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FOR IMMEDIATE RELEASE:

California Mom Writes Children's Book *Sofia in Rome* to Share Culture and Inspire Curiosity and Joy in Young Readers

NAPA VALLEY, CA. — Expound Publicity announces the release of *Sofia in Rome*, written by Maria Castellucci Moore, with illustrations by Emanuela Mannello.



Sofia in Rome follows a young girl on a journey through Rome to find what makes her feel alive as she discovers the sights, smells, tastes, and sounds of the Eternal City.

This book tells a story of mindfulness and teaches how the surrounding world can really move you. It unites curiosity, wonder, and marvel to enlighten, surprise, and tickle your deepest spirit.

Moore was inspired to write *Sofia in Rome* after discovering that happiness is quite unique to everyone. She strives to give kids an understanding and appreciation of different cultures in her award-winning books — which ignites self-awareness and bliss.

“My own personal discovery of happiness wasn’t a ‘one size fits all’ approach. Finding self-worth is unique to each person,” said Moore. Inspired by her oldest daughter, Moore wrote this second book in the series to give readers the tools to use their five senses to create joy and provoke the power of mindfulness. “Tuning into one’s own self is where joy is found,” said Moore.

Moore is working with Museo Italiano Americano in San Francisco to bring awareness to the Italian culture in the community wherein a portion of book proceeds will benefit the museum’s [Children’s Italian Outreach Program](#) which provides free instruction in Italian art and history to over 2,400 Bay Area school children annually.

Sofia in Rome is the recipient the prestigious Gold Mom’s Choice Award, Family Choice Award, and Pinnacle Book Award. Additionally, the book has received glowing reviews from The Children’s Book Review.

Entrepreneur, first-generation American, writer, and mother to four children, Moore strives to bring passion and enthusiasm to all her endeavors. A lover of all things European, Moore has found great passion through her travels to Paris, Italy, Spain, and South America. Her affection for winemaking, foreign languages, the arts, ballroom dancing, and traveling has given Moore a unique and grateful perspective on life. Her love for her family and helping others through charitable giving has enabled Moore to thoughtfully curate purposeful life adventures. Moore resides in Saint Helena, California, with her husband and four young children and was recently honored with the Most Intriguing Award in Napa.

Connect with Moore on [Facebook](#) or [Instagram](#), or visit her [website](#). To set up an interview, reading, signing, or for information, please contact aly@expoundpublicity.com.

Sofia in Rome (979-8891380059) is published by Mascot Books and available on Amazon, Barnes & Noble, Bookshop.org, and wherever books are sold on January 7.

About Expound Publicity

Expound Publicity is a full-service PR and marketing firm founded by award-winning, bestselling author and seasoned marketer, Alysson Bourque. Expound Publicity is a full-service book marketing agency specializing in custom publicity campaigns. Learn more at expoundpublicity.com.

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