

AI VIDEO SCHOOL

Complete Beginner to Pro
Course Prospectus

Welcome to the Future of Video Creation

Are you ready to dive into the world of AI-powered video creation? The AI Video School is your comprehensive guide to mastering the tools and techniques that are revolutionizing the content creation industry. Whether you're a complete beginner or looking to elevate your skills, this course will take you step-by-step through the entire process of creating professional-grade AI videos.



About the Course

What You'll Learn

Fundamentals of AI Video:

Gain a solid understanding of what AI video is and why it's transforming industries.

AI Video Workflows:

Learn how to structure your projects efficiently for different goals, from social media to film festivals, and which tools to use.

Generating Ideas:

Use AI tools like ChatGPT, Gemini, Claude, and Perplexity to brainstorm and develop creative concepts.

Scriptwriting and Structure:

Craft compelling scripts with tools like ChatGPT, Gemini, Claude, NotebookLM, and Squibler.

Mood Boards and Storyboards:

Ensure consistency throughout your projects by creating character sheets, colour guides, storyboards, scenes, and more.

AI Image Generation:

Create visuals with platforms like Nano Banana, Seedream, Kling, Midjourney, and more.

AI Video Production:

Use tools like Seedance, Runway, Google Veo/Omni, Kling, and more to bring your projects to life.

Audio Design:

Explore AI-generated soundtracks, voiceovers, and sound effects with ElevenLabs, Suno, Kling, and Filmora.

Post-Production:

Understand the editing process, including upscaling with Topaz AI and ByteDance (inside Higgsfield), and learn how to optimize your videos for different platforms.

Why Take This Course?

- 18+ Hours of Training: Build practical AI video skills with in-depth lessons, tutorials, and projects.
- Growing Course Library: Stay current with new lessons, tools, and techniques added throughout the course.
- Complete AI Workflow: Learn every stage of AI video production and create a full project from concept to final video.
- Real-World Techniques: Follow workflows and practical insights from an experienced AI video creator.
- Exclusive Student Resources: Access AI Video School companion pages with prompts, examples, workflows, and bonus learning materials.

Course Structure

1. Fundamentals of AI Video Creation

Understand how AI video creation works, explore the core workflows, and learn the three main methods of generating AI videos.

2. Generating Ideas & Scripts

Use tools like ChatGPT, Gemini, and Claude to brainstorm ideas, develop scripts, and build story structures with practical examples and downloadable templates.

3. Visual Planning

Create mood boards, storyboards, character sheets, and colour guides to plan your project and maintain visual consistency.

4. AI Image & Video Creation

Generate images with tools like Midjourney, Nano Banana, Seedream, Kling, and more. Then bring them to life using leading AI video platforms including Seedance, Runway, Google Veo/Omni, Kling, and others.

5. Audio Design

Create professional voiceovers, music, and sound effects with AI tools such as ElevenLabs and Suno, and learn how to integrate audio into your videos.

6. Post-Production & Publishing

Learn the editing workflow, upscale your videos with Topaz AI and ByteDance (inside Higgsfield), and prepare your content for social media, advertising, YouTube, or film festivals.

7. Complete Course Project

Follow the entire AI video workflow as we create a complete short film together—from the initial idea to the final exported video—bringing every lesson together in one real-world project.



What You'll Get

- Lifetime access to course materials, including all future updates.
- Access to exclusive resources and tutorials on Alvideo.school.
- Hands-on projects with step-by-step guidance.



Who Is This Course For?

- Content Creators: Elevate your video production quality with cutting-edge tools.
- Aspiring Filmmakers: Learn workflows that save time and resources.
- Marketing Professionals: Create high-impact videos for campaigns.
- AI Enthusiasts: Explore the creative potential of AI tools.
- Beginners: Start with no prior experience and build professional skills.

Ready to Start?

Join AI Video School today and unlock your creative potential with AI. Turn your ideas into high-quality videos and build the skills and confidence to create with the latest AI tools.

AIVideo.School

