

MEMBERSHIP MATTERS

MAY 2025

NEXT TARGET DATE - MAY 14TH - 100%

Sons of The American Legion

2023-2024 Accomplishments

2023-2024 Accomplishments

Consolidated Reports Summary

Published: August 23, 2024

National Overall Totals	
Dollars Donated	\$10,656,134
Hours Volunteered	5,455,332
Value of One Vol. Hour*	\$33.49
Volunteer Hours Value	\$182,699,074
Total Volunteer Value	\$193,355,207

Pillar	Donations	Hours	Hours Value*
Americanism	\$4,807,821	4,644,639	\$155,548,974
Children & Youth	\$1,506,463	134,541	\$4,505,761
Vets Affairs & Rehab.	\$2,281,859	200,523	\$6,715,524
Vets Employ & Edu.	\$61,757	33,610	\$1,125,599
Internal Affairs	\$1,998,234	442,019	\$14,803,216

Americanism	
Boys State / Girls State	\$305,008 in Donations to Boys State / Girls State with 57,290 Hours of Participation
Legion Ed. Programs	\$118,632 in Donations to 5-Star / 10-Ideals Progs. with 2,247 Hours of Participation
Flag Programs	\$178,055 in Donations to Flags Presented (All) with 963,636 Hours of Participation
Flag Education	\$26,615 in Donations to Flag Education Progs. with 97,537 Hours of Participation
Other Ed. Programs	\$628,412 in Donations to Scholarships / Awards with 17,770 Hours of Participation
Oratorical Contest	\$25,412 in Donations to Oratorical Contest with 4,209 Hours of Participation
Color Guard	\$91,479 in Donations to Color Guard with 95,603 Hours of Participation
Community Service	\$1,173,943 in Donations to Other Organizations with 2,807,409 Hours of Participation
Scouting	\$205,011 in Donations to Scouting with 89,441 Hours of Participation
Jr. Shooting Sports	\$45,298 in Donations to Jr. Shooting Sports with 16,214 Hours of Participation
Am. Legion Baseball	\$237,846 in Donations to Am. Legion Baseball with 37,036 Hours of Participation
Other Teams	\$501,118 in Donations to Other Teams with 26,067 Hours of Participation
Blood Drives	\$27,491 in Donations to Blood Drives with 14,076 Hours of Participation
Natl. Emer. Fund	\$47,827 in Donations to Nat'l Emergency Fund with 2,224 Hours of Participation
Legacy Schol. Fund	\$70,862 in Donations to Legacy Scholarship Fund with 10,853 Hours of Participation
Other Amer. Projects	\$1,226,812 in Donations to Other Amer. Projects with 405,128 Hours of Participation
Internal Affairs	
Other Totals	\$1,998,234 in Donations, Not Covered Above with 442,019 Hours, Not Covered Above

Children and Youth	
Child Welfare Foundation	\$101,858 in Donations to Child Welfare Found. with 16,423 Hours of Participation
Special Olympics	\$162,073 in Donations to Special Olympics with 11,236 Hours of Participation
Children's Miracle Net.	\$54,528 in Donations to Children's Miracle Net. with 2,329 Hours of Participation
Ronald McDonald House	\$24,971 in Donations to R. McDonald House with 2,580 Hours of Participation
Children's Open Transplant Assn.	\$50,224 in Donations to Child Org. Trans. Assn. with 5,468 Hours of Participation
TAL Vets. & Child. Found.	\$74,903 in Donations to T.A.L. Vets. & Child. F. with 11,366 Hours of Participation
Other C&Y Projects	\$87,906 in Donations to Other C&Y Projects with 45,139 Hours of Participation
Veterans Affairs and Rehabilitation	
VAMC & Facilities	\$318,340 in Donations to VAMCs & Facilities with 43,312 Hours of Participation
State Vets Facilities	\$158,943 in Donations to State Vets Facilities with 10,654 Hours of Participation
Natl Vets Assist. Day	\$25,522 in Donations to Nat'l Vets. Assist. Day with 6,596 Hours of Participation
Op. Comfort Warriors	\$40,739 in Donations to Op. Comfort Warriors with 5,104 Hours of Participation
Fisher House	\$99,808 in Donations to Fisher House with 5,499 Hours of Participation
Other V&AR Projects	\$88,171 in Donations to Other V&AR Projects with 129,459 Hours of Participation
Homeless Veterans	\$566,173 in Donations to Homeless Veterans with 18,971 Hours of Participation
Troop & Family Support	\$214,163 in Donations to Troop & Family Support with 18,992 Hours of Participation
Veterans Employment and Education	
VE&E Projects	\$61,757 in Donations to VE&E Projects with 33,610 Hours of Participation

*As reported by Independent Sector

in April 2024 .

2,026 / 5,789 (35.00%) Squadrons Reporting

392,153 Total Members

12 / 614 (1.95%) Districts Reporting

*As reported by: Independent Sector in April 2024.

90% MEMBERSHIP RENEWAL

ALL SQUADRONS SHOULD SET A MEMBERSHIP RENEWAL GOAL AT A MINIMUM OF NINETY PERCENT.

MEMBER ENGAGEMENT IS THE KEY TO MEMBERSHIP RETENTION. ALL SQUADRONS ARE URGED TO COMMUNICATE WITH ALL MEMBERS ON A CONSISTENT BASIS INCLUDING ACTIVITIES WITHIN YOUR SQUADRON AND COMMUNITIES, EMAIL, NEWSLETTERS, SOCIAL MEDIA AND BUDDY CHECKS!

NINETY PERCENT (90%) RENEWAL DETACHMENT AWARD

AWARDED TO EACH DETACHMENT REACHING NINETY PERCENT BY THE 105 PERCENT TARGET DATE. DETACHMENTS WILL QUALIFY FOR A \$100 EMBLEM SALES GIFT CERTIFICATE, AS WELL AS A CERTIFICATE OF ACHIEVEMENT.

FLYING FLAGS FOR HEROES

AS MEMORIAL DAY APPROACHES AND WE HONOR THOSE NO LONGER WITH US BY PLACING FLAGS, WE REMIND OUR LEGION FAMILY TO JOIN OUR MISSION TO PLACE ONE MILLION FLAGS.

PLEASE GO TO THE WEBSITE PROVIDED TO UPLOAD YOUR PICTURES, LOCATION AND FLAG COUNT.

REMEMBER, EVERYDAY IS MEMORIAL DAY!

WWW.FLYINGFLAGSFORHEROES.COM

RENEW NOW!

MEMBERS NOT RENEWED FOR 2025 ARE NOW EXPIRED.

SCAN ME



LEGION.ORG/SAL-RENEW