



VENUE INITIATIVE

Claw Machine Partnership

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EXECUTIVE SUMMARY

Introducing an Innovative Partnership Opportunity

We are excited to present an innovative way to enhance your restaurant's customer experience and increase foot traffic through our claw machine gaming machines. This initiative will not only entertain your patrons but also generate additional revenue for your business.

PROBLEM STATEMENT

Current Market Challenge

Establishments today face increasing competition and the challenge of maintaining high customer engagement. Enhancing the hospitality experience is crucial to attracting and retaining customers.

Our Solution

Our claw machine gaming machines provide a unique entertainment option that captivates customers, especially families and younger demographics. This addition will make waiting times more enjoyable and increase overall customer satisfaction.





VALUE PROPOSITION

Increased Foot Traffic

Our claw machines are proven to draw in more customers. Families and groups are more likely to choose an establishment that offers additional entertainment.

Enhanced Customer Experience

By providing engaging entertainment, you keep your customers happy and occupied, which can lead to longer stays and higher spend per visit.

Additional Revenue Stream

Our profit-sharing model ensures that you benefit financially from the claw machines, creating a new revenue stream without significant upfront costs.





MARKET OPPORTUNITY

Target Audience

Our primary target market includes families with children, teenagers, and young adults who are looking for leisure experiences that offer more than just food.

Industry Trends

The popularity of claw arcade games and in-restaurant entertainment is on the rise. Customers are increasingly looking for interactive and fun dining and hospitality experiences.





PARTNERSHIP BENEFITS

Revenue Sharing Model

We offer a lucrative profit-sharing model. You receive a percentage of the revenue generated by the claw machines, providing a consistent income boost.

Installation and Maintenance

Our team handles all aspects of installation and maintenance, ensuring a hassle-free experience for you. We provide regular servicing to keep the machines in top condition.

Marketing Support

We'll promote the new addition to your restaurant through social media campaigns, in-venue signage, and local advertising to attract more attention and customers.





OPERATIONAL DETAILS

Logistics

Our machines require minimal space and can be easily integrated into your venue's layout. They need standard electrical outlets and are designed to be visually appealing and unobtrusive.

Customer Support

We provide comprehensive support, including regular maintenance and a dedicated customer service line for any issues or questions that arise.





FINANCIAL PROJECTIONS

Revenue Projections

Based on our previous installations, venues can expect to see an additional fixed monthly lease fee of \$50-\$150 from each claw machine.

We also offer a profit-sharing model that can be tailored for select venues .

Cost Analysis

There are no upfront costs for your establishment. Maintenance fees are covered under the profit-sharing agreement, ensuring that you only benefit from the machines.





JOIN THE CLAW MACHINE INITIATIVE

WE BELIEVE OUR CLAW MACHINES WILL BRING SIGNIFICANT BENEFITS TO YOUR VENUE BY ENHANCING CUSTOMER EXPERIENCE AND GENERATING ADDITIONAL REVENUE. LET'S PARTNER TO CREATE A MORE ENGAGING CUSTOMER ENVIRONMENT.

APPENDIX

Detailed Financial Models

(In-depth financial data and projections can be provided upon request.)

Technical Specifications

(The claw machines are 31" x 32" x 86" and require standard 110V power.)

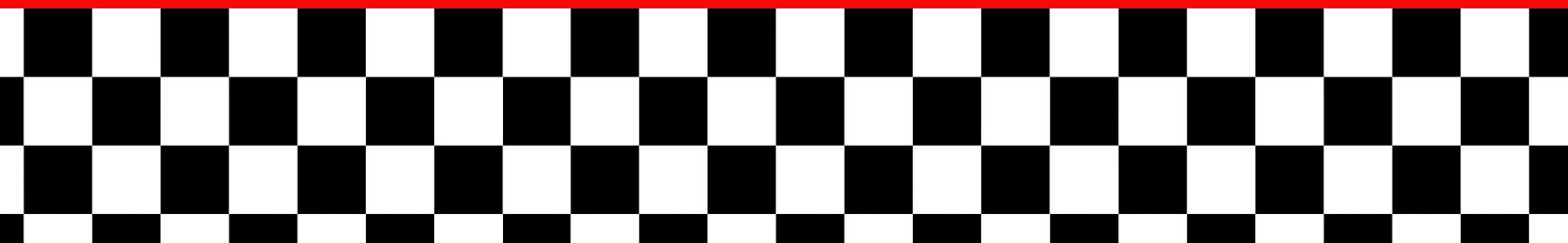
FAQ'S

Q:How often will the machines be serviced?

A:We provide monthly maintenance and are available for on-call support.

Q:What if the machine breaks down?

A:We have a dedicated support team to handle any issues promptly.





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