



Dear Friends of the Community,

On behalf of the Martinez Youth Football & Cheer Association (MYF), I would like to extend an invitation to you and your company to become a sponsor for our 2024 Season. Martinez Youth Football & Cheer is a non-profit organization whose mission is to:

- Provide youth with organized competition in a safe environment
- Bring our youth closer together through a common interest in sportsmanship and competition;
- Instill the values of education;
- Acquaint the players with the fundamentals of the game rules, running, kicking, blocking, and tackling;
- Teach sportsmanship, discipline, and love of the game;
- Encourage players to maintain satisfactory grades in school to emphasize the importance of keeping proper relationships and balance between scholastic and athletic endeavors; and
- Provide family hardship assistance to those whose children would benefit from participating, but are unable to afford the fees

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as field rentals, officials, equipment, EMT fees, insurance, trophies, and administrative costs.

If providing sponsorship for Martinez Youth Football & Cheer is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

Martinez Youth Football & Cheer looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth.

We welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your consideration and support of Martinez Youth Football & Cheer!!!

Sincerely,

Juanita Reid

Juanita Reid
MYF Fundraising Coordinator
Jreid0103@gmail.com
(925) 864-6609

MYF President
Lina Taylor
(925) 286-1043

MYF Vice President
Cecil Reid



The Martinez Youth Football & Cheer Association is a non-profit organization, which means your contribution is tax-deductible. This is an investment in the future of the young boys and girls of our community. We are inviting you to become a special part of our children's lives. We have two levels, each with high visibility exposure to hundreds of families and spectators every week throughout the season. Choose the one that gives you the best values for your budget.

Silver Sponsorship - \$500: Your name or company name will be announced at our home games and displayed on our website. Your name or company name will be placed on a shared banner that is displayed at all home games and you will receive a 5x7 framed photo at the end of the season.

Gold Sponsorship - \$750: Your name or company name will have a separate banner at all home games. Your name or company name will be announced at our home games and will be displayed on our website. You will also receive an 8x10 framed photo of thanks and an MYF Commemorative football at the end of the season.

Platinum Sponsorship - \$1000: Your name or company name will have a separate banner at all home games, and one for you or your company to keep. Your name or company name will be announced at our home games, with the option of a small introduction of your providing, and will be displayed on our website. You will also receive an 8x10 framed photo of thanks and an MYF Commemorative football at the end of the season.

If you cannot afford a sponsorship, please feel free to donate on a smaller scale. We need donations of any kind. Our cheerleaders use lots of paint, and banner paper for halftime at our games, as well as batteries for their boom boxes. We can also use prizes for our home game raffles and our annual dinner dance. People love to win prizes, whether it is material items like gift bags or products, free meals, or tickets. Plus, it is great advertising for you and your company! Bringing one person or family in with a gift can result in numerous referrals to friends and family. Any contribution you make will be greatly appreciated by the Martinez Youth Football & Cheer Association and the children you have helped with your contributions!

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| Please make your check payable to: MARTINEZ YOUTH FOOTBALL | All contributions and checks can be mailed to: MARTINEZ YOUTH FOOTBALL 211 ARANA DRIVE MARTINEZ, CA 94553 |
| Packets may also be emailed to jreid0103@gmail.com or provided in hand to Juanita Reid | |

Please feel free to contact either the MYF Fundraising Coordinator, or either the President or Vice President if you have any questions or need someone to pick up your donation. Thank you very much for your time and we look forward to working with you!



I would like to support MARTINEZ YOUTH FOOTBALL & CHEER ASSOCIATION!

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| Company Name: | |
| Contact Person: | |
| Title: | |
| Address 1: | |
| Address 2: | |
| City: | |
| State: | Zip: |
| Phone: | Email: |

Please indicate your level of Sponsorship below:

Please select a form of payment below:

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| <input type="checkbox"/> Silver Level: \$500 <input type="checkbox"/> Gold Level: \$750 <input type="checkbox"/> Platinum Level: \$1000 <input type="checkbox"/> Other Contribution Value: \$ _____ | <input type="checkbox"/> Enclosed is my contribution in the form of a check payable to Martinez Youth Football & Cheer Association Please charge my credit card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express Name on Card: _____ Card Number: _____ CCV: _____ Exp. Date: _____ Zip Code: _____ Signature: _____ |
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