

KORBETT MOESLY

Community Development

QUALIFICATIONS

More than a decade of experience in both the non-profit and government sectors innovating around a broad range of issues including education, housing, and workforce development

INTERPERSONAL STYLE

Expressive (id)

- Enjoys meeting new people
- Approaches people in an energetic manner
- Engages others with clear communication
- Uses verbal ability to bring people together

ACCOMPLISHMENTS

- Launched a (LISC) Financial Opportunity Center Network a network agencies
- Created an on-line job matching tool for the skilled trades to search and hire top talent
- Launched the Hilltop Action Journal Newspaper, a volunteer-led publication
- Led advocacy for passing HB1793 restricting access to juvenile records

PUBLICATIONS/MATERIALS

- MyPlan Workbooks: Planning Guide (2018)
- Goal setting notepads for coaches
- Networking notepads for coaches
- Financial Stability Self-Assessment Tool

ENDORSEMENTS

(Unprompted by professional contacts)



- Community Outreach 195
- Non-profits 113
- Community Development 99
- Event Planning 90
- Public Relations 70

CONSULTING SERVICES

- Strategic action planning
- Public engagement
- Designing family stability services
- Staff development
- Research and data analysis
- Tracking client outcomes
- Grant writing and reporting
- Leading equity & inclusion initiatives
- GIS mapping

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EXPERIENCE

Director of Family Stability Initiatives

United Way of Pierce County

Nov 2015 – Present

Leads systems-level change activities and initiatives to reduce poverty and increase the number of families that are financially stable in a county home to nearly a million people. Lead multiple organizations to implement an evidence-based financial stability model by providing program guidance, training, capacity grants, and technical assistance. Launched and manage seven high-performing centers helping families increase their income, decrease their debt and acquire assets with consistent results.

Marketing Manager

Carol Milgard Breast Center

Oct 2014 – Jan 2016

Lead the marketing strategy and supported targeted outreach to medically underserved women in Pierce County for the Carol Milgard Breast Center. Supported the collaborative work of volunteer community groups, faith leaders, non-profit organizations, and the Tacoma-Pierce County Health Department dedicated to addressing health equity in neighborhoods with the worst health outcomes. Secured critical buy-in and support from physicians at both CHI Franciscan Health and MultiCare Health systems to ensure the successful launch of a new program called, "Bridging Care" that provided patients with more timely results of their breast cancer diagnosis and a higher standard of care.

Director of Strategic Development

Northwest Leadership Foundation

Mar 2012 – Oct 2014

Developed and implemented a strategic communication plan to increase brand awareness and NLFs unique position in the community. I was responsible for the overall communication strategy and improving the performance of some of the organization's cornerstone programs such as the OJJDP Gang Intervention Mentorship program. As an example, I developed a mobile case-management tracking tool to allow street outreach workers to collaborate and share information about clients in real time. The tool has been duplicated and used by other federally funded gang reduction programs in North Carolina and Louisiana.

Communications Specialist III (Project Position)

WSDOT

Nov 2012 – April 2013

Worked with the Citizens Advisory Committee, WSDOT, and the State Transportation Commission to ensure a high level of transparency and public involvement on in the toll rates setting process for the Tacoma Narrows Bridge, and considering the effects of tolling on the I-90 Bridge. Developed communication plans to coordinate the work of several departments, created key messages for executive staff, and translated complex information into "plain talk". Developed several stories, fact sheets, presentation materials, and press releases to inform the public and gather their input throughout the process.

- Director of Communications, Associated Ministries, Jul 2011 - Nov 2012
- Assistant Director, REACH Center, Aug 2009 - July 2011

EDUCATION

- Master of Public Administration, The Evergreen State College
- Bachelor of Arts w/ an Emphasis in Public Policy, The Evergreen State College

TESTIMONIES

Korbett is extremely intuitive and collaborative in his work. He asks strong questions of the team, which drives success. He develops significant tools and opportunities to advance the work of all, and is so incredibly humble that working alongside him is so enjoyable, it doesn't actually even feel like work.

