

»» Sales AI Copilot

Exceptionally human AI that delights and converts more customers

Hyper-personalized, nuanced conversations. More appointments and conversions. Enhanced team productivity. Meet the industry's most powerful generative conversational AI platform.

Boost sales productivity, efficiency and results

- » Instantly engages online leads
- » Engages shoppers in true conversational dialogue via email and text
- » Intelligently handles VIN-specific questions, financing, and trade-in inquiries
- » Maximizes engagement with 100% lead follow-up for 51 days
- » Automatically schedules appointments in your CRM
- » Hands off ready-to-buy shoppers to your sales team

Tangible ROI for your dealership

- » Enables sales team to focus on high-value leads, relationship-building, and deal closing
- » Drives showroom appointments and live calls

Jaia

I'm looking for a Ford with good gas mileage. Ideally a 2023 or newer with a maximum monthly payment of \$480.

Impel AI

The Ford Escape SE is known for its fuel efficiency, making it a great choice. We have lots of competitively priced Fords, however! Let's narrow down your search to these options.



Certified 2021 Ford Escape SE w/ Cold Weather Package

16,788 miles

\$21,888



Used 2022 Ford Escape SE

12,995 miles

\$19,998



Certified 2023 Ford Escape Platinum

3,883 miles

\$32,888

Jaia

Thank you! Love these - do I need to have a high credit score to get approved?

Impel AI

We've worked with customers with all kinds of credit to help them find financing options. You don't need perfect credit to get a car from us. A sales representative can discuss all the details with you.

Jaia

Thank you so much! My name is Jaia - my husband and I would like to come to see them around 6:00 PM tomorrow.

Impel AI

I've set up an appointment at 6:00 PM tomorrow, Jaia! We'll ensure you find a model that meets your needs for reliability and mileage during your visit. See you soon!



We have been very pleased with Impel and love the AI product in particular. With our unique dealer profiles in place, I am able to manage the best response times we've ever seen and the customer questions are being answered in a very professional manner. Our sales people are able to source the leads much more effectively and the after hours contact frees up my staff in evenings on their personal time. All the while the AI is setting appointments and answering questions. Next level tech to be sure!



- Robert Melton, Director of Marketing & Operations Melton Sales | Chrysler, Jeep, Dodge, & Ram

Exclusive Automotive Optimization Layer and robust integrations protect against poor outcomes and AI hallucinations, while optimizing business results.