

# Shut Up and Win – Media Kit

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## BOOK SUMMARY

### Shut Up and Win

*Strategies to Sell Smarter, Lead Better, and Live with Purpose*

Ready to stop overthinking and start winning in sales, leadership, and life?

In *Shut Up and Win*, sales expert and leadership strategist Jed Etters delivers a no-fluff, real-world guide to building unstoppable momentum — professionally and personally. Packed with practical strategies and powerful mindset shifts, this book helps you break through noise and achieve results that matter.

#### Inside, you'll discover how to:

- Sell smarter — no gimmicks, just real connection and results
- Lead with confidence and purpose
- Build lasting influence without chasing attention
- Create habits that drive long-term success

Whether you're leading a team, closing deals, or rebuilding your mindset, *Shut Up and Win* gives you the tools to rise above the noise and take action with clarity and impact.

**If you're tired of talk and ready for results — this is your book.**

## ADVANCE PRAISE

"If you're serious about increasing your sales and making a real impact, this book needs to be on your desk."

— K. Reid Partlow

"A direct blueprint for anyone ready to sell smarter, lead stronger, and actually move the needle."

— Nick Bonner

## ABOUT THE AUTHOR

**Jed Etters** is a sales strategist, speaker, and leadership mentor with over 20 years of experience helping people sell smarter and lead better. He brings bold insights, practical tools, and a results-first mindset to

everything he does.

Learn more at [shutupandwin.com](http://shutupandwin.com).

## **SAMPLE INTERVIEW QUESTIONS**

What inspired you to write \*Shut Up and Win\*?

Who is this book really for?

You talk a lot about "noise" — what does that mean, and how do people get caught in it?

How does someone start creating momentum if they feel completely stuck?

What's one strategy in the book that surprised early readers?

Why do you think so many people fail to move the needle in their careers or personal lives?

How do you apply the principles of the book in your own life?

## **MEDIA INQUIRIES**

For interviews, events, or speaking engagements, please contact:

**Jed Etters**

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## **IMAGES**

Hi-res book cover and author lifestyle photo available upon request or via [shutupandwin.com/press](http://shutupandwin.com/press)