

RYAN D. BERGMAN

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I am seeking an opportunity to develop my strong interest in the sports business field and create my career in this area. I want to learn about the many facets of a successful organization that will allow me to grow professionally while I contribute to the organization's goals.

EDUCATION

Arizona State University; W.P. Carey School of Business; Tempe, AZ; Class of 2027
Sports Business (Dean's List, Overall GPA 3.89)

Desert Mountain High School; Scottsdale, AZ; Graduated 2023

EXPERIENCE

- ❖ **Athletics**, Spring Training Game Day Operations Intern
Mesa, AZ; January 2025 – April 2025
- will learn business operations including concepts and ethics, corporate and local partnerships, ticket management, revenue analysis, fan interaction and safety, community engagement, and education initiatives.
- ❖ **Arizona Cardinals**, Event Operations Intern (Insignia Event Services)
Glendale, AZ; Sep. 2024 – Jan. 2025
- work on the operations team and execute logistics (setting up and breaking down VIP areas; install and remove banners; set up shuttle tents; safety and security); educational sessions on front office operations, community service, marketing, and management.
- ❖ **Arizona State University Alumni Association**, Community Relations / Guest Services
Tempe, AZ; Aug. 2024 – Dec. 2024
- provide services to the public to enhance the game-day experience at the "Touchdown Tailgate" such as distributing team souvenirs and apparel.
- ❖ **Oakland Athletics**, Production Assistant; Mesa, AZ; February 2024 – March 2024
- assisted with in-game production by using Daktronics to create lineup changes; updated the current and upcoming batter to actuate on the main scoreboard; reviewed in-game substitutions and revised them in the program; maintained a manual scorecard to confirm switches.

VOLUNTEER/ACTIVITIES

Sports Business Association, Arizona State Univ.; Tempe, AZ: Member, 2023 - Present
The National Society of Leadership and Success, ASU Chapter, 2024
Fur the Love of Paws; Scottsdale, AZ; collected and delivered items for an animal rescue
Telluride Baseball Festival/Camp, Instructor; Telluride, CO; 2024
Keller Williams Sports and Entertainment Group Conference: Chicago, IL, 2023
Desert Mountain High School Baseball; Scottsdale, AZ; 2020-2023
Mountain View Little League; Scottsdale, AZ; volunteered in snack bar and other events
American Baseball Coaches Association Conference: Dallas, TX, 2019
U.S. Kids Golf; Phoenix, AZ; 2012-2013