



Revolutionizing Plumbing and HVAC

LEVERAGING AI FOR ENHANCED PRODUCTIVITY AND PROFITABILITY

September 24, 2026 ♦ 8am- 5pm ET ♦ TN PHCC Training Room,
1000 Dutch Valley Dr, Suite B, Knoxville TN

AI CAN DO SO MUCH MORE THAN YOU THINK!

Discover the transformative power of Artificial Intelligence (AI) in plumbing and HVAC construction.

This comprehensive session will explore the practical applications of AI in streamlining project management, enhancing documentation and record-keeping, and optimizing profit, revenue and cash flow.

Learn how to harness the potential of AI to automate tasks, improve decision-making, and reduce risks. From contract review to schedule management, and from RFIs to revenue projections, this session will equip you with the knowledge and skills to integrate AI into your construction firm and stay ahead of the competition.

Join us to unlock the future of plumbing and HVAC construction and take the first step towards a more efficient, productive, and profitable business.

YOUR INSTRUCTOR:

Kirk Alter is Professor Emeritus at Purdue University's Department of Building Construction Manager, president of Fulbright Legacy, and has been a full-time participant in the mechanical construction industry since 1974. His career path includes working as an apprentice, journeyman, foreman, superintendent, estimator, project manager, designer, operations manager, vice president, and owner.



He brings a uniquely well-rounded perspective to the training sessions he offers and delivers on his promise to provide tangible tools and skills to attendees. He is Program Director for the Foundation's project management courses, and serves on the PHCC Educational Foundation Board of Governors. He is active teaching and consulting with PHCC firms throughout the country on a regular basis.

WHO SHOULD ATTEND:

- Senior Management
- Business Owners
- Anyone interested in gaining a deeper understanding of AI's capabilities

EVERY SESSION IS TAILORED TO THE ATTENDEES IN THE ROOM.

REGISTRATION IS LIMITED – Registration is limited to just 24 participants. Most companies send multiple attendees to get everyone operating by the same playbook and take advantage of our extra registration discount.

This session is presented in a highly interactive format. This is not a "sit & listen" workshop. Our instructor delivers a lively presentation and active participation in the class is a requirement of attendance.

All attendees must bring a laptop loaded with Dropbox, Word and Excel (or Google Docs/Sheets).





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REGISTRATION FORM

Registration Includes: Full-day of instruction, plus digital access to all course handouts.

Continental breakfast and lunch are included.

E-mail Office@taphcc.com with questions, for the cancellation policy and other information.



Register by completing this form and e-mailing it to: Office@taphcc.com

PLEASE RESERVE MY SEAT(S) FOR THE LEVERAGING AI WORKSHOP

First Attendee

Second Attendee

Third Attendee

Name: _____

Cell #: _____

E-Mail: _____

Company: _____

Address: _____

City/State/Zip: _____

☐ \$599 - Single Attendee

☐ \$549 - Each, 2+ Attendees from the Same Company

Payment Method:

- ☐ Pay by Credit Card Online. Complete this form, save & e-mail it to Office@taphcc.com. We will e-mail you back an invoice to pay by credit card online. What e-mail address should we send the invoice to?

Billing e-mail address: _____

- ☐ Check – Complete this form, save & e-mail it to Office@taphcc.com to hold your spots.

Make check payable to TN PHCC, and mail with a copy of this form to:

TN PHCC 1000 Dutch Valley Dr, Suite B, Knoxville TN 37918

If you need additional information, please e-mail Office@taphcc.com.

This Workshop is
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