

GYPSUMETRICS – ROOFMETRICS

Your Solution to Data Driven Information

**Servicing the Drywall and Roofing Industry
Throughout Canada **

QUICK FACTS – WHAT WE DO

- **Data Collection, Analysis, and Distribution**
- **Canadian Based Company**
- **Contractor Focused**

Website: www.gypsummetrics.com

Email: admin@gypsummetrics.com



HOW THE PROCESS WORKS

Each month our clients receive a secure electronic survey. Once completed, the data is analyzed and benchmarked against the market mean average.

REPORT OPTIONS

12-month subscription: 12 reports +2 additional

6-month subscription: 6 reports +1 additional

3-month subscription: 3 reports

Clients can also choose to split their monthly reports between markets.

Should a client want monthly reports for multiple locations, additional subscriptions are available at a reduced cost.

WHAT TO EXPECT

- **Real time data that adjusts with seasonal and industry fluctuations throughout the year.**
- **Data provided is directly related to operating costs submitted by peer companies of various sizes in your market and is not driven by speculation.**
- **The data-driven metrics provides you with accurate, relevant, and updated information never before accessible.**
- **The information is secure and reported against the market mean average providing confidence when considering changes to operational structure, costs, and sales positioning.**
- **As a client you can access the mean average data in other markets providing critical information when considering expansion, pursuing a project, or following a customer into a new market.**