



Asia Pacific University of Technology and Innovation

Summary of Module Evaluation

Module name: **Strategic Management**
Module Leader: **Dr Mudiarasan Kuppusamy**
Level: **Bachelor's of Business Management**
Session: **July – November 2017**
No of submissions: **42**

Module Content and Organisation

The intellectual level of the module	3.80
Degree of difficulty	3.70
Quality of module document	3.80
Statement of module objectives	3.80
Time allocation of topics	3.70
Organisation of module activities	3.80
Quality of materials	3.70
Module management	3.80
Overall	3.76/5

Module Lecturer

Knowledge of the subject area	3.80
Lecture delivery quality	3.80
Content of lectures	3.80
Learners involvement	3.80
Relevance of the module	3.80
Practical components	3.80
Number of sessions	3.80
Duration of sessions	3.80
Overall	3.80/5

Overall Evaluation 3.78 (Band 3)

Band 1: Weak Teaching Performance (Evaluation range of 0 –1.65)
Band 2: Moderate Teaching Performance (Evaluation range of 1.66 – 3.35)
Band 3: High-Value Teaching Performance (Evaluation range of 3.36 – 5.00)