



**"I look forward to having those successful interactions so we can have economic development," U.S. Rep. Lauren Boebert during the new entity's official unveiling at the Arrowhead Golf Course.**

U.S. Rep. Lauren Boebert speaks to local politicians and business leaders at Arrowhead Golf Club on Tuesday, April 23 in Douglas County, Colo. She spoke amid the announcement of the newly formed Douglas County Economic Development Corp.

[Noah Festenstein/Denver Gazette](#)

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*Douglas County & DCEDC Shade Lauren Boebert's Kickoff Attendance and Speech*

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**Summary**

## The Denver Gazette

### Two Economic Organizations in Douglas County Merge, Expanding Reach

**Denver Gazette ©**

[Noah Festenstein noah.festenstein@denvergazette.com](mailto:noah.festenstein@denvergazette.com)

Apr 23, 2024 Updated Apr 23, 2024



Douglas County District 2 Commissioner George Teal stands to speak to business and local leaders during the Northwest Douglas County Chamber and Economic Development Collaborative rebranding as the Douglas County Economic Development Corp. unveiling announcement on Tuesday, April 23 at Arrowhead Golf Club in Douglas County, Colo.

[Noah Festenstein/Denver Gazette](#)

“For 24 years, the Northwest Douglas County Chamber and Economic Development Corporation served only that side of the county.

That all changed on March 25.

On Tuesday, Douglas County officials and business leaders officially announced the merger of the Northwest Douglas County Chamber and Economic Development Corporation and the Douglas County Economic Development Collaborative, expanding the new entity's ability to support business and economic growth throughout the county.

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## Who Needs an Election? Douglas County Commissioners Welcome Boebert

Lauren Boebert Speaks at Kickoff for Douglas County Economic Development Corporation  
V04262024



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"Our name change, and strategic restructuring isn't just about us," Ellie Reynolds, president and CEO of the Douglas County Economic Development Corporation, also said in a news release. "It's about propelling Douglas County to become the preferred site selection location for industries such as aerospace, healthcare, finance, transportation, and clean technology."

Reynolds added: "We're focused on building a brand that is reflective of our top county rankings in health, wealth, education, and safety. Economic development is done best with public and private partners sitting at the table." The Northwest Douglas County Chamber and Economic Development Corp. had served as a partner to Highlands Ranch, Lone Tree, Roxborough, Sterling Ranch and the Santa Fe Boulevard corridor. Its merger with the Douglas County Economic Development Collaborative allows the new organization to cover the whole county, officials said. District 2 Commissioner George Teal told The Denver Gazette the expansion "gives us an opportunity to be almost an equal partner, if not to Denver itself, an equal partner in the region."

"Big things are happening in Douglas County," added the commissioner.

Teal, who sits on the 16-member DCEDC board, said the idea has been in the works for several years, adding the merged entity infuses new energy into the county's goal of growing existing businesses and attracting new companies.

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In a news release, Raymond Gonzales, president of Metro Denver EDC, said the establishment of the new organization "fortifies our economic development ecosystem."

Douglas County District 1 Commissioner Abe Laydon told The Denver Gazette that economic development is "just a code for prosperity."

"Being the healthiest county and the wealthiest county in the state means that we need to continue focusing on economic development," he said.

Douglas County District 3 Commissioner Lora Thomas added: "My message here is that we support business and we support legal business and we are going to do what we can to keep our community safe and our businesses safe." Located south of Denver, Douglas County encompasses 843 square miles with roughly 360,000 residents."





## **Douglas County Economic Development Powerhouses Merge to Accelerate Regional Business Attraction and Expansion**

**(JSNE Note: No mention of Boebert or Arrowhead)**

The merger of Northwest Douglas County Chamber and EDC and the Douglas County Economic Development Collaborative birthed the new Douglas County Economic Development Corporation (DCEDC), paired with a revitalized, countywide DCEDC brand and strategic restructure

Posted on April 23, 2024 [2024 Economic Foundations News and Events](#)



What happens when two Douglas County economic development organizations merge with a collaborative focus on attracting primary employers in aerospace, healthcare, finance, transportation, and clean technology?

The entire Denver Metro Region benefits economically from the collaborative power of Douglas County's private sector working with local government elected officials, and economic development professionals to leverage Douglas County's energy and reputation as a business-friendly market and one that tops the rankings in education, health, wealth, and government investment in public safety.

