

Friday Men/Guest Tour - Bass Pro Shops at the Pyramid

It's a new national destination experience located inside the massive iconic Pyramid in Downtown Memphis, TN. This new, immersive retail experience offers something for everyone from the serious outdoor enthusiast to families looking to have fun. We are much more than just a store. Inside the expansive 535,000-square-foot pyramid are many experiences and features that offer something for everyone.

Big Cypress Lodge

Big Cypress Lodge, a 103-room wilderness hotel inside Bass Pro Shops at the Pyramid, is the first hotel inside any Bass Pro Shops location. Most rooms offer a private screened-in porch with rocking chairs that offer a commanding view of the sprawling cypress swamp below.

The hotel also offers a boardroom, conference rooms and a patio space for business meetings and celebrations. Guests receive access to everything the Pyramid has to offer, including elevator rides to The Lookout.

Toll-Free: 1-800-225-6343 Local: 901-620-4600 and www.big-cypress.com.

Ducks Unlimited Waterfowling Heritage Center

Another signature experience inside the Pyramid is the new Ducks Unlimited Waterfowling Heritage Center, an interactive wetlands education museum showcasing the history of waterfowling and wetlands conservation. Created in partnership with Memphis-based Ducks Unlimited, the world's leader in wetlands and waterfowl conservation, the Center allows visitors to learn more about the incredible wildlife found along the Mississippi Flyway and the importance of conserving wetlands. Guests can learn to identify different waterfowl species, chat with experts, and marvel at the craftsmanship of the largest collection of waterfowl decoys along with taxidermy, calls and sporting art.

The Lookout at the Pyramid & 28-Story Freestanding Elevator & Glass Observation Deck

Ride the world's tallest freestanding elevator 28 stories to the top of the Memphis Pyramid and find yourself in The Lookout at the Pyramid. Enjoy a menu of delicious food and unique specialty drinks while taking in the spectacular view of Memphis below. The unique, steampunk style of décor is complimented by an aquarium in the middle of the restaurant and multiple glass observation decks. Elevator access to The Lookout, the observation deck located at the top of the Pyramid, is \$10 (kids can ride for \$5 until 4 p.m.)

Beretta Fine Gun Center

The Gallery sells Beretta premium and gallery grade firearms, as well as a full line of shotguns for hunting and sporting, and Beretta pistols from pocket size to full size including the famous Beretta M9. Stylish outdoor and Italian designed apparel for both men and women in addition to top quality hunting gear are also available in the Gallery.

Uncle Buck's Fishbowl and Grill

Uncle Buck's Fishbowl and Grill a nautical-themed restaurant and bar with a saltwater aquarium and a 13-lane ocean-themed bowling alley features a truly unique atmosphere designed for you and your family to enjoy a fun and casual dining experience. You can reach Uncle Buck's Fishbowl and Grill by calling (901) 291-8000

Archery Range & Pistol Range

Practice your aim at 25-yard live fire pistol and archery ranges. Call the store for times and restrictions.

Aquarium and Fish Feeding - Every day at 10am and 3pm

Admission to the store is free. Select attractions require a fee. Elevator access to The Lookout, the observation deck located at the top of the Pyramid, is \$10 (kids can ride for \$5 until 4 p.m.). Guests can also purchase an annual membership for \$100. Admission is included for Big Cypress Lodge guests.