



Bay City Girls Softball Association

1120 Avenue M • Bay City, TX 77414

www.bcgsa.org

2026 Sponsorship Packages

Small Business Sponsorships Opportunities

GRAND SLAM - \$1000

4x8 ft premium vinyl grommated banner, street-view
Banner replaced if weather-damaged once per season
Public announcement at opening (February) and closing ceremony (May)
Display of your logo on BCGSA website for the full season
Monthly BCGSA Facebook shoutouts per season
A thank you plaque to display at your business delivered within 3 weeks of sponsorship

HOMERUN - \$750

3X6 ft premium vinyl grommated banner displayed on the outfield fence, field-facing
Banner replaced if weather-damaged once per season
Display of your logo on BCGSA website for the full season
Two BCGSA Facebook shoutouts per season
A thank you plaque to display at your business delivered within 3 weeks of sponsorship

TRIPLE - \$500

2x5 ft premium vinyl grommated banner displayed on 1st and 3rd baseline, stands-facing
Banner replaced if weather-damaged once per season
Display of your logo on BCGSA website for the full season
BCGSA Facebook announcement of sponsorship

DOUBLE - \$300

Company name displayed on community wall sponsor board
One BCGSA Facebook announcement of sponsorship

SINGLE – Personal donations in any amount

One BCGSA Facebook announcement of sponsorship

Bay City Girls Softball Association (BCGSA) is a nonprofit, volunteer-driven organization committed to providing a fun, safe, and empowering environment for girls in our community to learn and play the game of softball. Founded with a passion for youth sports and community spirit, BCGSA offers both Spring and Fall seasons with divisions for all skill levels—from first-time players to seasoned athletes. Our mission is to promote teamwork, sportsmanship, confidence, and personal growth both on and off the field. We host league play, tournaments, and special events throughout the year, encouraging healthy competition and positive experiences for every player. Games are played at our local Bay City fields, where families come together to cheer, volunteer, and celebrate the achievements of our athletes.

At BCGSA, **every girl has a place to shine**—and we're proud to be a part of each player's journey.



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Corporate Sponsorship Opportunities

Field Partner- \$5,000/year (2-year minimum; limit 3)

Field naming rights; 4x8 ft backstop sign and scoreboard under-panel

Public announcement at opening (February) and closing ceremony (May)

Display of your logo on BCGSA website

Monthly BCGSA Facebook shoutouts per year

A thank you plaque to display at your business delivered within 3 weeks of sponsorship

Concession Partner - \$3000/year (2-year minimum; limit 1)

Pavillion marquee sign, exclusivity around concession

Public announcement at opening (February) and closing ceremony (May)

Display of your logo on BCGSA website for the full season

Monthly BCGSA Facebook shoutouts per year

A thank you plaque to display at your business delivered within 3 weeks of sponsorship

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