



*You're invited to sponsor these events...*

**Rockin Rib Fest**

July 5-7  
110 N Arch Street  
**Fireworks July 6!**  
Connellsville, PA 15425

**Italian Festival**

Aug 31, Sept 1, 2  
11 E Main Street  
**DOWNTOWN!!**  
Uniontown, PA 15401

**Ethnic Festival**

September 6-8  
130 W Crawford Ave  
**New Festival!**  
Connellsville, PA 15425

Dear potential sponsor,

At Fayette Festivals we understand that today's advertising dollars need to stretch as far as they will go. In the past, your business may have used your advertising budget on newspaper ads **or** on a billboard **or** on the radio **or** on TV...but if you were to sponsor a festival instead...

As a sponsor, you will receive name recognition in not just one of these ways but, in **all** of these and more. In addition to traditional media like billboards, radio, and television, you will also receive name recognition through social media, and on our website, through email blasts, on banners and yard signs. As you can see, your advertising dollars will go so much farther through your sponsorship of this event. This year we are working with "Leaving Legacies Foundation" to disperse donations to area charities, which means your donation is also **tax deductible**.

An additional bonus of sponsoring this event is that your business won't get "neutral" name recognition. When the people of our town and the surrounding communities come together and enjoy a fun event, made possible by your generosity, your business will be known as one that cares about people. As patrons of businesses and consumers of products, we will always choose to do business with the companies we believe care about more than just their bottom lines...

There are several levels of sponsorship available. Choose the level that best matches your marketing budget and watch as you and the communities around you benefit from your advertising dollars at work.

**PRESENTING SPONSOR:**

**Italian \$10,000**

- 10' x 30' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- You will have the opportunity to provide 2 banners for display
- 1 years' advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$6,000 Value

**Rib Fest \$5,000     Ethnic \$5,000**

- 10' x 20' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- You will have the opportunity to provide 1 banner for display
- 6 months' advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$3,000 Value

**STAGE SPONSOR:**

**Rib Fest \$2,500     Italian \$2,500     Ethnic \$2,500**

- 10' x 20' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- 4 months' advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$2,000 Value

**HEADLINE BAND SPONSOR:**

**Rib Fest \$3,000     Italian \$3,000     Ethnic \$3,000**

- 10' x 20' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- 5 months' advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$2,500 Value

**BAND SPONSOR:**

**Rib Fest \$1,000 EA     Italian \$1,000 EA     Ethnic \$1,000 EA**

**CAR SHOW SPONSOR:**

**Rib Fest \$1,000     Italian \$1,000     Ethnic \$1,000**

**MISS ITALY SPONSOR:     Italian \$1,000**

**POOCH PAGEANT SPONSOR:     Italian \$1,000**

- 10' x 10' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- 2 months' advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$1,000 Value

**LOVE THE FESTIVAL SPONSOR:**

**Rib Fest \$500     Italian \$500     Ethnic \$500**

- 10' x 10' exhibit space (if desired)
- Your name and sponsorship credit will appear in all our advertising
- 1 month's advertising on a high traffic 2-sided electronic sign on Route 40. 110,000 views a month. \$500 Value

By signing I agree to sponsor the **2019 Festival Season** in exchange for the benefits listed above. In addition, I agree to provide the funds (equal to the level of my sponsorship) at the time of the signing of this agreement. I understand that these funds will be used to purchase the items sponsored. I further understand that this event is free to the public and that a percentage of proceeds will go to local charities through the Living Legacies Foundation.

**Please send a receipt for taxes to the email address listed at the right.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

All sponsors who wish to make use of the digital sign and have their company name and logo on the festival website should email artwork to [info@fayettefestivals.co](mailto:info@fayettefestivals.co) no later than 2 weeks prior to the sponsored event.



**Please mark your level of sponsorship:**

**PRESENTING:**

RIB  ITALIAN  ETHNIC

**STAGE:**

RIB  ITALIAN  ETHNIC

**HEADLINE BAND:**

RIB  ITALIAN  ETHNIC

**BANDS \$1,000 EA:**

RIB  ITALIAN  ETHNIC

**CAR SHOW:**

RIB  ITALIAN  ETHNIC

**LOVE THE FESTIVAL \$500 EA:**

RIB  ITALIAN  ETHNIC

**MISS ITALY:  ITALIAN**

**POOCH:  ITALIAN**

**Your sponsorship will help pay for 3 Festivals and will support local charities.**

**2019 Festival Season**

**Sponsor agrees to email artwork to be used for:**

\*The digital sign

\*Fayette Festivals website

**No later than 2 Weeks prior to the sponsored event.**

**Please fill in contact information below:**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Phone \_\_\_\_\_

Cell \_\_\_\_\_

E-mail Address \_\_\_\_\_

Web Address \_\_\_\_\_

Make ALL Checks Payable to **"Fayette Festivals, PA"** at the signing of this agreement.

724-984-8967 [fayettefestivals.co](http://fayettefestivals.co)