After 24 years representing the northwest area of Douglas County, the Northwest Douglas County Chamber and EDC (NWDCCEDC) Board, on March 25, 2024, unanimously approved the merger with the Douglas County Economic Development Collaborative (DCEDC) and the name change to the Douglas County Economic Development Corporation. With this merger and name change the Board affirmed its commitment to broaden its reach and serve the entirety of the County fostering a unified and elevated approach to economic development.

The Douglas County Economic Collaborative, established by intergovernmental agreement in 2022, was composed of elected officials from all Douglas County municipalities and their economic development professionals. Supported by dedicated funding by the county, the Collaborative was focused on fostering growth through site selector engagement and the creation of an economic development marketing campaign.

With this merger, the Corporation's economic development partners will have access to ongoing programming including a robust incentive package, site selection conferences, an annual aerospace event, as well as marketing domestically and internally.

"Our name change, and strategic restructuring isn't just about us," said Ellie Reynolds, President/CEO of the Douglas County Economic Development Corporation (DCEDC). "It's about propelling Douglas County to become the preferred site selection location for industries such as aerospace, healthcare, finance, transportation, and clean technology," she said. "We're focused on building a brand that is reflective of our top county rankings in health, wealth, education, and safety. Economic development is done best with public and private partners sitting at the table. Now let's feast!"

"Economic Foundations is one of the [Board of Douglas County Commissioner's Core Priorities](#) reflecting our desire to foster a vibrant, business friendly climate and thus the ease of doing business in Douglas County. This merger adds to Douglas County's reputation for intentional and strategic commitments to effective partnerships with the business community, said Douglas County Commissioner and Board Chairman George Teal. "As a member of the DCEDC Board I am energized by the combined power of the public private partnership represented by this merger and the value we will contribute to economic development in the region."

"This strategic move will significantly heighten our visibility and expand our reach to encompass a regional presence," said Douglas County Commissioner and Board Vice Chairman Abe Laydon. Even more so it will allow us to compete as a relevant, regional economic powerhouse in the Denver Metro Region and the Front Range Urban Corridor."

"We are thrilled to witness this ongoing commitment to regionalism," said Raymond H. Gonzales, President of Metro Denver EDC. "The establishment of the Douglas County EDC fortifies our economic development ecosystem. This development is a significant stride ahead and should enhance all business attraction and expansion efforts while increasing opportunities in the amazing communities that make up Douglas County."


## JSNE Comment

### New Economic Development Kickoff at Arrowhead Golf Club Mixes County Business and Raw Politics


*Where's Lauren? Douglas County and Entity Shade Lauren Boebert's Attendance and Speech*

*"I look forward to having those successful interactions so we can have economic development," U.S. Rep. Lauren Boebert during the new entity's official unveiling at the Arrowhead Golf Course.*

[Boebert's photo buried](#)



**Northwest Douglas County Chamber & Economic Development Corporation**  
497 likes • 707 followers



**Northwest Douglas County Chamber & Economic Development Corporation**  
2h · 🌐

Enjoy pictures from our Annual Breakfast and Awards where we announced our relaunch as Douglas County EDC- More information coming soon. Weren't able to make it? Check out coverage linked below.

Thank you again to our sponsors including our guest speakers: Executive Chair Heather Taylor - Impact Commercial Real Estate, Presenting Sponsor Brannan Companies - Fred Marvel, Douglas County - Government Commissioners (Commissioners Abe Laydon, George Teal, and Lora Thomas), and to our State Demographer- Elizabeth Garner. We even had a surprise drop-in from a Congresswoman!

Congratulations to the following Award Winners:

Small Business of 2023: Minuteman Press - Parker  
Medium Business of 2023: Gelato & Co  
Large Business of 2023: Cranelli's Italian Restaurant  
Nonprofit of 2023: Help & Hope Center  
Community Partner of 2023: Douglas County  
Rookie of the Year: Zoomin Groomin  
Carolyn Burtard Award: Chamber Ambassador, Sarah Hubbard

📷 Stephanie Hall Photography

Coverage:

Douglas County Press Release  
<https://www.douglas.co.us/douglas-county-economic.../>

Denver Gazette  
[https://denvergazette.com/.../article\\_b6d56364-01b4-11ef...](https://denvergazette.com/.../article_b6d56364-01b4-11ef...)

