

Ervin (Earl) Cobb

AUTHOR, COACH, TRAINER AND SPEAKER ON LEADERSHIP AND PEAK PERFORMANCE DEVELOPMENT

Earl has been widely recognized for possessing the charisma, energy and passion required to effectively convey valuable lessons learned and keen insights to all levels of an organization --- from new managers to experienced C-level executives.

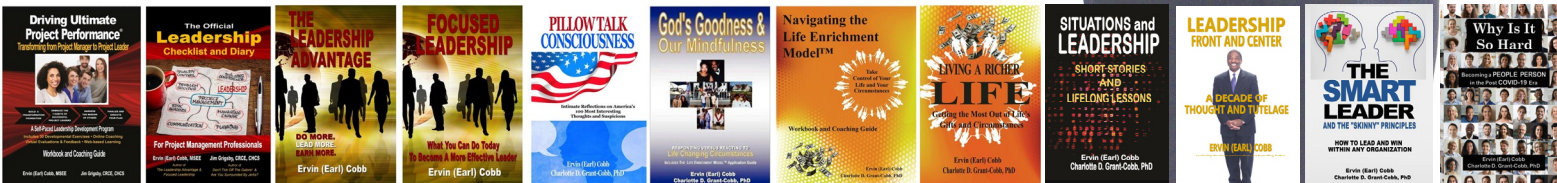
Anchoring his insightful message and coaching techniques is a distinctive 34-year career which has included Executive, General Management, Operations Management, Project/Program Management and Technology Development roles. Earl's practical, real-world experience comes from having succeeded in difficult leadership positions within several unique business environments. His experience base ranges from Fortune 50 multi-national enterprises and mid-market to high-tech start-up ventures.

Earl is known as an imaginative and visionary leader. His professional resume is packed with "real-life" challenges and successes. Earl's former leadership roles include Director of Engineering for the *ELDEC Corporation*, Senior Program Manager and Vice President of Radio Systems Operations for *Motorola, Inc.*, Vice President of Operations and Corporate Vice President of Enterprise Development for the *Reynolds and Reynolds Company*, Head of Data Center Management for *Wells Fargo Bank* and President and CEO of *MedContrax, Inc.*

Earl is a former Adjunct Professor of Leadership & Organizational Behavior and Small Business Management for Keller Graduate School of Management of DeVry University. He holds both a bachelor's and master's degree in Engineering and has completed graduate management studies at the Sloan School of Management at MIT, Stanford University's Graduate School of Business and the Center for Creative Leadership.

Earl is the author of a dozen published books, including his bestselling books, "*Focused Leadership: What You Can Do Today to Become a More Effective Leader*", "*The Leadership Advantage: Do More. Lead More. Earn More*", "*The Official Leadership Checklist and Diary for Project Management Professionals.*"

His latest leadership book, "*The SMART Leader and the Skinny Principles: How to Lead and Win within Any Organization*" was released in October 2019.



Fee Structure: \$500 to \$2,500 plus Travel Cost
(Based on type of event and book purchases)

Contact Information:

Email: earl@richerlifellc.com

Company Website: www.richerlifellc.com