- Heather Giron Fritts, Executive Leader

When Korbett calls, I get excited, because I know he probably has an incredible new idea about how we can make our city better. And not only that, he's probably written a plan, thought about logistics and funding, and even recruited folks to help.

- Victoria Woodards, Mayor of Tacoma

He combines his knowledge of technology, business, science, and government in an exceptional way. That along with his amazing gift of being able to bring people together—he's a fantastic young leader.

- Harold Moss, Former Mayor of Tacoma

Korbett is constantly thinking about how we can make things better and fundamentally change conditions in our community. He's got ideation, meaning he's always thinking "what about this?" and is always full of great ideas.

- Dona Ponepinto, UWPC President/CEO

NATURAL TALENTS

- **Arranger:** Orchestrate people and resources
- **Belief:** Clarity, conviction, and stable values
- **Self-Assurance:** Instill confidence in others
- **Learner:** Keep a team on the cutting edge
- **Ideation:** Innovative approach to problems

GUIDING PRINCIPLES

- Human Centered Design
- Equity and Inclusion
- Culture of Evidence
- Resource Leveraging
- Evaluate and Learn from Data

SUCCESS ELEMENTS

- Long-term Mobility Coaching
- Multi-tiered Systems of Support
- Integrated Service Delivery
- Capacity Building Grants
- Professional Development
- Training and Technical Assistance
- Data Tracking Tools

TOOLS

- Adobe Creative Suite
- Project Management Software
- GIS Mapping & Data Visualization Tools

FREELANCE EXPERIENCE

- Publisher, Hilltop Action Journal, (2017-Present)
- Principal Consultant, Mosesly Miller LLC, (2017-Present)
- Communication Consultant, City of Tacoma (2013-2014)
- Communication Consultant, Carol Milgard Breast Center (2013)
- Publisher, The Pierce County Journal (2013)
- Co-Founder, YTacoma (2012)
- Public Relations Instructor, Washington State Fair Housing Center (2009)
- Communications Consultant, Disproportionate Minority Contact (2008)
- Marketing Consultant, Creative Tacoma Media Group (2007)

VOLUNTEER SERVICE

- Board Governor, Evergreen State College Foundation (2018)
- Board Member, Puyallup Watershed Initiative (2017)
- Communication Committee, Pierce County Black Collective (2018)
- Vice-Chair, Human Service Commission (2015-2018)
- Steering Committee, City of Tacoma Vision 2025 (2014)
- Political Campaign Advisor, Candidate for State Senate (2012)
- Steering Committee Member, Tacoma 360 (2011)
- Volunteer Committee Member, Human Service Commission (2010- 2011)
- Parent Advisory Board Member, Education Ombudsman's Office (2008-2009)

TRAINING & AFFILIATIONS

- Senior Fellow, American Leadership Forum (2011-Present)
- Member, Pierce County Black Collective (2006-Present)
- Cultural Awareness Training – Latecia Nieto Psy. D (2012)
- Community Emergency Response Training (CERT) – City of Tacoma (2010)
- Conflict Mediation Training – Pierce County Dispute Resolution Center (2010)

ARTICLES

- Business Tax Credits to Reduce Cost Barriers for Adults Attending (2018)
- True Career Coaching is about asking question and client's goals (2018)
- Ten Ways to Perpetuate Institutional Racism at your Non-profit (2016)

AWARDS

- Rotary 8 Community Service Award (2018)
- Neighborhoods USA Community Publication Award (2017)
- Business Examiners "40 Under 40" Business Award (2015)
- Allen AME Community Service Award (2014)

CURRENT PROJECTS

- Developing a systems map of family stability services for key stakeholders to understand and assess community efforts.
- Creating an ROI calculator to demonstrate the economic benefit of reducing poverty and achieving financial stability

For more Information, please visit:
www.korbettmosesly.com