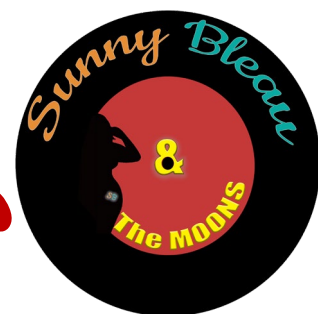


# Sunny Bleau

## News

Issue 1: June 2021

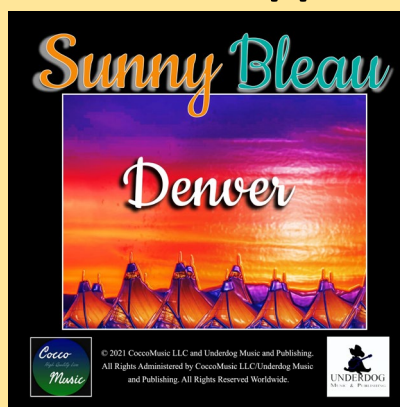


**Hello Beautiful Peaches!** This is our first newsletter! It has been a crazy few months. My first single, *He's my Peach*, was released in March. My Production Team and bandmates (The Moons) were blown away when we saw the plays we were getting and who was listening. European cities were loving *He's my Peach*, and it slowly started to catch on in the United States. Even more exciting, all genders from 18-65 were responding positively to the music! Music that brings people together; That's what our music is all about!

On May 1st we released *King of Hearts*, which featured a tougher side of Sunny Bleau and the Moons, and again, we were amazed by the traction. In three weeks, we had over a million streams on just this song alone, and picked up more markets, including Germany and LA, Cali., Thank you everyone for your support! We can't do this without you! **Love, Sunny**

## The Story Behind *Denver*: It almost didn't happen!

This song has been on a bit of a journey! My initial vision for *Denver* was as a duet (inspired by the great Tim McGraw and Faith Hill duets of the 90s), but my Producer, Nicholas Cocco, basically hated it! I was devastated, and we shelved it for about a year. That's when I played it for our friend, singer-songwriter, Dan (Zad) Scott. I'd love to say he saw my vision for this heart-warming duet, but his reaction was about as enthusiastic as Nic's. I was ready to trash the idea. Then Dan suggested I write from the woman's perspective and, "...maybe talk about the heat in Denver." I re-wrote the lyrics and Nic, who also happens to be the guitarist for "The Moons", created a great arrangement that fit the flirtatious lyrics, and he also left room for the saxophone, which is by far my favorite instrument! I'm a sax-fanatic!



**Denver**  
**Available**  
**June 4th**



**www.Sunnybleau.com**

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your merchandise  
purchase of \$50 or  
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## The Importance of Social Media for Artists like Sunny Bleau and the Moons

Like! Share! Follow! Subscribe! New artists like Sunny Bleau and The Moons depend on people like you, people who LOVE her music, to Follow her on social media! Sunny is on Facebook, Instagram and TikTok. By clicking the Follow button on these platforms, you are showing the "big decision makers" that you are a Sunny Bleau FAN! Like her posts, leave comments, share her content with others and above all, click those FOLLOW buttons! And if you really want to show others how much you enjoy her music, snag some great merchandise from [sunnybleau.com](http://sunnybleau.com)!

## Exciting Things to Come in 2021

With the country starting to open back up, Sunny Bleau plans to be on tour this summer and fall. While the team patiently waits for all the logistics to be ironed out, they are still hard at work creating new music. *He's my Peach*, *King of Hearts* and *Denver* mark three of six singles that will be released this year, followed by Sunny Bleau's first album which is slated to come out this fall.

The Sunny Bleau Team has also been working with director, James Gilmore, to film five additional music videos, all of which will be released throughout the summer and early fall. The self-directed first video for *He's My Peach* has over 20,000 views on YouTube alone and continues to grow! The second video for *King of Hearts* will be out soon. **Keep checking [Sunnybleau.com](http://Sunnybleau.com) for all the latest info!**

## Who else is listening to Sunny Bleau?

In April 2021, Sunny Bleau released her first single, *He's my Peach*, which caught the attention of many European cities including, Paris, London and Amsterdam. In addition to radio stations throughout Europe, *He's my Peach* is also being played in US markets and continues to grow in popularity.

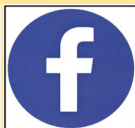


Released May 1<sup>st</sup>, *King of Hearts* reached over 1,000,000 plays in its first three weeks lighting up European airwaves in Germany, France and the UK in addition to catching the attention of Los Angeles, Chicago and New York. Sunny Bleau continues to pick up fans worldwide including Canada, Norway and Argentina.

## Support Sunny with Hastags

Use these for Social Media:

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#SunnyBleauandthemoons  
#Sunnybleaufanclub  
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