

# SEPARATION OF DEVELOPMENT AND NON-DEVELOPMENT ACTIVITIES GUIDELINES



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## INTRODUCTION

The purpose of this policy is to guide LiteHaus International in making a clear separation between development and non-development objectives and activities. This policy addresses LiteHaus International's obligations to accurately represent their activities to people they work with, and when communicating with or soliciting donations from private donors and the public.

## SCOPE

The Policy is intended to apply to all LiteHaus International activities and is applicable to all LiteHaus International staff and volunteers. LiteHaus International will also seek to ensure that this policy is applied by LiteHaus International's community partners overseas.

## DEFINITIONS

### *Development activities*

LiteHaus International is committed to addressing the root causes of the digital divide and ensuring that funds and other resources designed for the purpose of development are used only for those purposes. In doing so, LiteHaus International applies its guiding principles of sustainability, equity and transparency to development activities.

### *Non-development activities*

The following definitions of non-development activities include:

- **Welfare activities:** those that provide direct assistance because of a need to maintain individuals in a particular condition on a long-term basis. They generally seek to address immediate needs rather than address broader development needs, have no strategy for integration into a broader community development program and are implemented independently of other sustainable community development activities.

- Evangelism activities: those with the intention of promoting a particular religious adherence or converting individuals or groups from one faith and/or denominational affiliation to another.
- Partisan political activities: include political, lobbying and advocacy activities, that are carried out for the sake of, or in aid of, a particular political party.

## **COMMITMENTS**

LiteHaus International supports and is committed to the following principles to ensure that:

- Our activities are represented accurately to the communities we work with, donors and the public.
- Our fundraising for development purposes is not used to exploit people or communities who are vulnerable and does not place any conditions or obligations on beneficiaries in terms of non-development, religious or political outcomes that would affect their access to participation in activities.

### **1. We will have a clear separation between development and non-development activities**

Procedures:

- LiteHaus International will appraise all project proposals to determine whether they include non-development objectives or activities as part of our due diligence activities
- Our appraisal process will record any issues which must then be followed up to ensure the policy requirements are satisfied before the project is approved.
- Our appraisal process will record any aspects of the project that should be closely monitored over the life of the project to ensure its compliance with this Policy.
- Partner capacity assessment processes will require LiteHaus International to identify whether the partner is engaged in non-development activities, and if so, how it is possible to manage and account for them separately to development activities
- Components of projects that represent non-development activities will be reported and accounted for separately to development components.
- Project monitoring will include, where relevant, monitoring of the separation of non-development activities from development activities.

**2. This separation will be clear in all fundraising, programs and other activities, in public communications and in all reporting including Annual Reports.**

Procedures:

- Guidelines are in place that address appropriate reporting in organisational promotional materials.
- All articles written by overseas community partners, or photographs supplied by the partners for reporting materials, will be reviewed for differentiation between development and non-development activities.
- Communication materials will be reviewed prior to the publication to ensure separation of reporting and fundraising for aid and development and non-development activities.

**3. Any fundraising initiatives that include reference to both development and non-development activities will provide donors with the choice of contributing to development activities only.**

Procedures:

- Fundraising materials will be reviewed prior to publication to ensure that solicitations make a clear distinction between development and non-development activities.
- Where fundraising solicitations include reference to both development and nondevelopment activities, they will be reviewed to ensure that the donors are provided with the choice of contributing to development activities only.

**RELATED DOCUMENTS**

- LiteHaus International – Donation Acceptance & Partnership Assessment Guidelines
- LiteHaus International – Transparency Statement

