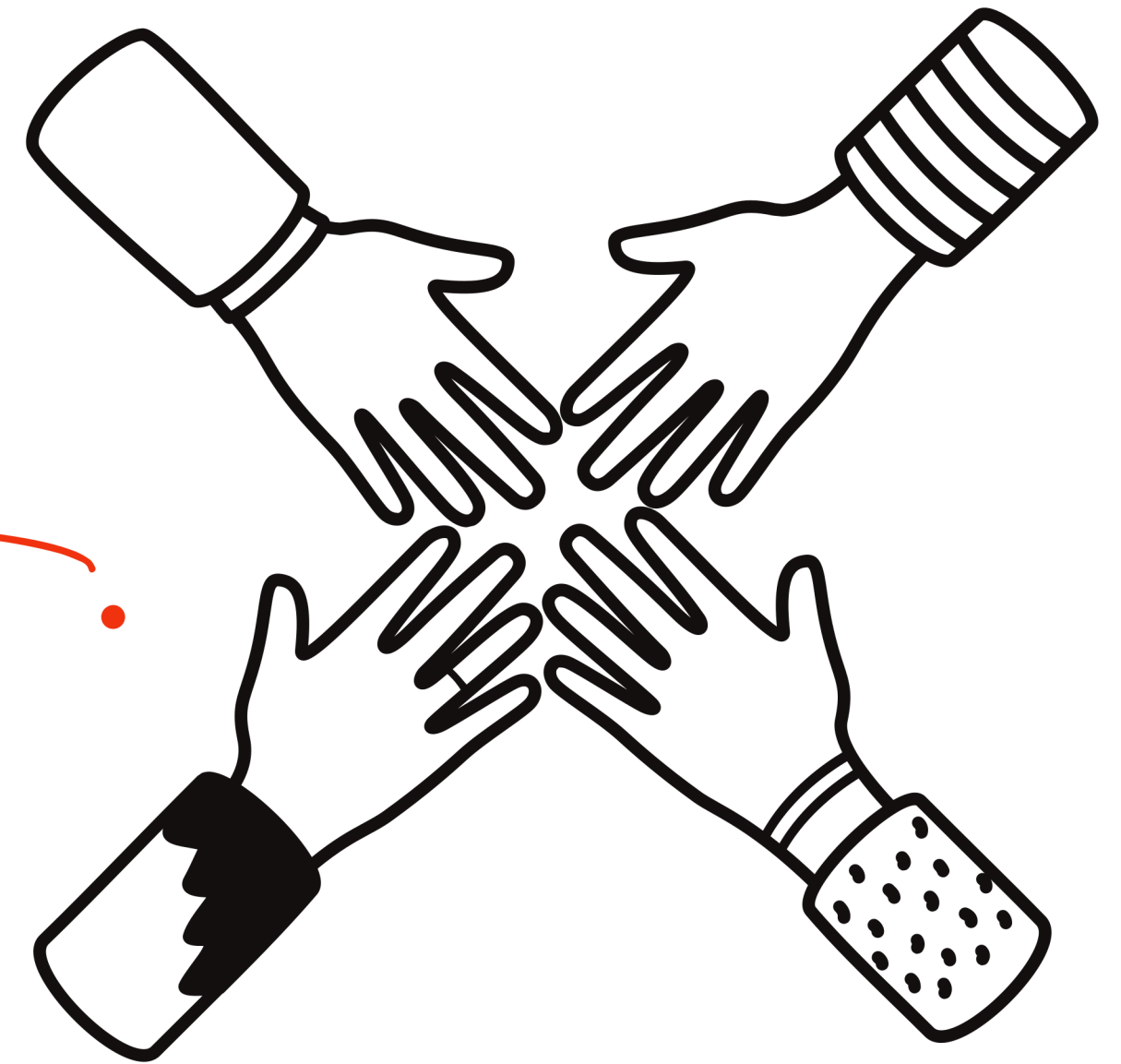
Module 1 Introduction

Topics

Teamwork, Good
Teammates,
Leadership,
Passion for the
Sport

Objective

Understand the
importance of
teamwork, respect,
leadership, and fun



Module 2

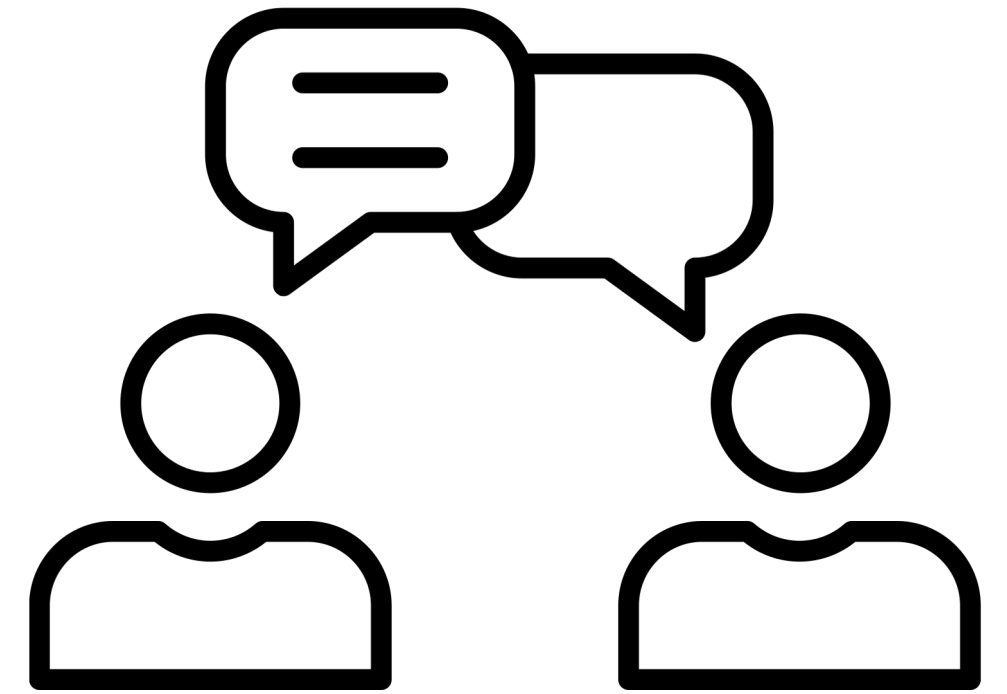
Belonging and Communication

Topics

Belonging,
Allyship, and
Communication

Objective

