







## **2024 OKRS PART ONE**

10 On-Site Events \$50K gross revenue establish Foxview ethos





Niche Marketing
Build niche newsletter
Y1: 1000 people on the list
80% open rate
25% conversion rate

Establish Membership Program

**New Foxview infrastructure** 

3 "TreePop" portable treehouse kits
2 "WashPop" portable bathroom
1 Upcycled Glass Dining Hall
10 Tree decks
1 Pop-up cottage unit
20 Camp sites
1 Solar well upgrade





## **Acquire adjacent property**

40 acre residential property Retreat-ready for groups T1 internet line Ample existing infrastructure

## **2024 OKRs PART TWO**

ESTABLISH FOXVIEW AS FIRST BIOREGIONAL HUB FOR CASCADIA BIOREGION

ESTABLISH FIRST WILD.BUILD GUILD FOR THE CASCADIA BIOREGION

ESTABLISH CONSERVATION AND WILDLIFE RESIDENCY PROGRAM AT FOXVIEW WITH LOCAL CONSERVANCIES

QUALIFY FOR REGENERATIVE LAND PROJECT FUND (RLPF), AND RECEIVE FUNDING AND GUIDANCE

COMPLETE FIRST RLPF GAIAN BLOOM ASSESSMENT

## **WHO VISITS FOXVIEW**

REGENERATIVE BUILDERS
DESIGNERS
COMMUNITY SHAPERS
CULTURAL STEWARDS

TO ENCOUNTER FOXVIEW

IS TO EXPERIENCE YOURSELF

AS RESTORING HARMONY IN

YOUR TRUE HUMAN SELF WITH NATURE





