# Tennessee PHCC 2023 Elite Associate Program

# Elite Sponsorship \$20,000 Monthly Investment \$1667

#### Title Sponsor Trade Show \$6000

Company name on all correspondence Prominent Display Booth with Elite sign Recognition on event emailings (5) Recognition on event mailings (2) Registration bag with logo Large logo on table tent displays Promo items distributed with registration

#### Title Sponsor Annual Convention \$3000

Company name on all correspondence Picture with President and plaque Four Registrations Recognition on event emailings (5) Recognition on event mailings (2) Large logo on table tent displays

#### Event Title Sponsorship \$3000 (choice)

President's Event, Clay Shoot Classic, etc. Typical registration for four Recognition on event emailings Recognition on event mailings Picture with President and winners

## Annual Convention Program \$3000

Full page, full color advertisement Inside front cover or back cover Full page business related article Highlighted listing in directory

#### Annual Promotional Item \$2500

Large prominent logo approx. 750 distribution Apprentices, members, others Item varies by year, t-shirts, lanterns, etc.

#### Bi-Monthly Newsletter- the Newslink \$1000

Full page full color ad in one edition Company name on distribution email Large logo with thank you on all issues Complimentary event advertising

# Quarterly Board Meetings \$3000

Title sponsor at one meeting Presentation (15 minutes) at board breakfast Dinner for two at board meeting

#### Website Advertising and Marketing \$5000

: Logo & link on home page

#### TN PHCC Office Email Signature \$3000 : Logo on all outgoing emails from TN PHCC Office

Local Chapter Meetings \$480 : 4 Tickets to each local Chapter Luncheon

Associate Membership \$375

# Itemized Value \$30,325

# Diamond Sponsorship \$10,000 Monthly Investment \$834

#### Title Sponsor Trade Show \$4500

: Company name on all correspondence : Display Booth with Diamond sign : Recognition on event emailings (5) : Medium logo on table tent displays : Promo items distributed with registration

#### Event Title Sponsorship \$3000 (choice)

Clay Shoot Classic, Golf Classic, etc. Typical registration for four Recognition on event emailings Picture with President and winners (2nd choice after Elite chooses event)

Sponsor Annual Convention \$2000 : One choice: Lunch, speaker or seminar

#### Annual Convention Program \$1500

Half page, full color advertisement or full page black and white ad Highlighted listing in directory

#### Quarterly Board Meetings \$2000

: Title sponsor at one meeting w/signage : Dinner for two at board meeting

# Annual Promotional Item \$1500

Second tier logo Approx. 750 distribution Apprentices, members, others I tem varies by year, t-shirts, lanterns, etc.

#### Bi-Monthly Newsletter- the Newslink \$1000

Half page full color ad in one edition Company name on distribution email Medium logo with thank you on all issues Complimentary event advertising

Website Advertising and Marketing \$1000 : Logo on home page

TN PHCC Office Email Signature \$2000 : 2nd tier Logo on all emails from TN PHCC Office

Local Chapter Meetings \$240 : 2 Tickets to each local Chapter Luncheon

Itemized Value \$18,740



# Gold Sponsorship \$5000 Monthly Investment \$417

#### Event Title Sponsorship \$3000

Clay Shoot Classic, Golf Classic, etc. Typical registration for four

- Recognition on event emailings & mailings
- : (3rd choice after Elite & Diamond choose events)

# Annual Convention Program \$1500

- : Half page, full color advertisement or
- full page black and white ad
- Highlighted listing in directory

## Bi-Monthly Newsletter- the Newslink \$1000

- : Half page full color ad in one edition
- : Company name on distribution email
- : Medium logo with thank you on all issues
- : Complimentary event advertising

Website Advertising and Marketing \$1000 : Logo on home page

TN PHCC Office Email Signature \$2000 : Logo on all outgoing emails from TN PHCC Office

Local Chapter Meetings \$240 : 2 Tickets to each local Chapter Luncheon

# Itemized Value \$8,740

## Silver Sponsorship \$2500 Monthly Investment \$208

Quarterly Board Meetings \$1000 : Meet and Greet at one meeting : Dinner for two at board meeting

Annual Convention Program \$750 : Full page black and white ad

**Bi-Monthly Newsletter \$1000** : Half page full color ad in one edition

Website Advertising \$1000 : Logo on home page

Local Chapter Meetings \$240 : 2 Tickets to each local Chapter Luncheon

Itemized Value \$3,990

Gold or Silver Sponsor Associates may add a Title Sponsorship for the 2023 Trade Show for and additional \$2500

\*Includes: Priority 10'x10' booth assignment, Logo recognition webpage and emailings, 2 tickets to the Annual Convention, promotional item distributed at registration and to apprentice graduates.

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