Develop skills and
understanding of what
it means to belong and
the importance of
communication



Module 3 Becoming Community Ambassadors

Topics

Community
Engagement,
Becoming
Ambassadors

Objective

Understanding and
engaging with a non-
profit or charity
organization



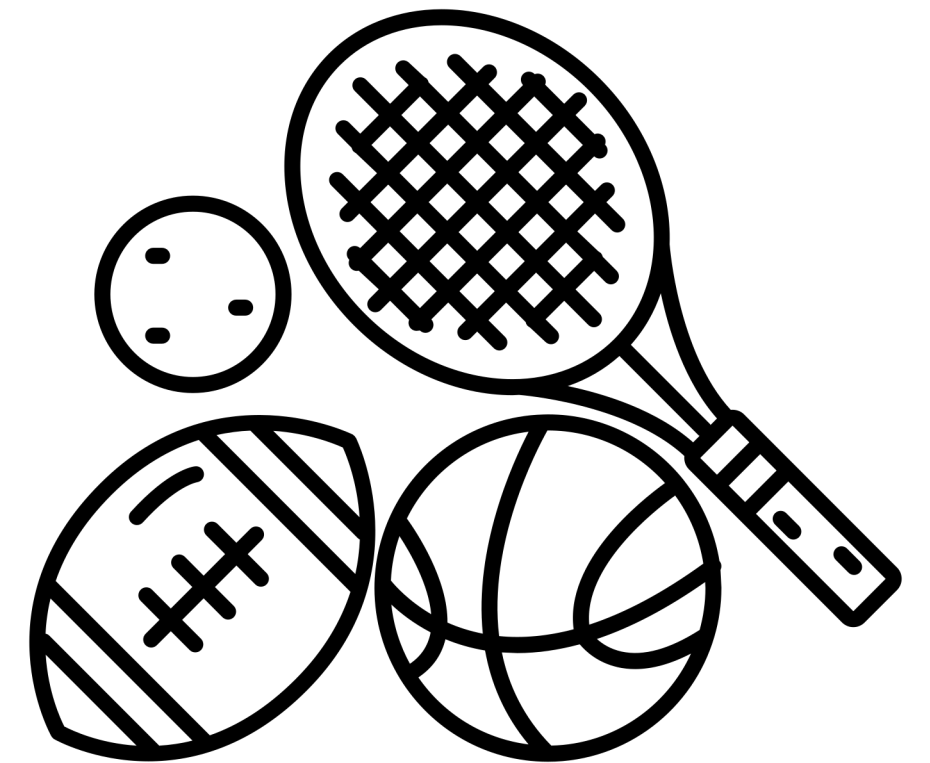
Module 4 Planning and Executing a Community Project

