



Never Forgotten Animal Society, Inc.

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February Board Meeting

Friday, February 28, 2020
Hafen Commercial Building, 4:30pm.

Attending:

Molly Clark, *President*
Sheryl Hunter, *Vice President*
Pat Leming, *Executive Director and Treasurer*
Lisa Hafen-Hamrick, *Secretary*
Glenn Roberts, *Director*
Sue Roberts, *Volunteer*
Cristal Mollison, *Kennel*
Sabrina Paskvan, *Volunteer*
Jennifer Crouch, *Volunteer*
Brian Beckett, *Volunteer*
Storm Gibson, *Volunteer*
Tim Beckett, *Volunteer*
Scott Stell, *Volunteer*

Agenda:

Welcome & Call To Order: 4:30 p.m. by Molly

Minutes From Last Meeting Recorded in Google Drive:

- Recorded by Lisa Hafen-Hamrick, Secretary and placed in NFASI Google Drive
- Molly will put in NFASI Google Drive
- Sheryl will be posting minutes to NFASI website.

Old Business:

- Pat and Lisa are attending a Key Club Meeting at PVHS on Tuesday, Feb. 4, 2020. We had a welcoming reception at the meeting but most of the students are under 16 but we have 2 young ladies (Madison and Taylor) who are volunteering from Key Club.
- Volunteer Appreciation Dinner has been set for April 8 at the Wineridge RV Park. 2 - 6 p.m. Pool will be open as well as several games. No alcohol.
- Adopt & Shop Event. February 7-8, 10am-4pm. Went very well...\$800 intake. Adopted out 15 animals in 4 days. Animals adopted out after event from returning customers.
- Make An Offer Shoppe Hours Update. Hours of operation, etc. Has taken in over \$1800 in February. Sue and Glenn on Saturdays from 10-4. Tim suggested when he is at the shelter it will be open on Wed. 10-6. Thurs. 10-6. Fri. 7-3 and Tim will cover 7-10 on Saturdays. Scott is available to pick up donations on fair weather days and as schedule allows, so pick up by appointment. Any clothing, boots, shoes or books that are donated will be donated somewhere else. Let customers know what we accept in advance. Tim will be posting items on Craig's List and EBay. If there are big deliveries requested there should be a delivery fee of \$15 for Pahrump only.
- Sheryl Hunter Media Update...Shelter Mgr is now live on Adopt-A-Pet. 2,805 total times viewed. Last 7 days is 1,159. New Pet Alerts are 98, total on Petco, PetSmart, Pet Harbor 835. Pets details opened over last 7 days 2,251, pages opened on Adopt-A-Pet last 7 days 2,164, Petco 5, PetSmart and Pet Harbor 40.
- Sheryl has shared the steps to publish so it is consistent and does not show things like driver's licenses published. Checking for phones that can adapt for Square (credit cards). NFASI cannot have a gmail.com it is already in use. Should still get NFASI.org and NFASI.com. 280 views on Google my business. NFASI.com is in use so NFASI.org is available for \$13 a year. Pat asked Tim to purchase it now.
- Sabrina will go on Amazon to create and add a wish list.
Website -
FB - our posts in the last 8 days have reached 15,558. Page views at 911.
Got \$1 Flyers -
Tri-fold - At printers.
Smith's information
Amazon information

Walmart Pick-Up - will be up and running we need to add the code at the end to complete purchase.

New Business:

- Committee for Volunteer Appreciation Dinner - Molly made a motion which was seconded by Glenn. Molly, Brian, Cristal, Molly.
- Adopt & Shop Event, March 6 & 7, 9-4pm - at NFASI - 9-3.
- Adopt & Shop Event, March 27th & March 28th - Friday at NFASI, Saturday at Tractor Supply. Last Saturday of every month at Tractor Supply. Mark at TS will try to get us indoors during the summer months. 9-3.
- Photo Booth Event - March 16-17. \$50 donated to use for decorations. Staff that will already be on hand will run it. There will be a sign-in sheet.
- March Ad PV Times half-page to run Friday, March 13. R. Walker PVT to confirm. Camera-ready art to be sent NLT Monday, March 9, 2020.
- Sheryl Hunter - already covered.
- NFASI has received many donations of canned dog food and other usable items. Making bags of food to give out to new adoptions.
- Jennifer Crouch - Will run to LV to pick up kittens if needed and can foster as well as Sabrina. Jennifer is cold calling small businesses reaching out not only for donations but asking if we could leave flyers. Not a good reception. Maybe need to have a face out there shaking hands and meeting person.
- Molly suggested business cards for board members. Sheryl will send Pat the colored logo.
- NFASI PetFinder will be up and running.
- ACME Feed has offered their facility for an adoption event.
- Molly to schedule a WalMart event (every 3 months).
- Sheryl suggested a digital business card that says bring us you donations cars, household items, money, foster a pet, adopt a pet.
- Molly suggested Sheryl go to a Chamber of commerce meeting and introduce ourselves and hand out business packets. Molly will take this on.
- Tractor Supply donated a 50,000BTU heater. (\$2,900 value) NFASI gave it to John who sold the RV and truck for NFASI as good will.
- Pat will make up an organizational chart of everybody's duties for when she is gone to Scotland.
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Ongoing Discussion Items:

- Looking for fosters...ongoing. Kitten season is coming up...Sabrina has room to foster kittens. Sabrina would like to set up a class on how to care for kittens and feral kittens and cats.

Committee Reports:

- Fundraising events. Make An Offer Shoppe - Pat says it is doing very well will have a financial report next meeting.
- Events Committee. Planning report. Six weeks prior planning.



Financial Report

- Pat Leming, Treasurer, 2019 expense report. - Next meeting.
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Executive Director's Update:

- Pat Leming, Executive Director
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On the Table:

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Fundraising:

- Events calendar items due to Molly the 15th of February for March.

Action Items:

Next Meeting Agenda Items:

Next Meeting Friday, April 3, 2020 - Hafen Commercial Building at 4:30 p.m.

Pat made the motion to adjourn at 6:10 p.m. Lisa seconded. All in favor - Unanimous.