Colorado Community News  
<https://coloradocommunitymedia.com/.../northwest-douglas.../>

Denver Business Journal  
<https://www.bizjournals.com/.../douglas-county-economic...>

CBS News (Video Coverage)  
<https://www.cbsnews.com/.../business-owners-and.../>



## Who Needs an Election? Douglas County Commissioners Welcome Boebert

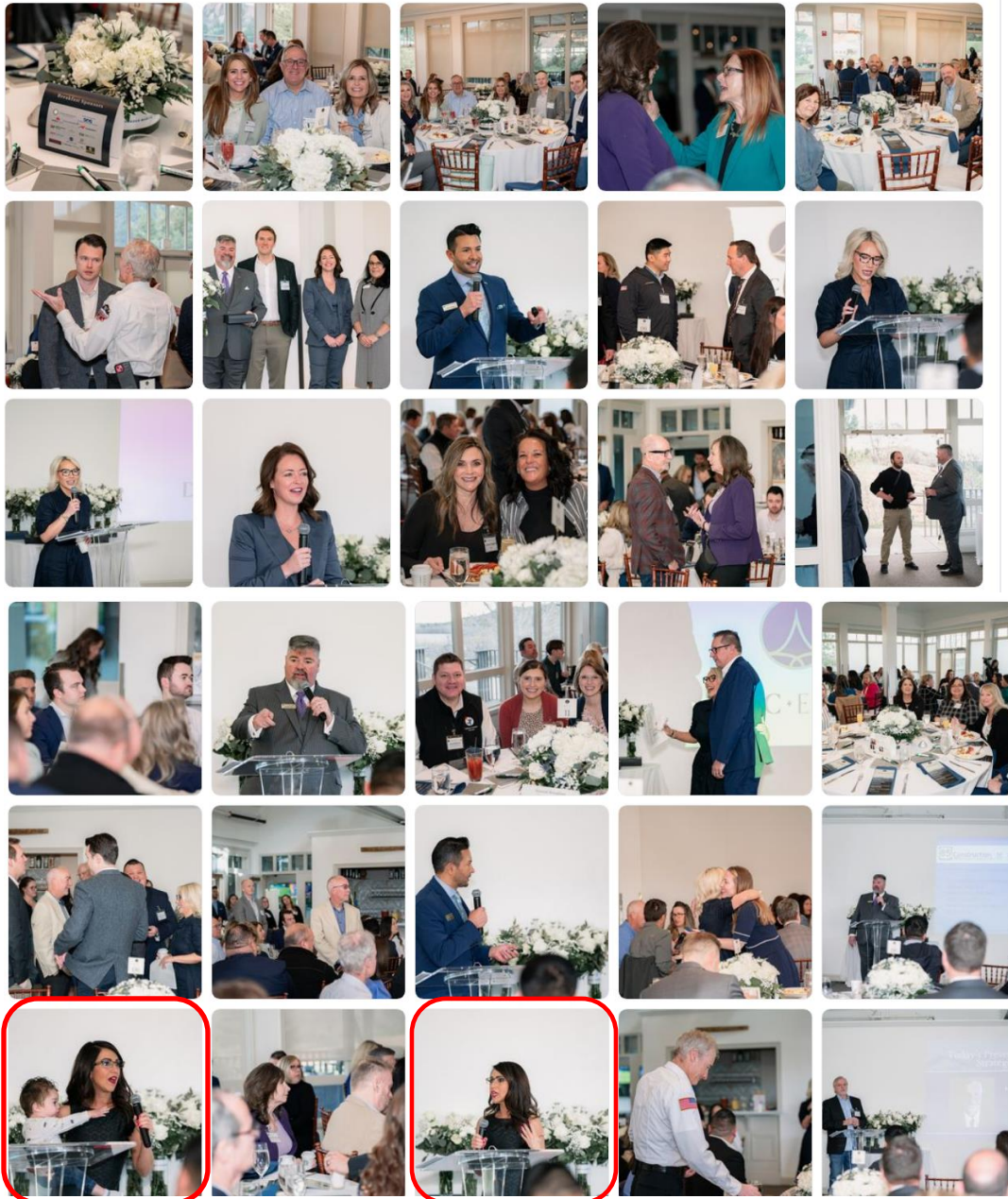
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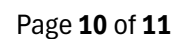
### Photos

Tagged photos

Northwest Douglas County Chamber & Economic Development Corporation's Photos

Albums







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