Topics

Project Planning,
Leadership
Practice, Project
Presentation

Objective

Use 10-20-30 pillars
to carry out an Event
or Project for Charity



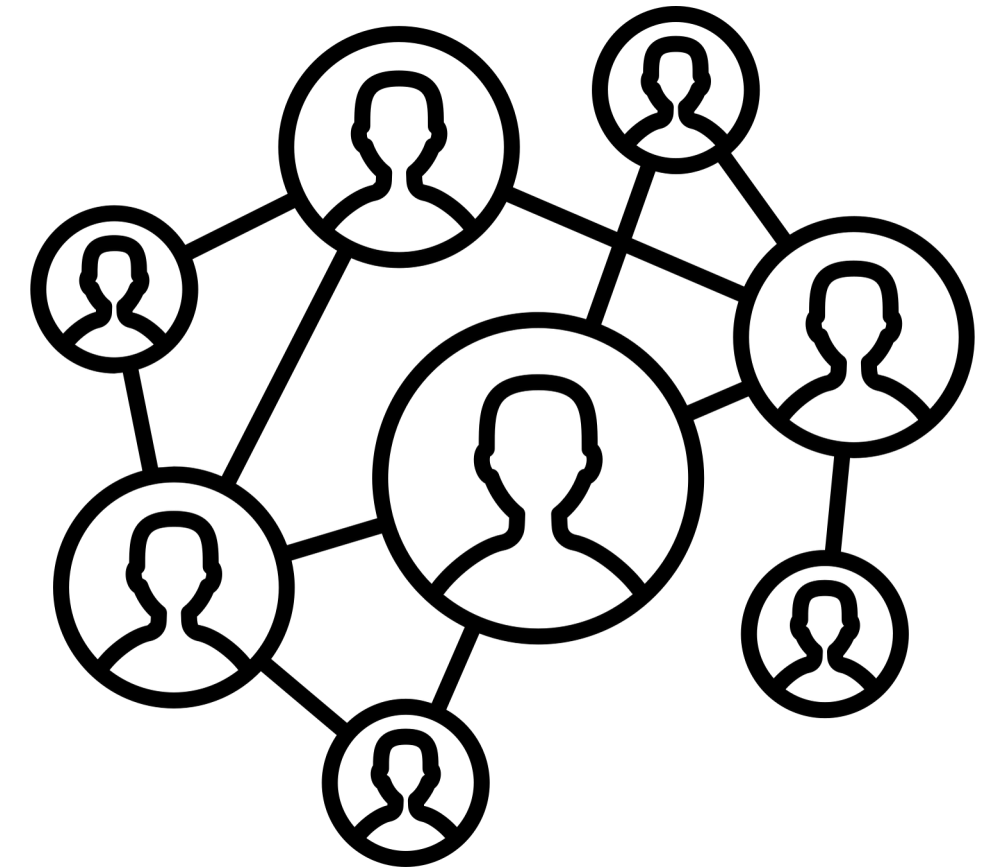
Module 5 Results and Reflection

Topics

Project Reflection,
Connecting the
Lessons Learned,
Creating 10-20-30
Year Plans

Objective

Reflect on the
outcomes of the
community project
and its impact and
looking towards the
future



Expected Outcomes



Participants acquire essential life skills in competing, teamwork, respect, leadership, fun, belonging, communication, and community-building




Players develop increased engagement and commitment to their sports, communities, and start to think about future roles as mentors and leaders



The idea of giving back to your sport and community is planted into the minds of athletes at a formative age

23/24 Pilot Project Outcomes

 **Our outcomes have exceeded expectations**, showcasing the creativity and commitment of our athletes. Our pilot project showed positive impact on charities and community organizations which were profound:

 **Average impact per player \$275**

 **Average impact per team \$2975**

Conclusion

The Project aims to empower athletes to become well-rounded individuals who positively impact their sports, communities, and cities for the next 10-20-30 years.

Our goal is to lay the foundation for a sustainable and impactful program that nurtures young athletes into future leaders and advocates for positive change.